

RUSTICA

WHOLESALE CATALOGUE

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SOURDOUGH

VEG - VEGETARIAN

 - VEGAN

WHITE SOURDOUGH

Our most versatile loaf. Light, airy crumb with a mild, delicate sourdough profile. Performs equally well for artisan sandwiches, table bread, or everyday toast.



White Sourdough Loaf

1.5kg



White Sourdough Tin

1.1kg 900g



Casalinga

900g



Baguette

450g



Baguette - Sesame

450g



Baguette - EPI

450g



Dinner Roll

60g



SEEDY WHOLEWHEAT

Smooth, slightly dense crumb with a natural honeyed note. Made with Australian sesame, linseed, sunflower, and pumpkin seeds for added texture and nutritional appeal. Ideal for breakfast service and hearty sandwiches.



Seedy Wholewheat Loaf

1.5kg

VEG



Seedy Wholewheat Tin

1.1kg 900g

VEG



Baton

900g

VEG



Dinner Roll

60g

VEG



Semolina White Loaf

1.5kg



SEMOLINA SOURDOUGH

Classic white sourdough with semolina on top—the semolina is usually sprinkled over the crust before baking rather than mixed heavily into the dough. As the loaf bakes, those grains toast and crisp up, creating a golden, slightly gritty crust that delivers a satisfying crunch with every bite.

SOURDOUGH

 Vegan

LIGHT RYE

Traditional light rye with a mild, rounded rye flavour and airy structure. Designed for European-style open sandwiches, cured meats, & smoked salmon.



Light Rye Loaf

1.5kg



Light Rye Tin

1.1kg 900g



Vienna

900g



Boule

900g



Dinner Roll

60g



DARK RYE

Dark and toasty. Our dark rye is made from our classic light rye, with added dark malt for a rich deep flavour, and toasted malty notes. Perfect with cured or smoked meats and fish, as well as cream cheese and herbs.



Dark Rye Loaf

1.5kg



Dark Rye Vienna

900g



Dark Rye Dinner Roll

60g



Apricot & Fig Dark Rye Tin

1kg



100% RYE (BRICK RYE)

A true dark horse. Made entirely from organic rye flour and sourdough culture, this is a dense, nutritious, and moist bread that is naturally high in fibre. Its complex, nutty, earthy flavour is complemented by a mix of healthy seeds, and it's perfect for a hearty, healthy sandwich or a base for traditional Scandinavian open-faced sandwiches.



100% Rye Seeded Tin

1kg 900g



SOURDOUGH

 Vegan

SOY, SESAME & PUMPKIN SEED

Light & fluffy with an enjoyable, crunchy sesame seed crust. Packed with soy & pumpkin seeds, this loaf is not only delicious but a good source of protein. Its mild sourdough flavour and great toasting qualities make it highly versatile.



Soy, Sesame & Pumpkin Loaf

1.5kg



Vienna

900g



OLIVE & BASIL

The antipasto pleaser! A deliciously smooth and dense sourdough boasting salty local Mount Zero olives and a tangy, aromatic fresh basil sweetness. This is the loaf to enjoy with charcuterie meats and soft cheeses – the ultimate party starter.



Olive & Basil Loaf

1.5kg



Vienna

900g



Baguette

450g



Dinner Roll

60g



GARLIC & ONION

Rustica sourdough loaf infused garlic, onion, topped everything bagel seasoning



Everything Bagel Casalinga

900g



SPELT SOURDOUGH

Spelt is known as an ancient grain, and our sourdough offers a healthy and nutritious alternative to common wheat flour that is often found to be more easily digestible for those with sensitivities. This wholesome loaf is organic, nutrient-rich, and perfect for toasting and daily sandwiches.



Spelt Loaf

900g





SOURDOUGH

 Vegan

VINEFRUIT & ROSEMARY

The entertainer's delight. This traditional white sourdough boasts a complex, yet balanced robust flavour of rosemary and the natural sweetness of ripe vine fruits. It's a sophisticated loaf that pairs beautifully with soft cheeses, dips, and salads, making it a great addition to any catering menu.



Vinefruit & Rosemary Tin

1.5kg



Vienna

550g



Ficelle

450g



CRANBERRY & WALNUT

A serious bite! This heavy, bold, and dense white sourdough is jammed packed to the brim with delicious sweet cranberries and crunchy whole walnuts. The tartness of the fruit contrasts beautifully with the nuts and the sourdough tang, making it ideal for a premium breakfast toast or as an accompaniment to strong cheeses.



Cranberry & Walnut Loaf

800g



SPICED FRUIT

A contemporary take on an old classic, showcasing a special blend of Australian fruits (sultanas, raisins, currents) and warm spices like cardamom and ginger. Sweet and dense, this loaf will bring back a hint of nostalgia and is perfect for a festive offering or a unique morning tea treat.



Spiced Fruit Tin

800g



CIABATTA

 Vegan

CIABATTA

Produced with a 12-hour pre-fermentation for flavour development and structure. Soft, open crumb with a chewy crust. Excellent for paninis, deli sandwiches, cheeses, and shared plates.



Ciabatta Loaf

450g



Ciabatta Long Roll

150g



Ciabatta Square Roll

150g



Ciabatta Roll

120g



Dinner Roll

60g



Bap Roll

120g



Sesame Flute Roll

150g



FOCACCIA

Our Focaccia is the ideal base for so many dishes. A flatbread made with high-quality ingredients like local Mount Zero Extra Virgin Olive Oil and natural salt, it has a light, airy texture perfect for dipping into oil and balsamic, or used as a base for pizzas and sandwich wraps.



Focaccia Slab

3.8kg



Italian Thin Focaccia Slab

2.8kg



Tuscan Flatbread

800g



Garlic Fougasse

400g 600g





SEMI SOURDOUGH

 Vegan

PUMPKIN

One for the eyes and the belly! This loaf is a beautifully coloured bread featuring a combination of polenta and fresh roasted jap pumpkin. It has a sweet, satisfying flavour and a bold, spongy texture, making it great for soups or as a unique, visually appealing sandwich base.



Roast Pumpkin Loaf

Bloomer

Baguette

Square Roll

Dinner Roll

1.5kg 1kg

550g

450g

150g

60g



CORN

Incorporates polenta for a light, tender crumb with subtle sweetness. Absorbs sauces well and holds structure under heat. Suitable for vegan menus.



Corn Loaf

Corn Tin

Baguette

Square Roll

Round Roll

Dinner Roll

1kg

750g

450g

150g

110g

60g



SWEET BREAD

BRIOCHE

A real crowd pleaser. Traditionally French, our sesame topped Brioche is enriched with high levels of butter and eggs, giving it a rich, tender, and dense texture. It adds that extra little something, making it perfect for French toast, gourmet burger buns, or any decadent breakfast dish you want to elevate.



Brioche Tin

750g



Charcoal Brioche

110g



Brioche Bun large

140g



Brioche Bun

50g 60g 80g 110g



Mini Brioche Bun

30g



Brioche Bun Long

80g 110g

MILK BREAD

Inspired by Japanese-style shokupan, made using a tangzhong method for exceptional softness and moisture retention. Lightly sweet with a fine, pillowy crumb.



Milk Tin

750g



Milk Bun Long

60g 110g



Milk Bun Round

30g 50g 70g 90g 110g

OTHER BREAD

POTATO BUNS

These are the buns you need for the ultimate gourmet burger experience. We base these on our signature milk bread recipe, incorporating potato to create an incredibly soft, moist crumb. The potato addition lightens the texture and ensures the bun stays moist, holding up perfectly to juicy patties and hearty fillings.



Potato Bun Round

70g 90g

SCOTTISH ROLLS

Airy, chewy soft bread roll, perfected in Scotland. Nice and brown on the outside, with a pillowy texture on the inside. Served warm alongside soups, roasts, or classic sandwiches.



Scottish Morton

50g



Malt Dinner Roll

50g



PASTRY

CROISSANTS

Classic French croissant with distinct lamination, crisp exterior, and tender honeycombed interior. Clean butter finish.

CHOCOCOLATE CROISSANTS

Traditional croissant dough with premium dark chocolate batons. Crisp shell with a soft layered interior and controlled sweetness.

ALMOND CROISSANTS

Our almond croissants feature buttery, flaky layers, filled with rich frangipane and topped with delicately toasted almonds.

SWEET DANISHES

Buttery laminated pastry with defined layers and fruit-forward fillings. Light glaze for finish and shelf appeal.

MORNING BUNS

Laminated dough rolled with butter, cinnamon, and sugar. Caramelised exterior with a soft layered centre.

CRULLERS

Traditional French-style choux pastry doughnut. Light, structured interior with delicate crisp shell.



Croissant



Chocolate Croissant



Almond Croissant



Apple Danish



Danish 1



Danish 2

*Seasonal product shown is a serving suggestion only; actual product will vary.



Morning Bun



Cruller

CAKES & COOKIES

BANANA BREAD

Moist banana pecan loaf, nutty, rich, lightly sweet, topped with icing and generous pecan pieces —perfect to serve all day.

MUFFINS

Fruit-based muffins with a tender crumb and balanced sweetness. Ideal for breakfast and as an afternoon treat

*Seasonal product shown is a serving suggestion only; actual product will vary.

CARROT CAKE

Moist spiced carrot cake with subtle tang and topped with a cream cheese swirl.

COOKIE

Crisp edges, chewy centre, buttery, soft, rich, perfectly balanced cookie.



Banana & Pecan Loaf



Muffin 1



Muffin 2



Carrot Cake



Cookie

*Seasonal product shown is a serving suggestion only; actual product will vary.

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100% rye \$11 Spelt \$10 Seedy whole wheat \$9 buckwheat & oat \$9 Corn tin \$8



BRIOCHE DONUT \$5 CRONUT \$9.5 BLUEBERRY + VANILLA CREAM DANISH \$8.5 ISPAHAN CROISSANT \$9.5 CARROT CAKE \$6

READY MADE MEALS

HALAL - HALAL CERTIFIED
 DF - DAIRY FREE
 GF - GLUTEN FREE
 VEG - VEGETARIAN
 🌱 - VEGAN
 O - OPTION



Granola Yoghurt Pot

Crunchy granola topped with fresh seasonal fruits, a blueberry compote and Greek yoghurt

HALAL 🌱



Coconut Fruit Pot

Coconut yoghurt and seasonal cut fruit

GF 🌱



Chia Pudding Pot

Chia soaked overnight in coconut cream, topped with Maple seeds & lychee

GF 🌱



Bacon & Egg Roll

Bacon, scrambled egg, relish, aioli, American tasty cheese laid on our signature Milk bun



Folded Egg & Greens Roll

Pesto scrambled eggs, tasty cheese and avocado in our signature Milk bun

VEG



Breakfast Wrap

Bacon, egg, tasty cheese, relish, mayo & mixed leaf

READY MADE MEALS

HALAL - HALAL CERTIFIED
 DF - DAIRY FREE
 GF - GLUTEN FREE
 VEG - VEGETARIAN
 🌱 - VEGAN
 O - OPTION



Poached Chicken

Poached chicken breast with avocado, tasty cheese, kewpie mayo & mixed lettuce laid on our signature white sourdough

HALAL



Reuben

Pastrami, Russian dressing, cabbage/kale slaw, tasty cheese and pickles on light rye sourdough

HALAL



Salami

Mild salami, buffalo mozzarella, guindillas, pesto & mixed leaves laid on our signature white sourdough



Ham

Ham, tomato, mixed leaves, tasty cheese & kewpie mayo laid on our signature white sourdough



Halloumi

Grilled halloumi, capsicum, hummus & mixed lettuce laid on our signature seedy sourdough

HALAL VEG



Mushroom

Roasted mushrooms, truffle mayonnaise, buffalo mozzarella and mixed lettuce. Can be made Vegan.

HALAL VEG VEGAN OPTION

READY MADE MEALS

HALAL - HALAL CERTIFIED
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Chicken Caesar Wrap

Chicken, egg, cos lettuce, bacon, Caesar dressing (no anchovies)



Roast Veggie Wrap

Capsicum, pumpkin, sweet potato, broccolini

VEG VGO GFO



Roast Beef Baguette

Roast beef, rocket, horseradish mayo & cheese served with our signature white sourdough

HALAL



Caprese Baguette

Tomato, mozzarella & basil, pesto served with our signature white sourdough

VEG



Fruit Platter (Serves 6 & 12)

Assorted seasonal sliced fruit

GF



READY MADE MEALS

HALAL - HALAL CERTIFIED
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 O - OPTION



Caesar Salad

Baby cos lettuce, chicken, bacon, hard boiled egg, croutons and parmesan with a ceaser dressing
 (no anchovies)



Pasta Salad

Rigatoni, pesto, baby spinach, capsicum, semi sun dried tomatoes, olives, buffalo mozzarella

VEG



Roast Veggie Salad

Roast potato, sweet potato, onion, pumpkin, parsnip, carrot, rocket with a chives, parsely & basil dressing

🌱 DF



Ham & Cheese Croissant

Sliced Virginian ham and tasty cheese on our signature croissant.



Ham, Cheese & Tom Croissant

Sliced Virginian ham and tasty cheese & tomato on our signature croissant.



Cheese & Tomato Croissant

Tasty cheese & tomato on our signature croissant.

VEG

DRINKS

HALAL - HALAL CERTIFIED
 DF - DAIRY FREE
 GF - GLUTEN FREE
 VEG - VEGETARIAN
 🌱 - VEGAN
 O - OPTION



Rustica Bottled Cold Brew

'First Love Coffee' house blend brew

DF



Kreol Sparkling Water 300ml

Kreol sparkling water range, crisp, refreshing, hydrating, zero sugar, calorie-free, supports healthy hydration (100% naturally sourced, vegan & gluten free)

🌱 GF



Rustica Bottled Orange Juice

Made with orange juice, no pulp

DF



Rustica Bottled Green Juice

Made with kale, capsicum, cucumber, celery, cos, apple, lemon

DF



Rustica Bottled Pink Juice

Made with watermelon, mint and pineapple

DF



Rustica Bottled Red Juice

Made with beetroot, carrot, celery, Pink Lady apple and lemon

DF

LET'S BREAK BREAD

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