

EST. 1995

CEO FORUM

DISCIPLING BUSINESS LEADERS OF INFLUENCE

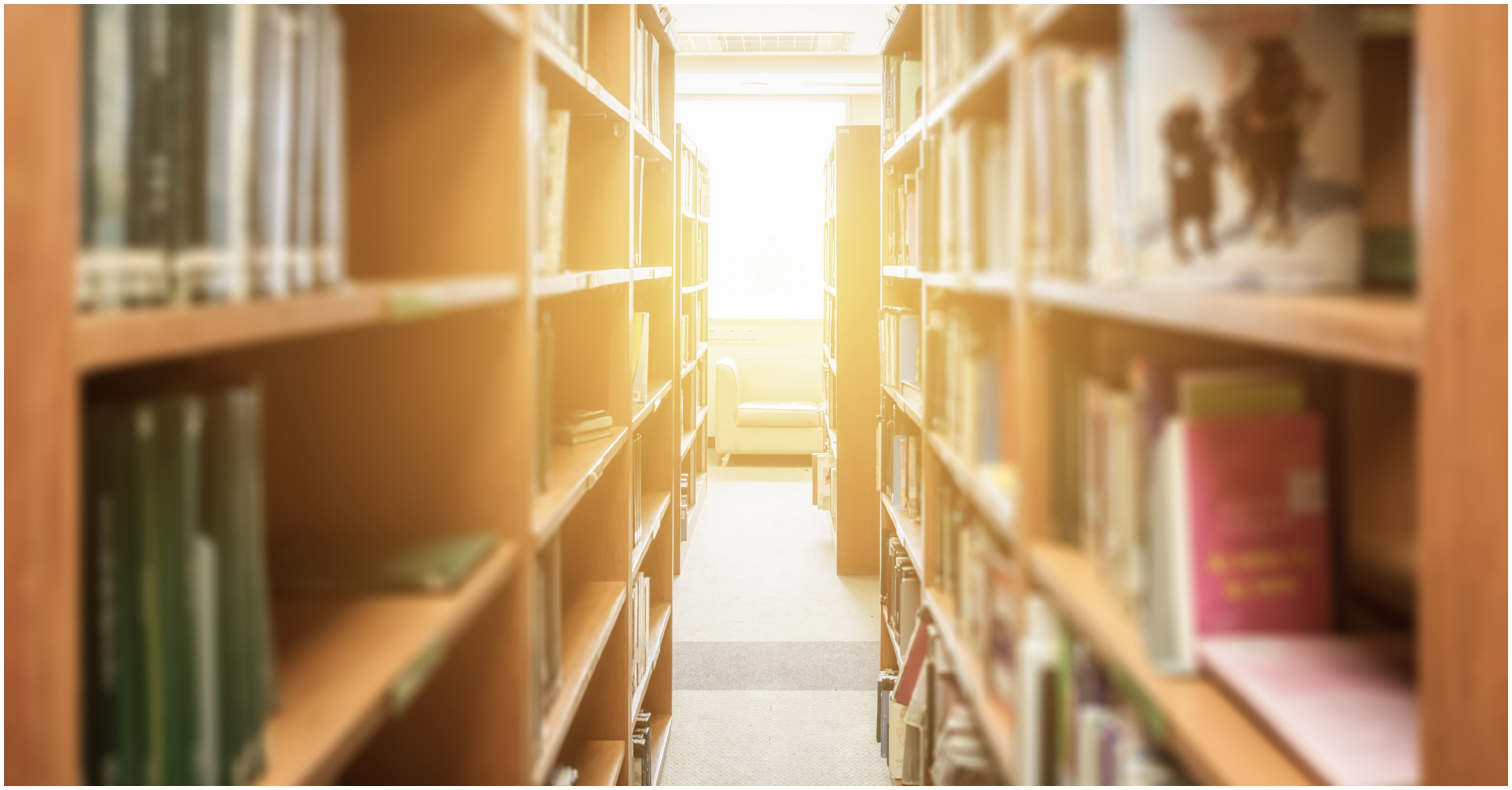
VICE PRESIDENT OF MEMBER ENGAGEMENT

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About the CEO Forum

Established in 1995, the CEO Forum is a premier spiritual leadership development organization tailored exclusively for Christ-following CEOs and Senior Executives who have leadership responsibility for at least $100 million dollars in annual revenue. Through safe and confidential gatherings, unique faith-based curriculum and education programs, one-on-one mentoring, spiritual direction , pastoral care and support from CEO Forum staff, and gleaning from the experience and wisdom of Forum members, CEO Forum provides the support leaders need to face the complex challenges in the marketplace.

As a result, leaders flourish in Christ as agents of transformation to make a positive difference in their workplace, while also equipping them to make a positive difference in the world. In short, Transformed Executives, Transformed World.



The Opportunity

With the often-cited decline in church involvement, the fact that much of Jesus' efforts and teaching occurred in the marketplace offers compelling reasons for why the CEO Forum and this role are so critical at this moment in time. A person may not attend church, but most people go to work. Therefore, a marketplace leader may be one of the key influences in people's lives for them to experience God.

In the last few years, CEO Forum has experienced tremendous growth, catalyzing the need for this leader. The purpose of the Vice President of Member Engagement (VPME) is to build and deepen relationships with CEO Forum members and potential members. Once relationships are established, the VPME engages members in CEO Forum spiritual leadership development processes, educational opportunities, and events to fulfill the organization's mission to engage, encourage, and disciple CEOs and Senior Executives as Christ-following leaders who advance the Kingdom of God.



Duties and Expectations

1. **Foundational Expectations for Serving Members:**
   - Actively engage and support CEO Forum members in their assigned portfolio.
   - Visit each new member in the assigned region at their place of business (if have not already done so) within the first three months of the acceptance of their application.
   - Make at least one personal visit each calendar year to all assigned members in their respective portfolio.
   - Make quarterly visits to each Area within their Region each year.

2. **Foundational Expectations Regarding Prospective Members:**
   - Network with Key Connectors within the Region.
   - Maintain awareness and detection of additional lead resources and generation opportunities such as events, organizations, etc.
   - Collaborate with the Vice President of Member Advancement in lead management.
   - Collaborate with the Vice President of Member Advancement in the coordination of events for recruitment of prospective members as needed.

3. **Additional Expectations:**
   - Promote CEO Forum opportunities for engagement. (i.e.: Education through the Spiritual Leadership Institute, Entrust, Annual Forum, Area Forum, etc.)
   - Communicate regularly with members each month: calls, emails, texts, and personal handwritten notes to encourage members in their spiritual development with God.
   - Attend Annual Forums, Area Dinners, Spiritual Leadership Institute, etc.
   - Generate and maintain trip summaries, monthly expense reports, members, and prospective members' profile updates.
   - Send update and promotional emails as needed.
   - Willingness to travel nationally.

Core Competencies

The foundation of success and starting point for this position and for any work in our ministry is a deep, ongoing, abiding relationship with and faith in Jesus Christ. You cannot give what you don't have. This foundation is the only foundation upon which God's will can be most fully accomplished.

The Vice President of Member Engagement (VPME) will need to cultivate a personal, safe, and confidential relationship with CEO Forum members to support, encourage, and strengthen their walk with God and their spiritual leadership. VPs must be able to earn trust, confidence, and credibility with CEOs and Senior Executives. While this role is not expected to provide business advice or professional coaching, the candidate must have the capability to discuss complex business challenges with a CEO with some level of understanding and insight. A VPME must have training and experience as well as demonstrate proficiency in helping provide wise counsel and guidance on matters of a personal, family, faith, and spiritual leadership nature. In addition to relational development with members, the VPME must possess the ability to develop their Region through prospecting, basic presentation practices, handling objections, and follow-up.

There are several required core competencies:

1. **New Member Acquisition:** The VPME must have the ability to quickly earn rapport, credibility, and respect through a humble yet confident disposition, proven track record, and depth of presence. Our expectation is that the VPME can tell the CEO Forum story, listen to prospective/current member needs, and communicate the value, relevance, and benefit of CEO Forum offerings. The VP of Member Advancement may bring the VPME into the leads development cycle as needed. While not solely responsible for converting leads to members, a VPME must possess the desire, aptitude, and development mindset to appropriately assist in membership growth.
2. **Small Group Leadership/Facilitation:** The VPME must be able to expertly facilitate group sessions with high-level leaders to help them engage with one another and the Holy Spirit as they explore the intersection of spiritual formation and leadership.
3. **Spiritual Companionship:** The VPME must possess competency and demonstrated experience in helping others live and lead in the way of Jesus. It may include practices which promote self-discovery in areas of life which need freedom and healing. The VPME will need to show proficiency to train and equip individuals in spiritual formation exercises and historical faith practices. This may require skills to help uncover unhealthy mental patterns - thinking, strongholds, dealing with shame, identity, ego, etc. The VPME is expected to serve as a safe and confidential companion to provide feedback regarding potential personal and relational constraints impacting their life and leadership. When acting as that spiritual companion, the VPME will need to possess the ability and spiritual gifting to help others attend to their soul and God's presence and work in their life.



4. **Pastoral Care and Encouragement:** The VPME role requires training, experience, and demonstrated ability to provide listening, care, and encouragement when appropriate. Examples include intercessory prayer, ministry during life transitions, offering hope in despair, ministry to the sick or dying, processing through grief, marriage and family issues, children and parenting issues, abuse, addictions, etc.



5. **Member Engagement Coordination:** While the VPME provides personal care for some members, a majority of the members in a Region will likely be served by others and/or be engaged in other pathways within the CEO Forum. The VPME is responsible for knowing the needs of the members and ensuring they are being served well in whatever pathway(s) are most appropriate. On a national level, the VPME must have the ability to recruit participants for our premier educational opportunities within the Spiritual Leadership Institute, our Annual Forum, as well as special gatherings throughout the year. On a local level, the VPME must have the entrepreneurial drive to develop and grow vibrant Areas with flourishing relationships. It is critical for the VPME to work collaboratively with local members to cast vision in Areas, to establish an annual calendar for the Area, and to inspire others to buy-into the local vision and mobilize/equip participants to fulfill the mission of the CEO Forum.
6. **Spiritual Leadership Development:** The VPME role needs to possess the knowledge, wisdom, and experience to equip leaders on their spiritual leadership development journey. They must possess a developed understanding of theological frameworks and biblical insights to offer practical guidance relevant to members' leadership circumstances. They must demonstrate the ability to mentor and disciple from a robust spiritual theology of work and business. The role requires the capability to connect practices with theory provided in the CEO Forum's Spiritual Leadership Institute that furthers a leader's growth and development. A basic understanding of emotionally healthy spirituality expressed through good communication, conflict resolution, boundaries, and emotional intelligence is also necessary.

"May you be strengthened with all power, according to his glorious might, for all endurance and patience with joy, giving thanks to the Father... He has delivered us from the domain of darkness and transferred us to the kingdom of his beloved Son."

COLOSSIANS 1:11,13

Qualifications and Attributes

The Vice President of Member Engagement will embody the following characteristics and experiences:

Marketplace Credibility and Executive Maturity

- Demonstrated experience carrying meaningful executive responsibility at scale, ideally as a CEO, founder, division president, or senior enterprise leader.
- Lived understanding of the pressures, complexity, and weight of executive leadership.
- Earned credibility that CEOs instinctively recognize as peer-based, not theoretical.
- Demonstrated ability to transition from operator to trusted friend without ego or platform-seeking.

Deep Spiritual Formation

- A mature disciple of Jesus Christ whose leadership is clearly shaped by lived faith and spiritual formation.
- Theologically grounded with sound biblical understanding and integration of faith and work.
- Personally formed through seasons of leadership complexity, adversity, and refinement.
- Life and leadership marked by integrity, humility, and alignment with the life and teachings of Jesus.

Relational Gravitas and Discernment

- A subtle, attentive presence who listens first and speaks with discernment.
- High emotional intelligence and interpersonal awareness.
- Ability to gently reframe, challenge, and encourage with calibrated courage when necessary.
- Proven capacity to steward highly confidential conversations with discretion and wisdom.
- Gravitas without ego, confidence without dominance, wisdom without performance.



Trusted Companion and Connector

- Posture of companion rather than consultant, shepherd rather than instructor.
- Ability to build and sustain durable, trust-based relationships over time.
- Skilled at discerning when to connect a CEO to the right peer, fellow, or resource.
- Demonstrated capacity to steward relational ecosystems, not merely one-to-one interactions.
- Servant-hearted orientation, marked by humility, approachability, and genuine care for others.

Relational Discipline and Stewardship

- Strong follow-through and organizational steadiness required to shepherd a regional cohort of CEOs effectively.
- Emotional stamina and maturity to walk with leaders through seasons of pressure, transition, and crisis.
- Ability to manage multiple high-trust relationships simultaneously with attentiveness and integrity.

Preferred Education and Experience

- Experience integrating faith and executive leadership within marketplace environments.
- Prior mentoring, discipling, or executive accompaniment experience, particularly with senior leaders.
- Exposure to or familiarity with spiritual formation practices and leadership development frameworks.
- Graduate-level theological or ministry training is valued but not required.

Call to Explore

If this opportunity resonates with your experience as a seasoned marketplace leader who senses a growing desire to invest relationally in the spiritual formation of CEOs, we would welcome a confidential conversation and encourage you to reach out. All inquiries will be handled with discretion and respect.

To begin a confidential dialogue, please contact

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