



May, 2024

Keeping you informed ...

In this Edition - Welcome to May!

KMI News/Reminders:

- 2024 KM Conferences and Big Savings for KMI Members

Inside:

- **Blog:** 3-Part Series on Knowledge Mapping
- **Blog:** Knowledge Management Strategies for Aging Workforces
- **Podcast:** Knowledge Summit Dublin Guest Panel
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- **Webinars:** How Does AI Impact Knowledge Transfer? / Today's KM

Coming Up:

- **Knowledge Cafe:** Can We Combine Design Thinking and Data Science? May 9
- **Certified Knowledge Manager (CKM) Virtual Classes**
May 20-24; June 24-28 N. America
May 27-30; July 22-25 Europe
- **Take a Deep Dive - CKS (Specialist) Certification**
Jul 16-17 - Knowledge Transfer
Jul 23-24 - Business Taxonomy & Ontology
Jul 24-25 - Information Architecture
Jul 29-31 - Organization Development
Sep 18-19 - Innovation Management
Oct 15, 17, 22, 24 (half days) - Creative KM
Oct 22-23 - KM & User Engagement

KM Conferences and Discounts for KMI Members (that's you!)

Registration is now open for several 2024 KM Conferences and we've set up discounts with each provider for your benefit. Click the link for full listing - more added soon!

[Click here](#)

Join the KM Discussion Group!

New "**Ask KMI**" channel is available (free!). Ask any KM-related question and one of our SME/Instructors will respond. Plus - check out other popular topics, such as Taxonomy, Knowledge Transfer, and more. Join our growing KM Community!

[Invitation to Join](#)

Master CKM Cohort Planned for Fall

September, 2024 Cohort
Early Registration Available



Welcome to the highest level designation for Knowledge Managers worldwide: Master CKM Certification. In this 12-week cohort, you will join fellow CKM Grads for Case Study peer-reviews, KM Practicum study and application, and Transformational Leadership & Strategy, guided by KMI's Chairman and Chief Instructor, Douglas Weidner and KMI guest instructors.

Details are being set up at the KMI portal.

Contact KMI today if you are interested: training@kminstitute.org.

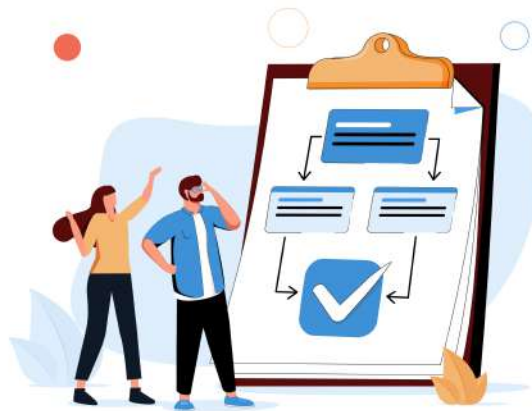
CKM Certification is a pre-requisite.

[Click here](#)

Latest Content...

Are you Knowledge-Mapping your Organization's Knowledge Yet?

Part 1 of 3-Part Series with Guest Blogger Ekta Sachania



The process of visually representing the intellectual assets, knowledge flows, and relationships within an organization or a specific domain is knowledge mapping. It is an integral component of any successful knowledge management framework and is used by knowledge managers as a strategic tool to visualize, organize, and understand an organization's knowledge assets.

[Click for More](#)

Mapping the Success Quotient of your Business with Knowledge Mapping

Part 2 of 3 with Guest Blogger Ekta Sachania



As we already discussed in the last article, knowledge mapping is one of the most powerful KM tools to identify and inventorize knowledge gaps, risks, and sources and to build a bridge between the two, to ensure a seamless connection of knowledge and SMEs to the knowledge seeker.

[Click for More](#)

Why Knowledge Mapping is the First Step and Not the End Goal

Part 3 of 3 with Guest Blogger Ekta Sachania



Knowledge holds value when it can be turned into actionable insights, help you make smart decisions, or repurposed it to save time that might otherwise be spent in recreating data that already exists.

Knowledge continuously evolves hence we need to continue to harvest, and review the knowledge to keep it relevant. The knowledge that can be acted upon is useful, and the framework that defines and streamlines the process to harvest, review, and make the knowledge available for the person who needs it to take action or decision is the knowledge management framework.

[Click for More](#)

Knowledge Management Strategies for Aging Workforces

With Guest Blogger Amanda Winstead



Effective KM is all about ensuring that your employees have the skills, education, data, and know-how to be successful. However, many aging employees find that the skills and insights that served them well 30 years ago no longer apply. Rather than reducing aging employees' workload, invest in KM strategies that improve skill transfer and put folks in positions to succeed.

This can make a world of difference for folks who have the experience necessary to excel but need to tweak their approach to work.

[Click for More](#)

Knowledge Cast: Knowledge Summit Dublin

Guest Panel Discussion

Conference is June 10-11, Trinity College, Dublin Ireland

In this episode of Knowledge Cast, Enterprise Knowledge CEO Zach Wahl speaks with KMI Instructor Stephanie Barnes, Stuart French, and Rebecka Isaksson to discuss Knowledge Summit Dublin 2024.



In this conversation, the group shares the panels they will be speaking at, what they expect to learn while attending, and evolving landscape of knowledge management, especially in light of generative AI's impact on the field. They also explore themes of creativity, innovation, and the vital role of tacit knowledge.

[Click for More](#)

*Enterprise Knowledge (EK) is a longtime partner of KMI's who teaches CKS Certification in KM & User Engagement and Business Taxonomy & Ontology. Next Business Taxonomy & Ontology class: July 23-24. Next KM & User Engagement class: Oct 22-23.
(see both in this newsletter)*

Grads and Instructors in the News

Our regular look at Grads and Instructors who are active
in the KMI Community



[Click here](#)

Interested in writing a KM blog or co-hosting a webinar? Let us feature you!

Email our team at: info@kminstitute.org and we'll follow up.

Featured Webinars (In case you missed it)...



How Does AI Impact Knowledge Transfer?

John Hovell and Dr. Rachel Teague dug deep into how AI is effecting Knowledge Transfer (KT) in the workplace and in our everyday lives. How will AI modernize KT methods in the near future? Is human application still the root of a good KT practice? What can we learn from this?

[Click to View](#)

Today's Knowledge Management - Why KM is More Important than Land, Labour, or Capital

KMI Instructor Rooven Pakkiri was a Featured Speaker at the "KM, Information and Data; State of the Art Convergence" Conference in London (in-person and virtual). A thought-provoking look at KM today and where it's headed. Give it a watch or play it while you work...

[Click to View](#)

Coming up...

Knowledge Cafe: Can We Combine Design Thinking and Data Science?

May 9, 11:30am - 1pm ET; Hosted by KMI Instructor John Hovell



Knowledge Café

Join us on May 9 from 1130-1pm ET for our free monthly virtual Knowledge Cafe. In this cafe, Larriza Thurler will offer her experiences regarding the question "Can we combine Design Thinking and Data Science?"

Larriza will share her expertise and examples for working with data through the "Data Thinking" methodology. Specifically, Larriza will share two models, namely the double diamond and the stingray.

Don't miss this opportunity to discuss data, information, and knowledge combined with other practices such as design thinking and data science - so much to explore, create, and learn together!

[**Click here**](#)

CKM Virtual Classes...



KMI's Virtual CKM Classes

**Join Your Peers for the #1 Certification in KM Worldwide.
Earn your CKM Certification in just a days from the convenience of your
home office or work.**

[Right: CKM digital badge featured by Credly, the world's leading digital badge service.]



*"Far exceeded my expectations, and as one of my classmates stated,
'the best learning experience of my adult life.'
(Actual CKM student from a recent class)"*

Next CKM (Virtual) Classes:

North America: [May 20-24](#), [Jun 24-28](#), [Jul 22-26](#)

Europe: [May 27-30](#), [Jul 22-25](#), [Oct 28-31](#)

N. American classes meet 10-5 ET; Gulf: 9-4 AST; Europe: 9-4 CET

N. American classes are 5 days; Gulf Region and Europe: 4 days.

[Visit CKM Page...](#)

[Get a Quote...](#)

Have a question? [Contact KMI today](#) or give us a call at: (US) +1 703-327-7096.



Can't Make Time for a Virtual Class?

Go at your own pace! Take the Self-Paced Version of the CKM.

[Main eCKM Page](#)

Need a Quote first? [Contact our team today...](#)

Certified Knowledge Specialist (CKS) Classes...

Ready for a Deep Dive?

**Earn CKS (Specialist) Certification
in a Hot KM Topic**



Check out the newly updated CKS Catalogue...

Coming up:

- Knowledge Transfer Certification, Live Online Jul 16-17
- Business Taxonomy & Ontology Certification, Live Online Jul 23-24
- Information Architecture Certification, Live Online Jul 24-25
- Organization Development Certification, Live Online Jul 29-31
- Innovation Management Certification, Live Online Sep 18-19
- Creative KM Certification, Live Online Oct 15, 17, 22, 24 (half days)

No prior experience needed. See summaries on each class below.

Want a Quick Quote?

Email our team at: training@kminstitute.org
and let us know which class you are interested in.

Includes "KM Foundation" online program (10 hours) for new students to KMI.

Are you a Past KMI Grad? (CKM/CKS)

Don't forget your Past Grad Discount! Just ask and we'll send you a no-obligation quote.

Knowledge Transfer Certification

Live Online Jul 16-17, 9am-3pm ET

Plus - extra "Coaching Hour" post-class!



Learn the proven Knowledge Retention Process plus other critical Knowledge Transfer methods you can apply to your own team right away - before it's too late.

Led by award-winning instructor and facilitator, John Hovell.

[More info / Registration](#)

Curious about this Topic?

[Check out the Intro Video...](#)

or the [Webinar on KT... \(our first "Top 5"\)](#).

Information Architecture Certification

Live Online July 24-25,
9am-4pm ET



Takeaways:

- Drive a user centric taxonomy, metadata and associated keywords to enable consistent labeling, organization, categorization and “findability” of your content.
- Enable Big Data Analytics to exploit relationships and synergies between your data and facilitate your organization’s ability to make decisions utilizing the full spectrum of your big data sources.
- For Internet of Things (IoT), IA offers a viable option in which to construct content that will be represented in a flexible object-oriented fashion.
- And much more!

[More info / Registration](#)

Tip: Check out the ["Top 5" Webinar on KM Technologies](#), with KMI's Information Architecture Instructor, Dr. Tony Rhem.

Organization Development Certification

July 29-31, 9am-3pm ET



Change
Management
Organization
Design
Diversity, Equity
& Inclusion
3Ds Framework
Your CKS Class
Takeaways

As organizations strive to improve their ability to work at the speed of change, they need more people who have the knowledge and abilities to land change initiatives with people. That's why developing an Organization Development (OD) mindset, skillset and toolset is fast becoming an essential capability for leaders, managers and professionals everywhere.

Want to see more?

[Check out our first Webinar on OD...](#)

Or watch our [follow up Webinar](#); both featuring Award-winning Instructors John Hovell and Dr. Sharon Varney.

Innovation Management Certification

Live Online Sep 18-19, 9am-4pm ET



Takeaways:

- Identify success measures and common failures within the innovation cycle
- Document the decisioning process for options, choices, and learnings
- Leverage emotional tension and cognitive diversity in the business environment
- Translate problems into opportunities from the 20 disruption archetypes
- Explain the working relationships between innovation, learning, and leadership
- Balance transformational and transactional organizational requirements
- Identify story patterns within the world's top transformational change models
- and... how do Knowledge Managers benefit?

Led by a leading expert in Innovation Management and respected author, Dr. John Lewis.

[More info / Registration](#)

Want to see more?
[Check out the webinar here...](#)

Creative KM Certification

Live Online Oct 15, 17, 22, 24, 2024 (half days, 9am-12:30pm ET)



Takeaways:

- Master different forms creativity can take
- Learn why it's important to tap into our creativity
- Learn why and how KM and creativity intersect and supports knowledge work
- Experience of how artistic attitudes and practices enhance our work and life
- Experience the enhancement of adaptability, coping with uncertainty and change, resilience, empathy, and decision making through creativity
- Learn how to make online and in-person meetings more engaging and creative and to help us be more mindful
- Learn how to incorporate creativity into your organization's KM activities

[More info / Registration](#)

Want to see more?

Check out the first webinar on this topic [here](#); or the first blog [here](#)...

KM & User Engagement Certification

Live Online Oct 22-23, 9am-4pm ET



Welcome to the premier KM & User Engagement course, combining the latest Agile and Design Thinking methods with KM best practices to give you the tools to effectively engage your users for KM initiatives. Become a Certified Knowledge Specialist (CKS) in one of the most critical success factors of KM: user engagement!

Led by the instructor team at KMI partner, Enterprise Knowledge.

[More info / Registration](#)

Want to see more?

[Check out the webinar on KM & User Engagement...](#)

Questions? Contact KMI Today!

Call: (US) 703-327-7096

Email: training@kminstitute.org

Interested in Guest Blogging or Hosting a Webinar?

Email: info@kminstitute.org



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