

Muhammad Ehtasham Ul Haq

Webflow Developer

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PROFILE

Webflow developer with 4 years of experience turning designs into pixel-perfect, fully responsive websites. Specialized in design-to-Webflow conversion using a structured Client-First methodology, with proven white-label delivery for multiple digital agencies. Skilled in advanced GSAP animations and custom code where Webflow's native tools fall short. Based in Erfurt and open to relocation, German at B1 level, seeking a full-time Webflow / frontend role.

TECHNICAL SKILLS

Webflow: Design-to-Webflow conversion, Webflow CMS, interactions, responsive design, custom code embeds

Methodology & Ecosystem: Client-First class-naming methodology, Relume, Finsweet, Figma-to-Webflow

Animation: GSAP (intermediate) — custom, advanced scroll and motion animations

Frontend: HTML, CSS, JavaScript (via custom code & GSAP), responsive & mobile-first design, on-page SEO

Also: White-label delivery, client communication, project scoping & delivery

PROFESSIONAL EXPERIENCE

Freelance Webflow Developer

2021 – 2025

Self-employed · Remote (direct clients)

- Converted designs from Figma into pixel-perfect, fully responsive Webflow websites for a diverse range of direct clients.
- Built sites with the Client-First class-naming methodology, keeping projects clean, scalable, and easy for clients to maintain after handover.
- Created custom, advanced scroll and motion animations with GSAP, going beyond Webflow's native interactions.
- Accelerated builds and extended functionality using Relume and Finsweet, while integrating Webflow CMS for client-managed content.
- Optimized sites for performance, on-page SEO, and cross-browser/device consistency, and delivered 32 projects with a 30% repeat / referral rate over 4 years.

White-Label Webflow Developer – Agency Partnerships

2021 – 2025

Farhi Media · Flow Sparrow · BX Studio

- Built white-label Webflow websites for three digital agencies, delivering client projects under each agency's own brand.
- Collaborated with agency designers and project managers to deliver to spec on tight, fixed deadlines.
- Acted as a reliable Webflow delivery partner across 50+ projects, becoming a repeat go-to developer for each agency.

EDUCATION

B.Sc. in Computer Science

2016 – 2020

University of Sahiwal, Sahiwal, Pakistan

German Language Course – Level B1

2025 – 2026

Volkshochschule (VHS) Erfurt, Germany — B1 certificate (telc/Goethe) pending

LANGUAGES

English — Fluent (professional working proficiency)

German — B1 (certificate pending)

Urdu — Native