Building Something Bigger:

2026 JCC Community Impact Report



More than what we do. It's what we make possible.

JCC | PROSSERMAN JCC
SCHWARTZ/REISMAN CENTRE

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Something Bigger

Leadership Message:

Every day at the JCC, something meaningful happens.

A child discovers the joy of Jewish traditions. A senior finds friendship and connection. A young athlete develops confidence and pride. A family finds a place where they truly belong.

Individually, these moments may seem small. Together, they create something extraordinary.

At the Prosserman JCC and Schwartz/Reisman Centre, our purpose has always extended beyond the programs we offer and the spaces we create. We bring people together through experiences that strengthen Jewish identity, deepen relationships, support well-being and create a sense of belonging. We are a place where Jewish life shines brightly, and where people come together to connect, celebrate and grow.

Together, these moments create something bigger: a vibrant, connected Jewish community filled with pride, possibility and joy.

Over the past four years, we've worked to build a stronger JCC, one capable of reaching more people, creating more opportunities and making a greater impact across Jewish Toronto.

In 2026, we saw just how far we've come. From the thousands of people who walk through our doors each week to the extraordinary success of the JCC Maccabi Games® & Access, this year demonstrated what a community can accomplish when it comes together.

And as we conclude one strategic chapter and begin shaping the next, we are reminded that our greatest achievements aren't measured solely by how much we've grown. They're measured by what that growth makes possible.

Stronger connections. Greater Jewish pride. More opportunities to participate and belong.

And while we celebrate how far we've come, we look ahead with excitement for all that we can build together.

That's the impact of our JCC.

That's something bigger.



Andrew Levy
Chief Executive Officer



David Dulberg
Chair of the Board

JCC | PROSSERMAN JCC SCHWARTZ/REISMAN CENTRE

Four Years. A Stronger Community

Building the foundation for greater impact.

70k+
people found their community at the JCC
through educational, recreational, and cultural programs

In 2022, the JCC emerged from a period of unprecedented challenges. Our communities were reopening, our facilities were rebuilding momentum, and our organization was beginning an ambitious journey of transformation.

Our strategic plan established three priorities:

- ***Elevate the JCC Experience***
- ***Optimize Our Two-Campus Vision***
- ***Strengthen the Jewish Community Collective***

Four years later, we're operating from a stronger foundation.

Across the Prosserman JCC and Schwartz/Reisman Centre, membership and participation continue to grow. Our spaces are being used more often, our programming continues to create opportunities for engagement, and our ability to bring Jewish community together has expanded.

Our growth isn't simply a measure of organizational success. It represents more opportunities for people to connect, participate and become part of JCC life at a moment when community, connection and a sense of belonging matter more than ever..



In Their Words:

"I'm very happy to go to the JCC because it keeps me closer to a Jewish community, I don't have any family and the folks at the JCC are the closest family I have. I go almost every day and know a lot of people that I chat with rather than being alone at home. "

- JCC Member

Building Community:

800k+
times our community walked through our doors and **found a place to belong**



18,000+
Active Members
call the JCC their home away from home



22,000+
moments of Jewish joy
experienced at our community events



Stronger Every Day.

Building healthier lives and stronger connections.

People come to the JCC for many reasons. To get stronger, learn something new, take care of their health and challenge themselves.

But often, they find much more.

A group fitness class becomes a regular gathering of friends. A swim lesson becomes an opportunity to develop confidence. A pickleball game brings people together across generations. A welcoming conversation makes someone feel at home.

These everyday experiences are part of what makes the JCC more than a fitness centre.

Across our two campuses, participation in fitness and recreation continues to grow, creating more opportunities for people to pursue their personal goals while remaining active and engaged in community life.

Building Healthier Lives:



3,000+
swimmers growing confidence for life
through aquatics lessons for all ages and stages



30,800+
pickleball games
building friendships and helping people stay active as they age



235k+
group exercise workouts
building connections within and beyond the Jewish community

Where Belonging Begins.

Creating Jewish connections that grow with us.

Jewish identity doesn't develop in a single moment. It grows through experiences, traditions, friendships and the feeling of being part of something larger than ourselves.

At the JCC, we create these opportunities from the earliest stages of life.

In our daycares, children experience Jewish holidays and traditions through music, stories and hands-on learning. In supplementary schools, students discover Jewish language, heritage and culture alongside friends. At camp, children experience the joy of belonging to a community built around shared experiences and values.

For some families, these are their first connections to Jewish community. For others, they're part of traditions that span generations.

What begins in a classroom, at camp or around a Shabbat table can become a lifelong connection to Jewish life.

Building Jewish Connections:



400+
families learned about Jewish traditions
through our daycare and preschool programs



585+
students explored what it means to be Jewish
every week at JRoots & Kachol Lavan supplementary Hebrew school



3,600+
children built character, confidence, and community
through JCC Sports, Fitness & Arts programs



4,700+
weeks of friendships and memories created
at the Jack and Pat Kay Centre Camp

Building connections that matter:



9,600+
people turn Fridays into moments of Jewish joy
at the weekly Shabbat Schmooze



1,200+
Jewish newcomers
supported through Israeli programming at the JCC



600
families experience true acceptance
through the JCC inclusion services programs



200+
Jewish founders
turning bold ideas into big opportunities as part of the Ontario Jewish Startup Network



13,000+
moments of inspiration
at the Leah Posluns Theatre's special events



A Community for Everyone.

Authentic Jewish experiences. Meaningful opportunities to connect and belong.

A thriving community is one in which people see themselves reflected, feel welcome and have meaningful opportunities to participate.

At the JCC, inclusion is more than a program. It is a commitment to recognizing the dignity, strengths and potential of every individual.

Through Inclusion Services, accessible recreation and community programming, we work to create opportunities for people of different ages, backgrounds and abilities to participate fully in JCC life.

From inclusive experiences and accessible programming to cultural connections, Shabbat gatherings and opportunities for Jewish entrepreneurs and innovators, the JCC brings people together in ways that inspire, empower and strengthen our community.

Because belonging isn't something that happens automatically. It's something we build together.

In Their Words:

"My son has had a fantastic experience. The inclusion programs offered are amazing, and everyone from the staff to the volunteers is so caring and genuinely engaged with our son. He looks forward to weekly programs and is excited to take part. We're proud to be members of the JCC and grateful for the many opportunities available for our son to meet his needs. Seeing him so comfortable and enthusiastic is a testament to the JCC's staff and their ability to create a welcoming and stimulating environment."

- Inclusion participant's parent



ONE EXTRAORDINARY WEEK. A LASTING LEGACY.

Toronto 2026 JCC Maccabi Games® & Access

For one unforgettable week in August, Jewish teens from around the world came together in Toronto.

They came to compete, represent their communities and celebrate their Jewish identity. But they left with something more.

New friendships. A stronger sense of Jewish pride. A deeper connection to a global Jewish community.

The Toronto 2026 JCC Maccabi Games® & Access represented the culmination of years of planning, volunteer commitment and collective community effort.

Participants experienced athletic competition, powerful Opening Ceremonies, and meaningful Jewish experiences at the Hub.

The Games also demonstrated the power of inclusion. With the largest JCC Maccabi Access program to date, young people with developmental disabilities were able to experience the Games with their peers.

But perhaps the greatest legacy extends beyond the final medal.

The experience of being part of a global Jewish community, of knowing you're part of something bigger, will last a lifetime.

"Becoming family with my new Israeli sons, seeing the joy on all the kids' faces, feeling Jewish pride to the depths of my soul. This week was the greatest of my life."

— Toronto host family

"Being part of something so large and meaningful gave him a strong sense of belonging. It made us proud to be Jewish and reminded us of the importance of participating in and strengthening our Jewish community."

— Parent, visiting delegation

2,500
teen athletes from around the world
participating in Toronto 2026

delegations representing
75
communities
across eight countries

91%
developed close friendships
with Jewish peers worldwide

800+
host families
welcomed Jewish athletes into their homes

59%
do not attend Jewish day schools nor summer camp
creating new opportunities to strengthen Jewish belonging

88%
said the experience reinforced the **importance of their Jewish identity**

Special Recognition:

Leadership That Inspired an Entire Community

Great communities are built by people who lead with purpose, live their values and inspire others to make a difference.

This year, we proudly recognize David Dulberg, Alan Perlis, Brian Brown and David Brinder for their exceptional leadership and dedication to the 2026 JCC Maccabi Games® & Access.

Their vision, commitment and countless contributions helped create an unforgettable experience that strengthened Jewish pride, inspired a generation and brought our community together in extraordinary ways.



David Dulberg



David Brinder



Alan Perlis



Brian Brown

TO 26

Living our JCC Values

Celebrating the people who bring our values to life.

At the heart of the JCC is a shared commitment to creating a community where people feel valued, supported and connected. Our four core values guide how we show up for one another, approach challenges and make a difference in the lives of those around us.

We Care About People — We lead with compassion, understanding and a genuine commitment to supporting one another.

We Find a Way — We approach challenges with creativity, determination and a belief in what's possible.

We Work Better Together — We build stronger communities through collaboration, mutual respect and shared purpose.

We Believe Small Things Matter — We know that thoughtful gestures, meaningful details and everyday acts of kindness can make a lasting difference.

Together, these values shape our culture, strengthen our connections and make the JCC a place where everyone belongs.

Building something bigger isn't the work of any one person. It's something we create together, every day.

Chesed Award:
We Care About People



Chris Carder
Community Partner
Ontario Jewish Startup Network



Geri Cynamon
Staff
Inclusion Services



Sadko Hadzihasanovic
Staff
Programs



Dr. Steven Jackson
Volunteer
JCC Maccabi Games® & Access



Matthew Rosensweig
Staff
Centre Camp

Hineni Award:
We Find A Way



Marcy Abramsky
Volunteer
JCC Maccabi Games® & Access



Andrea Daiam
Staff
Programs



Casey Levitt
Staff
JCC Sports



Amy Silverstein
Volunteer
JCC Maccabi Games® & Access

Kehillah Award:
We Work Better Together



Chief Paulo Da Silva
Community Partner
York Regional Police



Amanda Dudek
Community Partner
City of Vaughan



Alon Eliyahu
Community Partner
Jewish Security Network



Jesse Rea
Community Partner
Jewish Security Network



Dara Solomon
Community Partner
Holocaust Education Centre

Tikkun Award:
We Believe Small Things Matter



Chelly Efraty
Staff
Supplementary Schools



Elv Freda
Staff
Fitness



Adam Isaac
Volunteer
JCC Maccabi Games® & Access



Keith Isaac
Volunteer
JCC Maccabi Games® & Access



Abby Robertson
Staff
Marketing



Bruce Rubin
Volunteer
JCC Maccabi Games® & Access

Creating a Legacy:

Our Major Donors, Leadership Gifts & Partners

Our community is stronger because of the generosity of those who believe in what we do. From supporting programs and services across our centres to making extraordinary experiences like the Toronto 2026 JCC Maccabi Games® & Access possible, our donors and partners help create opportunities for people to connect, participate and belong.

We are deeply grateful for your support. Thank you for helping us build something bigger, together.

Marcy & Leonard Abramsky
The Asper Foundation
Aspira Kensington Place Retirement Residence
Azrieli Foundation
Ron & Sharon Baruch
Benjamin's Park Memorial Chapel (Benjamin & Levitt Families)
Matthew Bernstein
Nani & Austin Beutel
Bluestar Equity
Cathy & Murray Belzberg
Eric Beutel & Deborah Siegel
Susan & Barry Borden
Judy Nathan Bronfman
The Bross Family
Brian & Tammy Brown
Diane Bald & Michael Budman
Canadian Forum of Russian-Speaky Jewry
Canada Sportswear Corporation
Canada-Israel Securities, Limited/Israel Bonds
Cineplex
The David & Stacey Cynamon Charitable Foundation
Helen & Philip Delman Foundation
Michael & Janette Diamond
Risa & David Dulberg
Effort Trust
Stella & Peter Ekstein
Ernst & Young LLP
Forest Hill Lions Club
Leslie & Mitch Frazer
The Freeman Family
Mark & Kate Freiman
Steve Freiman
The Linda Frum & Howard Sokolowski Charitable Foundation
Doris Frymer & Rammy Rochman
The Ganz Family Foundation
Beverly & Irwin Gold
Gayle & Harry Goldgut & Family
Carol & Lorne Goldstein
Good Comfort Homecare
Government of Canada
Government of Ontario
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Reggie & Sidney$^{z/l}$ Greenberg & Family
Carol & Nolan Grubert
H2O Digital
City of Hamilton
Irving Himel
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Pat Kay
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Marisa & Daniel Klass
Kolel Legacy Fund
The Koschitzky Family
Lianne & Bruce Leboff
Dr. Joseph Lebovic Charitable Foundation
Dr. Wolf Lebovic Charitable Foundation
Simone & Elliott Levine
The Levy Family Foundation
LivUnLTD
Ida Lover Endowment Fund
The Murad Family
Jack & Ruth Muskat
Olive Branch
Ontario Trillium Foundation
Elaine Pantel
Barbara & David Peltz
Alan & Pam Perlis
Morris & Sarah Perlis
Richard Pilosof
Elliott & Julia Platt
The Prosserman Family
Brian & Jessica Prosserman & Family
Ellen & Martin Prosserman Foundation
Gary & Madoka Prosserman
Ron & Katherine Prosserman
Ilana & Anton Rabie & Family
Ready Set Go
Annette Robicsek
Rochelle Reichert & Henry Wolfond
Allan Rouben
Betty Rozendaal & Sonny Goldstein
Mitchell & Lissie Saunders
Brian & Avrona Schachter & Family
Anne & Jeffrey Schwartz
The Gerald Schwartz/Heather Reisman Foundation
Gerald Sheff & Shanitha Kachan
The Lewis & Ruth Sherman Foundation
Neil Shore
The Silber Family
Philip & Shirley Shnier Family
Sonshine Family
Rodeen & Steven Stein
Lewis & Charlotte Steinberg Family Foundation
Larry & Judy Tanenbaum Family Foundation
TJRJ Fund
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Tora Foundation
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Wise Family Foundation
The Wynn Family Foundation
Yamim Mit Habrim
Zippora & Mark Orland
Paula Zivot & Gary Samuel
Ilan Zor, CIBC Private Wealth

Thank you from our community:

"As newcomers building our life in Canada, finding a place that promotes health, inclusion, and community has been especially important to us. The support we have received has made it possible for our family to participate in activities that contribute to our physical and emotional well-being. It has also given us opportunities to meet new people and become more connected to the community around us."

"It is difficult to put into words how deeply grateful we are for the tremendous generosity of the donors who made it possible for our family to attend Centre Camp. Our choice of camp was very intentional. When my late husband was diagnosed with terminal cancer, he made it his mission to research camps across the city. He specifically chose Centre Camp because he felt strongly that it possessed a kind, caring community that would stand by our family when we needed it most—and he was absolutely right. Thanks to the heartwarming generosity of donors, both of our daughters have had the privilege of returning to their 'home away from home' every summer."

"I am a single mom with a 15-year-old son who has Down syndrome, and life can feel very stressful. The JCC has become my respite. At the JCC, I feel part of something bigger. I do not feel alone. Being a single mother, it is hard to get ahead, and the JCC has given both me and my children support, connection, and a sense of belonging."

"As a member of the JCC, I want to express my sincere gratitude to the donors who make these subsidies possible. For my family and me, the JCC is much more than a place for programs and activities. It feels like a second home. I don't think I could have gotten through life without this subsidy and my JCC membership. Thank you for this humane program. Wishing you every blessing at every crossroads, and peaceful, cloudless skies above. Baruch Hashem!!!"



Thank you

Together, we're building something bigger.

UJA FEDERATION of Greater Toronto

JCC | PROSSERMAN JCC SCHWARTZ/REISMAN CENTRE