

WEBFLOW PULSE

May & June 2026 Edition

Your monthly roundup of everything new on Webflow - curated by the Appsrow team.



IN THIS ISSUE

01
Webflow Pricing Overhauled

02
AI Credits in Every Plan

03
Localization Major Upgrade

04
AEO Now Live for Enterprise

05
Developer & Designer Updates

06
Quick Summary for Clients



FEATURED

Webflow Overhauled Its Pricing

Effective May 13 2026, Webflow simplified its entire plan structure. Here's what changed:

- CMS + Business plans are gone → merged into a single Premium plan at \$25/mo (yearly)
- New Team plan launched — built for teams that have outgrown self-serve but aren't ready for Enterprise. Includes 100 CMS Collections, 10 seats, Localization, AEO agents, page branching, and single-page publishing.
- Bandwidth dropped on Premium: 100GB → 50GB. High-traffic sites may need add ons.
- CMS item limit doubled: 10,000 → 20,000 items — CMS add-ons auto-removed at renewal.
- Basic plan increased to \$15/mo (yearly) | \$25/mo (monthly). Static page limit doubled: 150 → 300.
- For agencies: Sites in Freelancer/Agency Workspaces get more time — changes don't kick in until November 16, 2026. For all other existing sites, it's June 29, 2026.

💡 Approw Tip If you manage client sites, now is the time to audit bandwidth usage and have pricing conversations before renewal. Use Webflow's [pricing change calculator](#) to estimate impact.

AI Credits Now Included in Every Workspace Plan

Starting May 13, 2026, all Workspace plans include AI credits:

Plan	Credits
Free	20 / month
Core / Freelancer	300 / month
Growth / Agency	400 / month
Team	100,000 / year

AI credit limits won't be enforced until June 29, 2026 — giving everyone a grace period to monitor usage.



Localization Got a Major Upgrade

Webflow made localization a first-class feature with multiple updates across May–June:

- **June 26**
Localize custom head/body code independently per locale
- **June 25**
Localization now has its own dedicated panel in the Designer
- **June 15**
Page names in Designer now display correctly even after translation
- **June 12**
Set default component prop values per locale and reset them back to primary locale anytime
- **May 20**
AI translation now preserves rich text formatting (bold, italic, etc.)

Webflow AEO: Now Available for Enterprise

Webflow AEO (Answer Engine Optimization) is officially live for Enterprise customers, helping brands show up in AI-driven search results. This is a major signal that Webflow is positioning itself as the go-to platform for AI-era marketing.



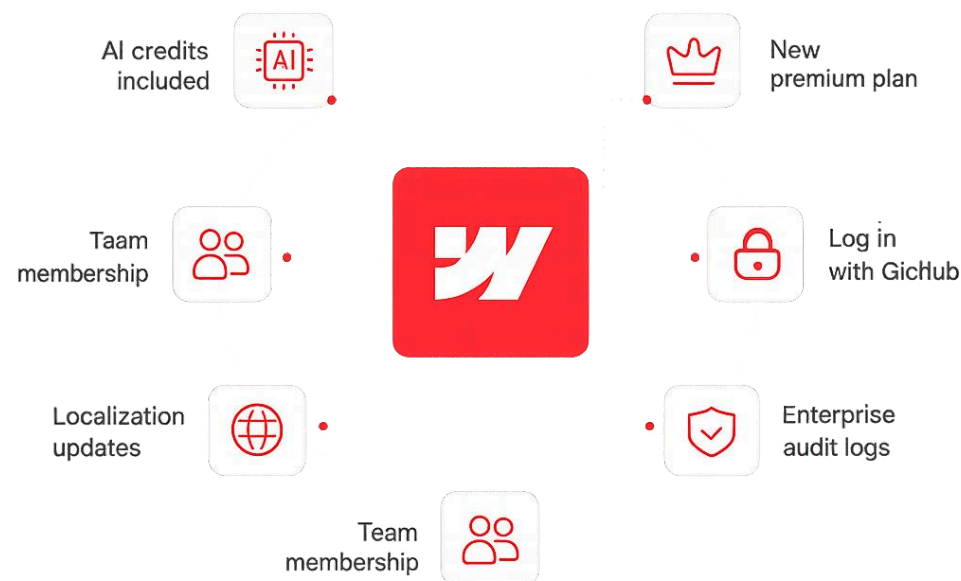
Developer & Designer Updates

- June 3 - Pan and zoom controls added to the Designer canvas — finally!
- June 3 - Audit log shows changes by human / Webflow AI / MCP-connected tool
- June 1 - Deploy apps directly to Webflow Cloud without needing a site
- May 22 - Quick Access menu now filters by role cleaner workspace management
- May 21 - GitHub login now supported on Webflow
- May 19 - Component props can now be used inside custom code blocks
- May 12 - Single-Page Publishing launched + page-specific publish access control added
- May 6 - Spacing values (margin/padding) now display directly on the canvas on hover
- May 5 - Auto-resize favicons + dark mode favicon support added
- May 4 - Dynamic attributes for components released build more flexible, reusable component instances

Quick Summary for Appgrow Clients

What Changed	Impact for You
Premium plan replaces CMS + Business	Simpler decisions, check bandwidth
Team plan launched	Great upsell option for growing clients
AI credits in all plans	AI tools now standard, not premium
AEO for Enterprise	New positioning and pitch angle
Localization panel + updates	Multilingual sites just got easier
GitHub login	Faster onboarding for dev clients
MCP audit log	Better AI governance for enterprise clients

Curated by [Appgrow Solutions LLP](#) - Your Webflow Growth Partner



Have questions about how these changes affect your Webflow plan or project?

[Let's Talk](#)

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