

5 WAYS

Logistics Service Providers Can Use Supply Chain Visibility to Thrive in 2022

Proven Value For Logistics Services Providers:



IMPROVE CUSTOMER EXPERIENCE

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“The more that we can involve our carriers in FourKites, the more we can provide that visibility and tracking to some customers who might not have as robust a transportation and TMS platform as some other customers who were already onboard. So it's definitely a way that we can provide that visibility that a lot of customers are looking for.”

Sarah Graham
Ops Manager, Integrated Solutions
NFI Industries



REDUCE TRANSPORTATION COSTS



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“Supply chain visibility is key to meeting our customers' needs and increasing compliance with service level agreements (SLAs). By working with FourKites, our carriers are aligned to common goals and we are able to get thorough reporting to understand how truckloads are performing from both a compliance and consistency standpoint.”

Alex Yee
U.S. Network Control Manager
Purolator International



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“FourKites prevents us from having to catch up on emails and make phone calls with multiple people sending information. Now we have one source of truth. FourKites also improved our status update times. They went from one day to now zero, because it's instant. We no longer have to wait for someone to catch up on emails or enter time of delivery or time of receipt.”

Steve Luciani
VP Logistics Division
Midland Transport



STRENGTHEN RELATIONSHIPS



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“First, it's around proactive and predictive ETAs. We know if it's on time and that information gets pushed out to our customers. The second is improving productivity and efficiencies, so instead of us having people on phones now we can just look at the app, we can look into the system and drive efficiencies through that.”

Gary Allen
VP Innovation & Supply Chain Excellence
Ryder System, Inc.



UNLOCK STRATEGIC INITIATIVES

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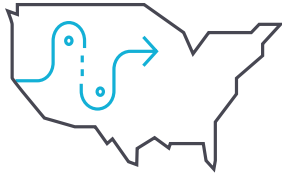
“GlobalTranz is using FourKites data to provide detailed transportation routing optimization strategies that can reduce the number of trucks used on an annual basis, and consequently their environmental impact. Working with a large consumer packaged goods customer, GlobalTranz reduced annual truckload shipments by an estimated 30%, resulting in 26 million fewer miles driven, 5 million gallons of diesel saved and an estimated 58,000 fewer tons of carbon dioxide emissions.”

GlobalTranz



LSP Shipments tracked by FourKites travel an average distance of

1365 Miles



38.9 Billion

miles of continuous visibility for customers



292%

average volume growth per mode annually



3.2 Billion

automated check calls in the past year

92%

of late LSP loads were proactively identified by FourKites



2.5 MILLION+
shipments tracked daily



185+ Countries
where FourKites tracks



7 Million +
connected facilities



1,000 +
customers