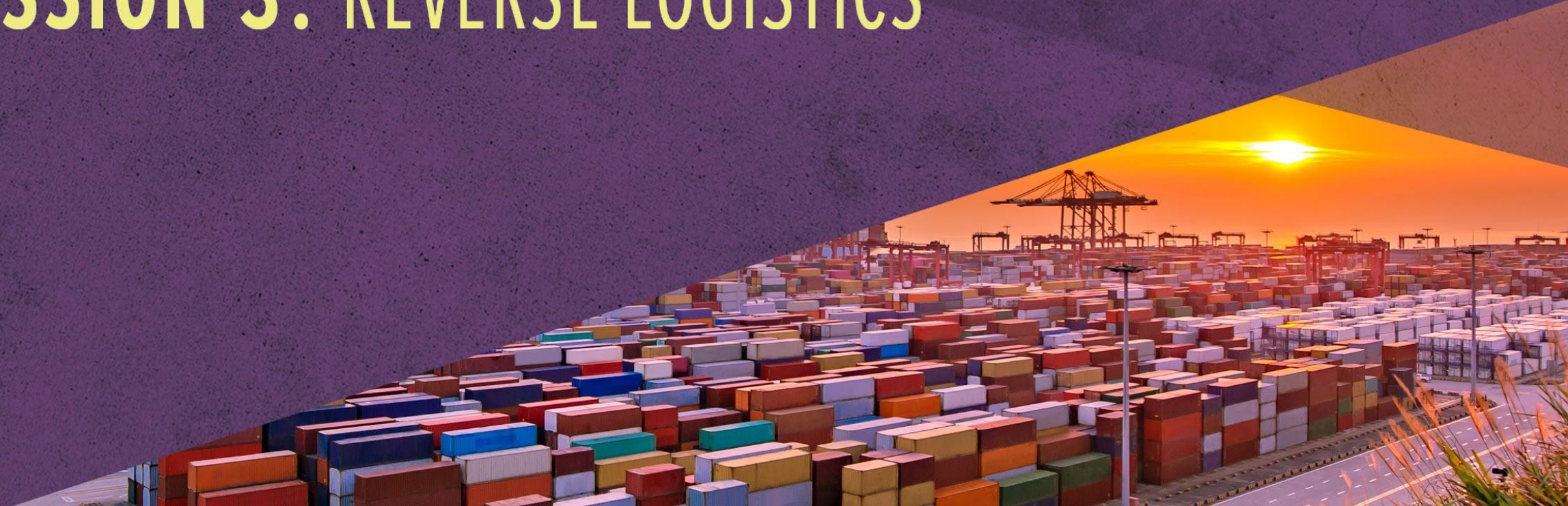


THE FUTURE OF SUPPLY CHAIN SUSTAINABILITY



VIRTUAL SUMMIT

SESSION 3: REVERSE LOGISTICS



WELCOME



Today's Moderator:
Jessica Schmidt
FourKites



Rick Blasgen
President & CEO
CSCMP



Mike Turner
Logistics Industry Expert
30+ years at UPS

Defining Reverse Logistics

Reverse logistics is the process of planning, implementing, and controlling the efficient, cost effective flow of raw materials, in-process inventory, finished goods and related information *from* the point of consumption to the point of origin for the purpose of recapturing value or proper disposal.



In recent years, the terms *circular economy* or *closing the loop* have become popular ways to describe reverse logistics.



Reverse Logistics Power Users

Retail



Electronics/Tech



Healthcare



Grocery & CPG





1 NO
POVERTY



2 ZERO
HUNGER



3 GOOD HEALTH
AND WELL-BEING



4 QUALITY
EDUCATION



5 GENDER
EQUALITY



6 CLEAN WATER
AND SANITATION



7 AFFORDABLE AND
CLEAN ENERGY



8 DECENT WORK AND
ECONOMIC GROWTH



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



10 REDUCED
INEQUALITIES



11 SUSTAINABLE CITIES
AND COMMUNITIES



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



13 CLIMATE
ACTION



14 LIFE
BELOW WATER



15 LIFE
ON LAND



16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS



17 PARTNERSHIPS
FOR THE GOALS



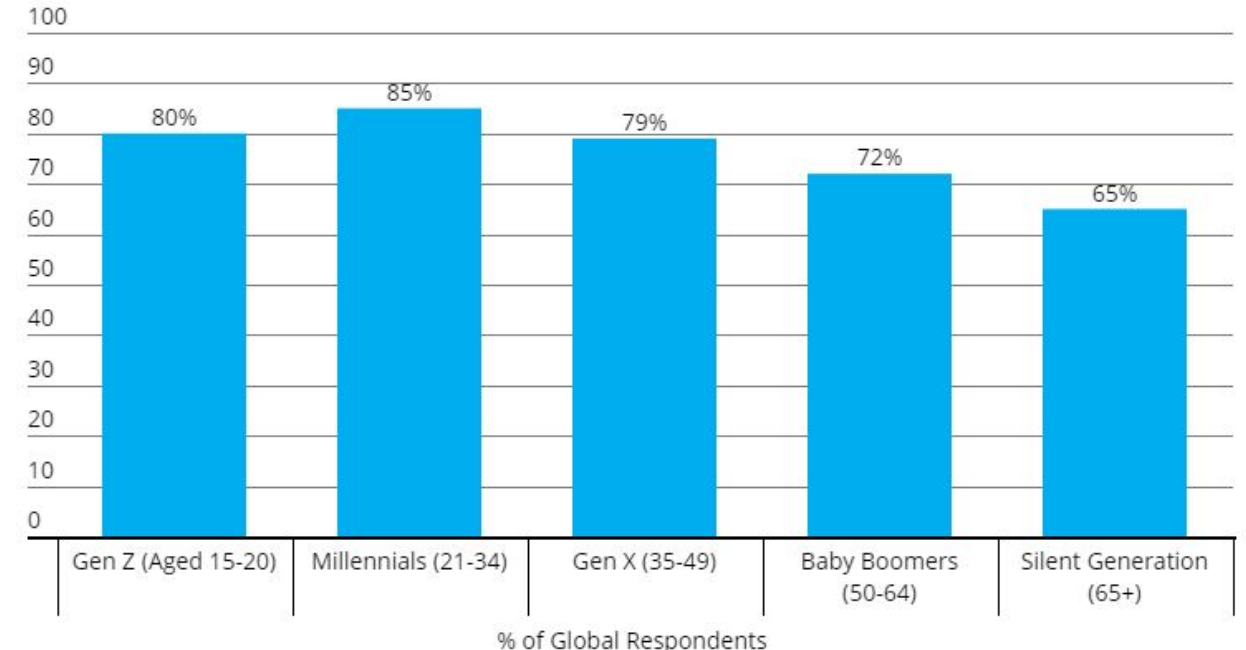
Sustainability Sells

- Quantifying the cost/benefits of certain sustainability measures can be difficult
- It can be more costly to take back and process an item or material than to start from scratch
- Customer loyalty rooted in satisfactory returns processing is extremely valuable

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CORPORATE SUSTAINABILITY IS IN HIGH DEMAND

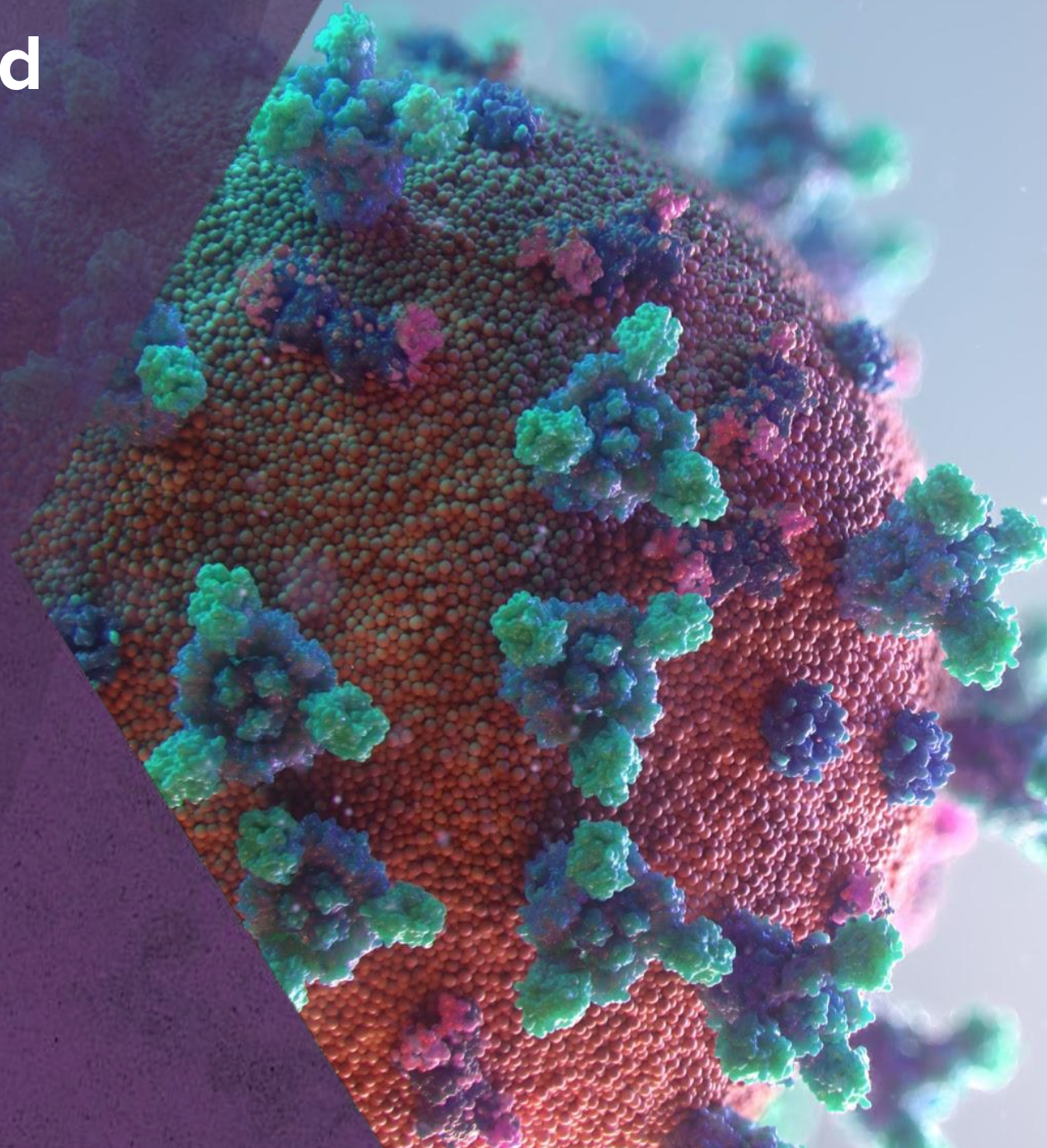
Percentage of respondents who said that it is "extremely" or "very" important that companies implement programs to improve the environment



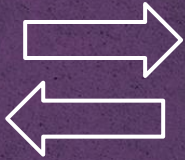
Source: The Conference Board® Global Consumer Confidence Survey, conducted in collaboration with Nielsen Q2 2017

COVID-19, E-commerce and Reverse Logistics

Businesses adopting new e-commerce channels to accommodate social distancing are learning the importance of efficient reverse logistics.



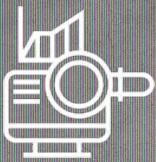
Tips for Successful Reverse Logistics



Draw clear lines between your outbound logistics & reverse logistics operations. It's critical for quality and efficiency that your facilities and inventory/materials don't mix.

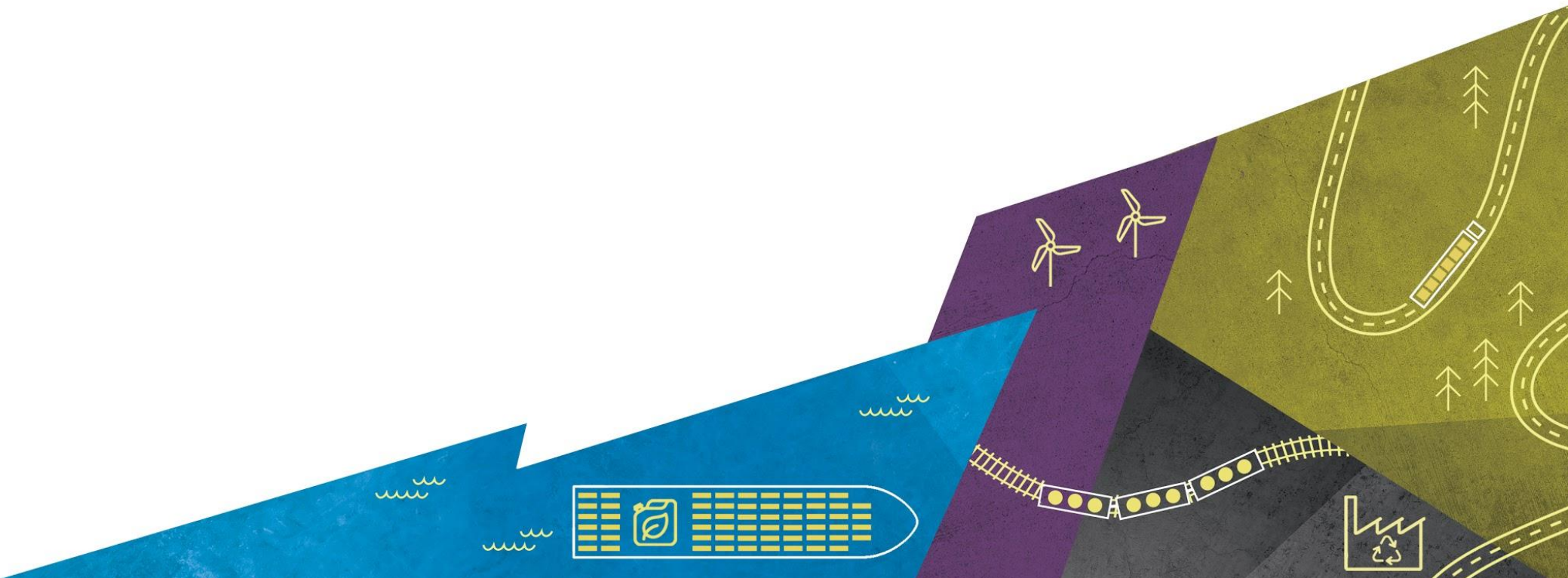


Reverse logistics strategy should be planned from the start. Incorporate reverse logistics planning with all other channels.



Consider the costs & environmental impact of additional miles from Reverse Logistics so you can factor it into your carbon footprint/offset calculations.

QUESTIONS?



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Thank You

