

7 WAYS

Supply Chain Visibility Can Help Shippers Thrive in 2022

Proven Value For Global Shipping Leaders:



RESPOND TO INCREASED MARKET DEMAND

“

“3M used real-time data from FourKites to shorten cycle times, and by the end of 2020, it manufactured more than 2 billion respirators globally to meet skyrocketing demand.”

Logistical Services Manager
3M



DIFFERENTIATE FROM COMPETITION WITH SUSTAINABILITY



“

“We see that our customers want us to have a net zero carbon footprint, so FourKites is a really important partner, because they provide us actual routes and distance of the truck. First we use visibility to understand our footprint through data. Then we want to fully analyze where we can improve. After that, we'll implement change. You can really only do that if you have the data.”

Marc Jägers
Manager, Global Transformation Management
RHI Magnesita



INCREASE OPERATIONAL EFFICIENCY

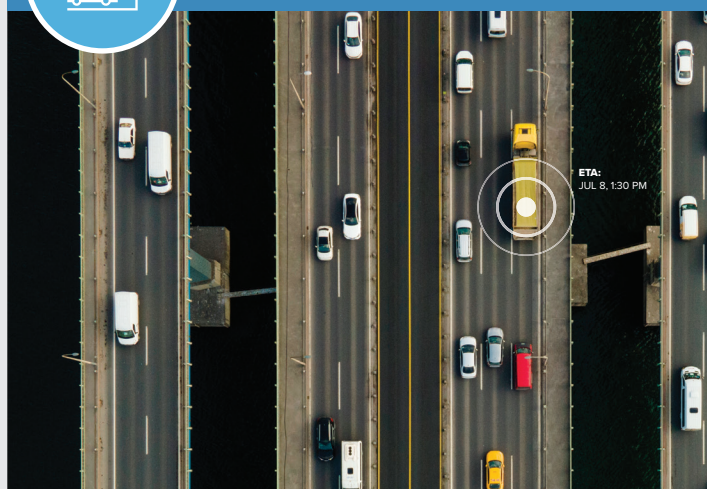
“

“If we have visibility, we can be efficient and flexible. We can communicate delays to our customers so they can adjust their operations and improve their experience. We can be more effective during peak distribution periods to make sure plans are going accordingly.”

Ferenc Polgar
Global Distribution Operational Excellence Lead
Bayer Crop Science



IMPROVE CUSTOMER EXPERIENCE



“

“The quicker that a customer can get an answer about where a load is, the better for everyone. We realized we could let our partners self-service those questions with FourKites, and now they know as soon as we do what the status of the load is.”

Rob Haddock
Group Director Planning & Logistics
Coca-Cola North America



BE A LEADER IN THE EUROPEAN MARKET

“

“Together with FourKites we had to navigate a lot of different challenges in Europe for tracking and data privacy, but we got there and I think that we're doing really well. Now we're really starting to unlock some of the value with visibility.”

Paul Avampato
Head of International Logistics
Henkel



IMPROVE FACILITY OPERATIONS



“

“We're excited to extend FourKites' real-time visibility of in-transit loads to our facilities' teams. FourKites has worked with us to incorporate our direct feedback into a robust new product that gives us the insight we need to keep improving our facility operations.”

Bill Durbin
Vice President of Logistics
Kraft Heinz



IMPROVE ON-TIME DELIVERY

“

“Using FourKites ETAs, Kraft Heinz improved its OTIF score by **more than 5%** in the first year on the platform.”

Kraft Heinz



THE WORLD'S TOP COMPANIES TRUST FOURKITES FOR END-TO-END SUPPLY CHAIN VISIBILITY



185+ Countries
where FourKites tracks



7 Million +
connected facilities



1,000 +
customers



2.5 Million +
shipments tracked daily