



Gabriela Stebelová

UX & UI Designer /
Webflow developer

Digital designer with 5+ years
in the industry, focusing on
UX/UI and end-to-end
Webflow delivery.

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Prague

Web & Socials

Website
gabrielasokolova.cz

Dribbble
@Stebelova

LinkedIn
/gabrielaStebelova

Languages

Czech
Native

English
Professional working

Experience

- 2025 – 2026 Prague
 Webflow Developer & Designer
GTMDesign Club
Developing websites in Webflow, primarily building projects from scratch based on approved designs. Maintaining and expanding existing websites by creating new pages, sections, and features. Supporting client projects within a subscription-based model through ongoing website updates.
- 2023 – 2026 Prague
 Webdesigner / Webflow / UX
Grenade Castle
Designing website structures, user journeys and complete UX flows based on client interviews, product requirements, personas, competitive research, positioning and brand goals. Creating multiple visual directions through moodboards, refining them with team-leader and client feedback, and shaping the final visual style for websites and applications. Webflow build.
- 2022 – 2023 Prague
 Webdesigner / Webflow
Big Time
Designing web pages and banners for Doosanequipment.eu based on brand guidelines. Creating posts for social media. Learning Webflow through a professional course (Flux Academy) and applying it on real client work, starting with static Webflow builds and simple animation setups.
- 2020 – 2022 Prague
 Junior Front-End / Junior UX
Visualio
Carrying out UX research for Institut plánování a rozvoje hlavního města Prahy (IPR) – preparing questionnaires, scheduling individual testing sessions. Conducting in-person usability testing across diverse age groups to observe user behaviour, identify friction points and validate core website functions.
- 2019 – 2020 Dobříš
 Graphic Designer
CD Studio Dobříš
Designing logos, banners with post production included (digital printing on ploter with direct application based on client's need. Editing wordpress websites.

Education

 SPŠG + VOŠ
Hellichova
Polygraphy + Graphic Design
Oct 2017

 Web Akademie
Přesahový Unicorn Award
Feb 2018

 Webflow Masterclass
Webflow Masterclass
2022

 Flux Academy
Figma for Web Designers
Jan 2024

 Flux Academy
Core Design Skill
Jan 2024

Skills

Design

Webflow Development

User Experience

UI

Relume

Style Guide

Web Design

App Design

Animations

CMS

Wireframing

Prototyping

Testing

HTML

CSS

Jitter Motion Design

Tools

 Figma
UI Design, prototyping

 Webflow
Development

 Jitter
Motion Design

 Chat GPT
Anything

 Claude MCP
Vibe Coding

 Adobe
Assets Edit