



BoodleBox Parent Communications Copy

1 | Launch Announcement

Best placed: the first newsletter after a campus rolls out access — the “here’s something new” moment.

Suggested headline: Your student now has access to BoodleBox

Your student’s tuition now includes something new: full access to BoodleBox, a secure AI workspace built specifically for higher education. Rather than juggling separate logins and subscriptions for tools like ChatGPT, Claude, and Gemini, students get all of them in one place through a platform the university has vetted, licensed, and set up with real privacy protections built in.

This isn’t about replacing homework with shortcuts. It’s about making sure your student graduates knowing how to use AI the way it will actually show up in their career: thoughtfully, critically, and alongside real human judgment. Faculty are using it too, which means your student is learning with the same tool their professors trust, not experimenting in the dark.

2 | AI Readiness / Workforce Framing

Best placed: a “why this matters” feature a few weeks into the semester, once the announcement has landed.

Suggested headline: Preparing your student for a workforce that already expects this

Every employer your student will interview with is asking some version of the same question: can you work with AI well? Not “can you use it” — everyone can type a prompt — but can you tell a good answer from a bad one, and do you know when to trust it and when to push back?

That’s the skill BoodleBox is built to develop and it’s the same skill our faculty are teaching toward: knowing your subject well enough to ask the right question, knowing which AI tool

fits which task, and knowing how to think critically about what comes back. We call it AI readiness, and it's quickly becoming as fundamental as writing or research skills and exactly what employers want to see on a resume and hear in an interview.

3 | Parent FAQ

Best placed: a sidebar or "questions we've heard" box — pairs well with Blurb 1 or 3, or as a standalone in a semester-start newsletter.

Suggested headline: Questions parents are asking about BoodleBox

Is this just going to let my student cheat on assignments?

No — if anything, it's the opposite. Faculty can set guardrails on how AI may be used for a given assignment, and because work happens in a shared workspace rather than a private chat, professors can see how AI was used, not just the final product.

Is my student's data safe?

Yes. BoodleBox never trains AI models on student data, anonymizes every prompt before it reaches any AI provider, and is FERPA and SOC 2 Type II compliant. Your student's conversations and files stay theirs.

Will this make my student too dependent on AI?

BoodleBox is built around the opposite goal. Every feature is designed to keep your student's own thinking in the lead, using AI as a tool they direct rather than one they defer to.

Closing / Social Proof CTA

Best placed: end-of-semester wrap-up, or any newsletter that wants to close on reassurance and a next step rather than new information.

Suggested headline: What educators are already seeing

Faculty who've brought BoodleBox into their classrooms describe a shift they didn't expect: students aren't just using AI faster, they're learning to question it, check its answers, catch its mistakes, and use it to sharpen their own thinking rather than replace it.

That's the outcome we're building toward, and it's why more than 120,000 students, faculty, and professionals across hundreds of institutions are already using BoodleBox. If you'd like to see it for yourself, ask your student to walk you through their workspace, or visit [\[university-provided link\]](#) to learn more about how it's being used on campus.

