



Renual Medspa offers solutions to look and feel beautiful

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Renual Medspa has been servicing the beauty and wellness industry across the Grand Strand since December 2022.

Cheryl Marceda is the president and founder of Renual Medspa Experience the Difference.

The majority of Marceda's professional career has been in the beauty, day spa and medical spa industries.

"I was an early pioneer in the medical spa industry, opening my first med spa in New York in 2005, L'Azur La Vie - Beauty Is a Way of Life," Marceda said.

Ten years later, Marceda and her husband relocated to Myrtle Beach and she decided to share her passions and experiences for transformative aesthetics and open Renual Medspa.

Through the transformative power of Renual Medspa's beauty and wellness treatments, clients can experience improved self-image, increased self-esteem, and reduced appearance-related stress, she said.

Aging can have a deep impact on mental well-being and self-confidence and Renual Medspa's mission is to help clients contribute to a happier, healthier and more confident life journey.

"That is our intent. Renual in the truest sense, and the difference we want our clients to experience," Marceda said. "It's not about vanity; it's about the kind of self care that empowers us to be our best selves throughout our



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Ready to service customers with beauty and wellness are, from left, Jammie Emerson, DNP, APRN, FNP-C aesthetic nurse practitioner; Cheryl Marceda, MBA, president/founder Renual Medspa, and Judi-Lynne, director of lasers and aesthetics, international master aesthetician.

lifetime."

Renual Medspa spans two levels and features seven elegantly-appointed treatment rooms.

Between treatments, guests can unwind in the spacious relaxation lounge.

The relaxation lounge is also where quarterly events are held that give the community the opportunity to meet Renual Medspa staff and meet like-minded individuals.

These events also allow the

community to learn about the restorative treatments, products and services that Renual Medspa offers.

Guests can visit the "Renu You Boutique" where they'll find a uniquely diverse selection of merchandise, includ-

ing French perfume. Black Jade, which is an updated version of the scent created by the royal perfumer of the House of Lubin for Marie Antoinette in 1786.

This month Renual Medspa is launching a new cosmetic

product to their proprietary line of cosmetics that are available for purchase. The "Symphony Skin Serum" with Niacinamide will be available and has ingredients that create a masterpiece of skin radiance, health and youthfulness.

Renual Medspa products are created to optimize the outcomes of treatments and are crafted in refillable violet glass bottles that reflect their commitment to beauty and sustainability, she said.

Since opening in December 2022, Renual Medspa has won several Readers' Choice Awards in multiple categories including "Best Diet and Weightloss Center," "Best Skin and Vein Treatment Center," "Best Day Spa," "Best Holistic Practice - Acupuncture," and "Best Aesthetician."

"We extend our profound gratitude for the community's unwavering support since then," Marceda said.

Renual Medspa is open 9 a.m. to 5 p.m. Tuesdays through Fridays and 9 a.m. to 12 p.m. on Saturdays. Additional hours are available by appointment.

The medspa can be reached by phone at 843-945-1155 or by text at 843-907-2756.

Renual Medspa is located at 4377 N. Kings Highway Suite 113 in Myrtle Beach in the Magnolia Row Shopping Center.

For more information, visit the website www.renuamedspa.com and be sure to follow them on Facebook and Instagram at Renual Medspa.

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