

William Buller

UX/UI Designer · Stockholm, Sweden · williambuller.com · hello@williambuller.com · linkedin.com/in/bullerwilliam

I have a strong foundation in structured problem-solving and scalable design systems. At Taylerd digital agency, I work as Design Lead, owning initiatives end-to-end from early discovery to dev-ready delivery in close collaboration with developers. I’m looking to grow further within a product team where I can work hands-on across the full user journey, and where curiosity about AI and new tools is part of how the team works.

Experience

Design Lead (UX/UI) — Taylerd agency

2023 – Present · Stockholm / Remote

- Manager for the web team of 3, including hiring and team planning.
- Lead end-to-end web and product-adjacent initiatives from early discovery to launch and iteration.
- Translate business goals and user needs into clear, structured UX and UI solutions.
- Design and maintain design systems, components, and interaction patterns.
- Work hands-on in Figma and Webflow.

UX/UI Designer — Freelance

2022 – 2023

- **Qasa** – Redesigned the tenant profile experience to improve how tenants are matched with homes, and aligned the visual design with Qasa’s new brand.
- **Healthcare client** – Designed and built a website for a psychology practice.

UX/UI Designer — NCC

2019 – 2021 · Stockholm

- Designed the page structure and content hierarchy for recruitment-related pages on ncc.se.
- Collaborated with external web agencies on design and ongoing development of ncc.se.

Digital Design Intern — NoA Ignite

2022 · Stockholm

UI design for parts of a new corporate website for the Axel Johnson group, including main navigation and content pages.

UX/UI Design Intern — Merkle

2022 · Stockholm

Redesigned product pages for Mölnlycke Healthcare’s website and contributed to their shared design system.

Digital Design Intern — ICA Design Agency

2019 · Gothenburg

Digital content and campaign design for online channels.

Education

Berghs School of Communication — Communication Design (Visual/UI)

2021 – 2023

Yrgo — Digital Design (UX/UI)

2017 – 2019

Dômen School of Art — Fine Arts

2014 – 2016

Core skills

UX Design · UI Design · Product design · Design systems · User research · Information architecture · Accessibility · Prototyping · Usability

Figma · Webflow · Adobe CC

Swedish (native) · English (professional)

Portfolio

williambuller.com