

5 WAYS

Leading Ocean Shippers Can Use Supply Chain Visibility to Thrive in 2022

Proven Value For Global Shipping Leaders:



BUILD SUPPLY CHAIN RESILIENCY & AGILITY

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“FourKites is creating great value for Bayer as we are able to see where our ocean containers are and we are able to make changes in real time. The ocean shipping industry has seen a lot of disruptions this year, but with FourKites we see physically where our containers are. We see what's happening. And if we need to make changes, then we are able to act in time to move to another port or even switch to different modes of shipping.”

Ferenc Polgar
Global Distribution Operational Excellence Lead
Bayer



SAVE LABOR COSTS



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“Digitization is an important step in Dow's journey toward the implementation of an end-to-end supply chain visibility strategy. Our strategic partnership with FourKites enables us to digitize and move away from a manual way of working to an integrated technology platform workflow.”

Kevin Nielen
Improvement, Analytics & Leveraged Logistics Leader
Dow



GAIN REAL-TIME, END-TO-END VISIBILITY

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“We have a very large export volume — over 20,000 TEUs going out to about 54 destination countries annually — and one of our greatest struggles was visibility. We had eyesight on pickups, but as soon as the shipment departed, we relied heavily on our forwarders and steamship lines for updates. With FourKites, we can see things more clearly than ever before. We've been able to get live visibility to interruptions, monitor hand off points, be proactive to save shipments and alert our customers if there will be a delay.”

Bryan Kennedy
Transportation Manager - Exports
Kimberly-Clark



GET AHEAD OF DISRUPTION



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“Everyone in the industry is looking for ways to mitigate disruptions caused by COVID-19... Many of us are looking at increasing the leverage of our data, trying to understand with our data, what can we do differently and really try and develop some actions that we need to take to overcome some of those things that are being experienced right now. FourKites will be one of those companies that many of us are going to be looking to help us in this time of need and, really, what's going to help us in the future.”

Raina Avalon
Executive Vice President & Chief Logistics Officer
The TJX Companies, Inc.



DELIVER SUPERIOR CUSTOMER SERVICE

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“FourKites Ocean's automated reporting and tracking provides more accurate and real-time data, which allows Canfor to respond to customer inquiries quicker and with up-to-date information on our upcoming shipments that would have otherwise had to be manually tracked.”

Bob Hayes
Vice President, Global Supply Chain
Canfor



FOURKITES DYNAMIC OCEAN®

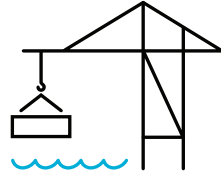
35+

major carriers with direct integrations



100%

of port terminals in North America and major port terminals in Europe and APAC



Schedule Data Across:

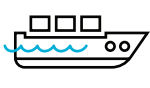
270K

ocean lanes



120

carriers



3,000+

services



200+ Countries
where FourKites tracks



2.3 Million +
connected facilities



1,000 +
customers