

# Privacy Policy

Elite Yorkies & Biewers *Last Updated: June 2026*

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## 1. Introduction

Welcome to Elite Yorkies & Biewers. This Privacy Policy informs you of our policies regarding the collection, use, and disclosure of personal data when you visit our website or engage with our services, and the choices you have associated with that data.

By using our website, you agree to the collection and use of information in accordance with this policy.

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## 2. Information We Collect

When you interact with us — through our website, contact forms, phone, or email — we may collect the following types of data:

- **Personal Data:** name, email address, phone number, and mailing address
  - **Placement Information:** details about your home, lifestyle, and family shared voluntarily during our puppy placement process
  - **Payment Data:** processed securely through our third-party payment provider — we do not collect or store credit card numbers
  - **Usage Data:** information about how our website is accessed and used (e.g., pages visited, browser type, time spent)
  - **Tracking & Cookies Data:** cookies and similar tracking technologies used to improve your experience
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## 3. How We Use Your Information

We use your information to:

- Respond to inquiries and communicate with you about available puppies
- Guide you through our placement and adoption process
- Process deposits and purchases securely

- Notify you about new litters, availability, and program updates (you may opt out at any time)
  - Monitor and improve the performance of our website
  - Detect, prevent, and address technical issues
  - Comply with applicable laws and regulations
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## 4. Cookies & Tracking

Our website uses cookies and may be monitored by third-party analytics or tracking software to help us understand site usage and improve our service. You may opt out of certain data collection through your browser settings or through any applicable universal consumer options provided by our analytics partners.

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## 5. Transfer of Data

Your information, including Personal Data, may be stored or processed on servers located outside your state or jurisdiction. Where this occurs, we take reasonable steps to ensure your data remains protected in accordance with applicable privacy laws.

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## 6. Disclosure of Data

We do not sell your personal information to third parties. We may share limited data with trusted service providers (payment processors, email platforms, website hosting) solely to operate our business. We may also disclose your Personal Data when required to:

- Comply with a legal obligation
  - Protect and defend our rights or property
  - Prevent or investigate possible wrongdoing in connection with our service
  - Protect the personal safety of users or the public
  - Protect against legal liability
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## 7. Security of Data

We use reasonable administrative and technical measures to safeguard your personal information. However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

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## 8. Third-Party Service Providers

We may employ third-party companies and individuals to facilitate our service (e.g., payment processors, analytics, email marketing). These providers have access only to the information needed to perform their functions and are not permitted to use it for other purposes.

Our website may contain links to third-party sites. We are not responsible for the privacy practices of those sites and encourage you to review their policies independently.

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## 9. Children's Privacy

Our website is not directed to anyone under the age of 18. We do not knowingly collect personal information from minors. If we learn that we have inadvertently collected data from a child under 18, we will promptly delete it. Please contact us if you believe we may have such information.

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## 10. Your Rights

You may request to access, correct, or delete your personal information at any time. If you no longer wish to receive communications from us, reply "unsubscribe" to any email or contact us directly.

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## 11. Changes to This Privacy Policy

We reserve the right to update this Privacy Policy from time to time. Material changes will be communicated via our website or by email to those who have been in contact with us.

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## 12. Contact Us

If you have any questions about this Privacy Policy or wish to exercise your rights, please contact us:

**Elite Yorkies & Biewers** 2902 Airport Rd, Panama City, FL 32405

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