



A Proud FourKites Customer Since 2020

GOLDEN KITE
AWARD WINNER:
**Connected
Supply Chain**



CHALLENGES SOLVED

1

NO SINGLE
SOURCE OF TRUTH
FOR FACILITY DATA

2

ELEVATED
DWELL TIMES
AT FACILITIES

3

INEFFICIENT
TRAILER/CONTAINER
UTILIZATION



SOLUTION



Reynolds used FourKites visibility in transit on truckload and ocean shipments and in the yard to improve customer satisfaction and make data-driven decisions.



RESULTS BY THE NUMBERS

96% GREATER ACCURACY
IN DELIVERY NOTIFICATIONS
FOR DOCK TEAMS

15% INCREASE
IN SHIPMENT VISIBILITY
IN JUST THREE MONTHS

7 HOURS SAVED
ON APPOINTMENT
SCHEDULING CALLS WEEKLY

7 HOURS SAVED
ON MANUAL
YARD CHECKS WEEKLY