

Launch Readiness Diagnostic

Trigger window: 4–6 months pre-launch.

When to call us — the fire: The dependency chain is wobbling. You can feel it but can't yet name where it'll break. Supply chain, manufacturing readiness, regulatory cycle, sales enablement, and pricing are all on the critical path — and you need a decision-grade map before they collide.

What you get: End-to-end readiness diagnostic across the dependency chain. Specific failure-mode predictions with remediation actions, owners, and dates. The decision-grade map you need to defend launch timing — or to renegotiate it before it slips on you.

Duration: 3–4 weeks. Starting at \$9,500 for mid-market operators; \$15,000–\$22,000 for enterprise business-unit engagements.

Proof: John Deere — Agile team of six, operator stations for mid-size combines bound for Brazil and China. Walked every gate of hardware development from experimental shop to full production, root-cause analysis on failure modes alongside test engineers. Pattern reinforced at the Composite Warmer launch at Solventum Dental — first new hardware category for the BU in a decade, supply-chain integration hell where demand and production weren't talking, raw-material defects landed on the line, PCB stockouts hit during a global shortage.

