Privacy Policy – ESH Subscription

1. Scope of this Privacy Policy

This Privacy Policy applies to all processing of personal data implemented by European School of Haematology (hereinafter « ESH », « We », « Our » or « Us ») in relation to any person submitting a subscription via this Platform (hereinafter “You”, “Your”).

We are committed to protecting the privacy and security of all personal data You provide Us for this announcement subscription, in accordance with applicable rules and in particular the European Regulation 2016/679 of 27 April 2016 (the so-called “General Data Protection Regulation” or “GDPR”) and any applicable local laws implementing the GDPR or regarding the protection of personal data, the EU Directive 2002/058/EC of 12 July 2002 (the so-called « ePrivacy Directive ») and any applicable local laws implementing the ePrivacy Directive, as well as any other laws or regulations that may supplement or replace them (hereinafter the “Applicable Regulations”).

The following statements describe what We are doing with Your personal data, where and how long We store it, as well as who We are sharing Your data with, so You are fully informed prior to You submitting Your personal data for announcement subscription.

2. Who is in charge of processing Your personal data ?

The legal person in charge of processing Your personal data, the Data Controller, is the European School of Haematology (ESH):

European School of Haematology (hereinafter « ESH », « We », « Our » or « Us »)
Saint-Louis Institute for Research, Centre Hayem
Saint-Louis Hospital
1 avenue Claude Vellefaux Paris
75010, France
www.esh.org

Since ESH takes Your privacy very seriously, it has appointed a Data Protection Officer (DPO). Here are the contact details of ESH Data Protection Officer :

Clotilde Magistry
clotilde.magistry@u-paris.fr

3. What are the purposes and legal basis on which ESH rely for processing Your Personal Data ?

ESH collects personal data in the following situations:

- when You fill out the different forms on the subscription platform (hereinafter the "Platform");
- when You answer any survey;
- when You browse the ESH websites;
- when You otherwise contact ESH;
- when You attend Our events.

We collect the following personal data during the announcement subscription processes :

- identification and contact information (title, surname, name, email address, postal address);
- professional information (name of the organization, professional title, educational degree passed or current training);
- fields of interest;
- feedback provided during surveys;
- data relating to the device used to access and use the Platform: technical information concerning the characteristics and operating data of Your device, the operator, the operating system, the IP address;
- any information You voluntarily provide to Us in the context of the registration process, during the attendance or otherwise.

Most of the information is collected from You through the Platform provided by Our third party (Mailchimp). The mandatory information (i.e. the one necessary for Us to provide You with the services) is indicated as so. If You do not provide such information, ESH will not be able to provide You with the services.

We ask You for Your personal data to :

- send You newsletters and other communications about events and other conferences and services proposed by ESH;
- carry out analyses (e.g. statistics, feedbacks, trends, progress on marketing actions, open and click-through rates).

ESH will not share Your data with any third party for promotional or commercial purposes.

Our processing is based:

- in part, on the need to perform Our contract with You;
- in part, on the legitimate interest of ESH and more specifically Our business interest, when Your personal data is used for direct marketing purposes and/or analysis purposes. Indeed, such processing contributes to the promotion and improvement of Our services and benefits both You and Us without adversely affecting Your interests or Your fundamental rights and freedoms;
- in part on compliance with Our legal obligations: this type of processing is carried out for accounting purposes and to comply with tax-related obligations for example;

4. Who are the recipients or categories of recipients which will have access to Your Personal Data ?

The personal data collected and processed in this context can be accessed by the competent services within ESH, on a need-to-know basis only, i.e. to be able to provide You with the service and to answer any request You may have.

Your data will be accessed and/or shared with other organizations and third parties in order to process Your subscription to ESH announcements. These service providers, acting as data processors within the meaning of Applicable Regulations, provide services to Us in relation to some of the processing activities implemented using Your personal data. In particular, such service providers provide Us with hosting, data processing, database management, IT or other related services. These service providers act only on instructions from ESH and will only have access to Your personal data if necessary for them to perform their services and will be under the same security and confidentiality obligations as ESH.

These will include notably:

- Mailchimp, our service provider of marketing services ;

5. How long will Your Personal Data be stored ?

Your personal data will be retained only for as long as necessary for the purposes described in this Privacy Policy and to comply with legal obligations.
Typical retention periods include:

- Contact requests: up to 3 years after the last interaction;
- Newsletter data: until consent is withdrawn;
- Event registration data: up to 5 years after the event;
- Accounting records: as required by applicable law.

Retention periods may be extended where required by lawor for the establishment, exercise, or defence of legal claims.

6. Is Your personal data transferred outside the European Union?

The personal data collected and processed in this context may be transferred to countries outside the European Union, including the United States. Where such transfers occur, appropriate safeguards, including Standard Contractual Clauses, are implemented to ensure an adequate level of protection for the personal data.

7. What are Your rights?

In accordance with Applicable Regulations, You have a right of access, rectification and erasure of personal data that concerns You, a right to restriction of processing, and a right to object to the processing of personal data concerning You (for processing activities based on legitimate interest) and a right to withdraw Your consent at any time (for processing activities based on Your consent). You also have a right to the portability of the data You have entrusted to ESH and the right to send ESH special instructions regarding what should happen to Your personal data after Your death.

To exercise these rights, send Us a request, specifying Your name surname and address:

- by email to clotilde.magistry@u-paris.fr or by postal mail to:
  European School of Haematology (ESH)
  Saint-Louis Institute for Research, Centre Hayem
  Saint-Louis Hospital
  Paris 75010, France

You can also object to receiving newsletters, messages and invitations to events and other conferences organized by ESH by sending an email to one of the addresses indicated above. Also, Our marketing messages contain an “unsubscribe” option in case You no longer want to receive newsletters or invitations to events from Us.

In case of any difficulty with the management of Your personal data, You can lodge a complaint with the data protection authority in Your country (the contact details of which are available at the following address: http://ec.europa.eu/newsroom/article29/item-detail.cfm?item_id=612080). Please contact Us before lodging any complaint with Your data protection authority.