Feeding BOM BOM alongside kibble & other food

Plenty of pet parents want to introduce fresh food without dropping everything else at once. That's completely fine. The key is understanding that fresh food and processed food (kibble, freeze-dried, dehydrated, canned) digest differently — so the switch should always be **gradual**, giving your pet's gut time to adjust. This guide walks you through how to do it well.

Why mixing needs a little care

Fresh and processed foods move through the gut at different speeds, for two reasons:

Moisture

BOM BOM meals are high in moisture; kibble and dry treats are not. Drier food passes through faster, which can move the fresh food along before it's fully absorbed.

Transit time

Fresh, whole ingredients take longer to digest for proper nutrient absorption. Processed food clears faster (which is also why it produces more stool, gram for gram). Combining the two can unsettle the balance.

The honest picture: some pets handle mixed feeding without a hitch, but many do better — firmer, more consistent stools — once fresh food isn't sharing the bowl with processed food. Whichever way you go, introduce fresh food **gradually** — a slow, step-by-step change gives your pet's gut the time it needs to adjust to a new type of food. Take it one small increase at a time and watch how your pet responds.

How to introduce BOM BOM alongside other food

1. **Start at 25%**
   Replace about a quarter of the current food with BOM BOM. Keep the rest as your pet's usual food, fed at its normal recommended amount.

2. **Watch the poop**
   Give it a few days. Firm, consistent stools mean your pet is adjusting well. Loose or wet stools mean go slower before adding more.

3. **Increase gradually**
   As stools stay consistent, step up the BOM BOM: 25% → 50% → 75%. Move at your pet's pace, not the calendar's.

4. **Reach your balance**
   A full transition can take anywhere from 2 days to about 2 weeks. If you're keeping some other food long-term, hold at a ratio your pet's digestion is happy with.

This slow build gives the gut microbiome time to adjust to the different food types — the single most important thing you can do to keep the transition smooth.

Two ways to combine

Meal by meal

Feed one meal as BOM BOM and the other as your pet's current food (at its normal amount). Simple to manage and easy on sensitive stomachs.

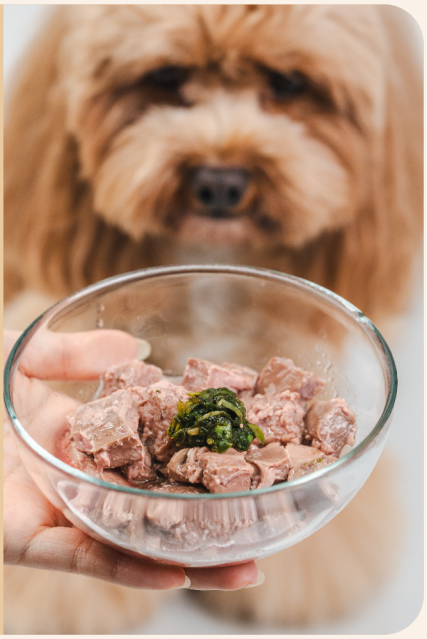
Same bowl

Mix BOM BOM and the current food together, starting around 25% BOM BOM and adjusting the ratio as stools stay firm.

A few ground rules

- **Keep treats and dry chews under 10%** of your pet's total daily food. They're secondary to meals in nutrient value and digestibility.
- **You don't need to add supplements.** BOM BOM meals are formulated to be complete on their own. Over-supplementing can do more harm than good — check with the Nutrition team before adding anything.
- **Portions are calculated per meal.** When you mix in other food, that maths changes — if you're unsure how much of each to give, ask BB Support rather than guessing.
- **Fussy at first is normal.** A pet used to strongly-flavoured kibble may need a day or two to warm to fresh food. Give them time to see and smell it.

Not sure where to start, or how much of each to feed?

Every pet's gut is different. BB Support can look at your pet's situation and build a transition that fits — including if loose stools persist or you're moving off a long-term kibble diet.

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