



A new way to protect the present. A new way to secure the future.

Build generational wealth now...



they pass it on.

July 2026 Insights for Your High-Net-Worth Clients

Building generational wealth is one thing. Setting it up so the next generation actually receives it is another. That gap is where most plans fall short.

This month we are sharing a real member story. One young family is building wealth now that their child will pass on later.

As always, no filters. Just the strategies your clients deserve to know about.

FEATURED CASE STUDY

"We wanted to give our son a head start, not lock our money away for decades. Fifty thousand dollars over five years became a stream of income he can use for college and still count on in retirement."

Stream Members, California

This is genStream. Parents and grandparents fund a policy the next generation could not buy on their own, using bank leverage instead of their own balance sheet. The result is cash value designed to be tax-free that a child can tap for college, a first home, or retirement decades later. Whatever the child never needs can pass to the next generation or a cause they care about.

[Read the Full Case Study](#)

FOR YOUR CLIENT MEETINGS

PDF

The genStream One-Sheet

The whole strategy on a single page. Your perfect client leave-behind.

[Download the PDF →](#)

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20551 N Pima Rd. Suite 200 #16
Scottsdale, AZ 85255

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