

Privacy Policy

Last updated 22 September 2026

This policy explains what personal information About Partners Limited collects, why we use it, who may receive it and the rights available to individuals.

1 Who we are

About Partners Limited, trading as About Partners (we, us or our), is responsible for the personal information described in this policy. Company number 12111489. Registered address: 207 Regent Street, London W1B 3HH, United Kingdom.

2 Information we collect

- Name, job title, company and contact details.
- Enquiry, booking, contract and correspondence information.
- Billing, transaction and payment-related information.
- Information provided while receiving our services.
- Website usage, device, browser, IP address and cookie information.

We do not directly store complete payment-card details. Card payments are processed by authorised payment providers, including Wise where applicable.

3 How we use information

- Respond to enquiries and provide requested services.
- Prepare proposals and manage client relationships.
- Process payments, invoices, refunds and accounting records.
- Operate, secure and improve our website and services.
- Send relevant business communications where permitted.
- Meet legal, regulatory and fraud-prevention obligations.

We process information where necessary to perform a contract, comply with the law, pursue legitimate business interests or act on consent.

4 Sharing information

We may share information with trusted providers supporting payments, website hosting, communications, analytics, professional advice and business administration. We may also disclose information where required by law. Providers may use information only for authorised purposes and must protect it appropriately.

5 International transfers

Some providers may process information outside the United Kingdom. Where this occurs, we use legally recognised safeguards or another lawful transfer mechanism.

6 Retention

We retain personal information only for as long as reasonably required for the purpose collected, including contractual, tax, accounting and legal requirements. Information is then deleted or anonymised where appropriate.

7 Cookies

Our website may use essential cookies and, with permission where required, analytics or marketing cookies. Visitors can manage cookies through the website cookie controls or browser settings.

8 Your rights

- Access or correct personal information.
- Request deletion or restriction.
- Object to certain processing.
- Withdraw consent.
- Request transfer of personal information.
- Complain to the UK Information Commissioner's Office at ico.org.uk.

These rights may be subject to legal limitations.

9 Contact and updates

Privacy enquiries and requests may be submitted through the Contact page on our website or sent by post to About Partners Limited, 207 Regent Street, London W1B 3HH, United Kingdom. We may update this policy periodically. The latest version will be published on our website.