International Fellowship of Christians and Jews®



Vice President of Integrated Fundraising

About International Fellowship of Christians & Jews



Our Mission

The International Fellowship of Christians and Jews (The Fellowship) is the leading non-profit organization building bridges between Christians and Jews, blessing Israel and the Jewish people around the world with humanitarian care and lifesaving aid.

Our Founder

Founded in 1983 by Rabbi Yechiel Eckstein, The Fellowship has been leaders in Jewish-Christian relations, building bridges of goodwill that have led to greater understanding and cooperation between members of these two great faiths. The Fellowship has helped hundreds of thousands of Jews escape poverty and anti-Semitism and return to their biblical homeland. This work has touched the lives of millions of Jews in Israel and around the world, provided life-giving aid to Israel's victims of war and terror, and much more.

Global Reach

Led by its President and Global CEO Yael Eckstein, The Fellowship provides critcial support to the needy in Israel and in Jewish communities around the world, promotes prayer and security on behalf of the Jewish state, and facilitates a crisis response strategy during conflicts.

The Fellowship now raises more than $300 million per year, largely from the generosity of evangelical Christians, and has 2.9 million supporters and advocates. Since its founding, The Fellowship has raised more than $3.6 billion for this work. The organization has offices in Jerusalem, Chicago, Toronto, and Seoul.

The Fellowship has provided humanitarian aid to millions of people in more than 47 countries, and its robust communications network including teaching, television and radio programs, and web contacts reaches many millions more in some 100 countries each day, creating an enormous groundswell of aid and good will.

Helping Others

Through programs within global reach of direct assistance such as food, medicines, blankets and heat for disadvantaged individuals and families in Israel, The Fellowship provides humanitarian aid to more than 2 million people in need worldwide, including the elderly, Holocaust survivors, children, and victims of terror.

The Fellowship has enabled more than 780,000 Jews to immigrate to Israel (make Aliyah) and move toward stable lives in the land of their forefathers. Thousands more are helped through dozens of security projects funded by The Fellowship around the world. Many of the poorest Jewish families in the world live in the nations of the former Soviet Union and small Jewish communities worldwide, where The Fellowship provides vital food and supplies each year.



Building Understanding

The Fellowship's communication and advocacy programs are reaching millions of people daily through the following channels:

Radio: The Fellowship's radio programs are heard on 1,750 radio outlets via satellite by over approximately 22.4 million listeners each week on six continents.

Television: The Fellowship's extensive television programming with specials airing on local, national, and satellite TV in the U.S., Canada, and South Korea nearly every day, reaching over 80 million viewers a week, which highlights the needs of Jews in Israel, the former Soviet Union, and around the world.

Social Media: The Fellowship has a strong and rapidly growing social and new media presence, with over 1.9 million Facebook followers, and an influential Twitter, YouTube, and Instagram presence.

Websites: The website provides information on The Fellowship's work, news, and educational resources to supporters worldwide with an average of 2 million monthly impressions.

Publications and Other Contacts: Daily or weekly e-publications are sent to more than 4.9 million subscribers; print mailings are sent to over 783,000 supporters, and over 700,000 calls are made to partners yearly. The Fellowship receives around 11,000 gifts per day, with an average gift being $82.



Books: Rabbi Eckstein has penned several books throughout the years that have built a bridge of understanding between Jews and Christians and made it possible for cooperation on common causes.

Church outreach: The Fellowship is actively engaged with over 4,000 churches and clergy.

Awards & Recognitions

2025 BEST PLACES TO WORK FOR WOMEN

CRAIN'S CHICAGO BUSINESS NOTABLE LEADERS IN PHILANTHROPY

2025 BEST WORKPLACES IN ILLINOIS

Platinum Transparency 2025 Candid.

CHICAGO SUN-TIMES Chicago's Best Workplaces

NPT's BEST NONPROFITS TO WORK FOR ★2025★

GREATNONPROFITS 2025 TOP-RATED NONPROFIT

THE JERUSALEM POST 50 MOST INFLUENTIAL JEWS

Programs

Alleviating Poverty

Delivering on-the-ground, lifesaving care, food, and support to help impoverished Jews and Holocaust survivors; filling basic needs and providing companionship.

Providing Security

Saving Jewish lives by providing support, ongoing safety measures, and emergency preparedness to first responders, hospitals, synagogues, and other Jewish institutions.

Making Aliyah

Fulfilling biblical prophecy by helping Jews immigrate to Israel and supporting them before and after their arrival in the Holy Land.

Supporting Fellowship

Building bridges between people of faith through educational resources that teach Christians about the Jewish roots of their faith and apply biblical principles to everyday life.

142,000
Holocaust survivors & elderly Jews received food, medicine, warm winter clothes, blankets, & other basic needs

937,000
children and families received food, medicine, clothing, & other basic needs

800,000
people were provided with security worldwide

3 million
meals were served through Fellowship-supported soup kitchens worldwide

More than 6,000
people made aliyah (immigrated to Israel) with the Fellowship

The Opportunity



The International Fellowship of Christians and Jews (The Fellowship) stands as one of the most influential humanitarian organizations serving the Jewish people and the nation of Israel. Through the generosity of a deeply committed base of evangelical Christian supporters, the organization mobilizes resources that provide humanitarian assistance, security support, and essential social services to vulnerable Jewish communities in Israel and around the world. Operating at an annual scale of approximately $300 million, IFCJ has developed one of the largest and most sophisticated faith-based fundraising platforms globally.

To advance this mission and sustain its remarkable growth, The Fellowship seeks a Vice President of Integrated Fundraising who will lead the strategy and performance of the organization's direct response fundraising enterprise. This department generates the majority of the organization's annual revenue through highly coordinated, data-driven campaigns that engage over 700,000 donors through channels such as direct mail, digital campaigns, email fundraising, media appeals, and integrated donor acquisition programs.

Reporting directly to the United States CEO & Global Chief Operating Officer and serving as a key member of the senior leadership team, the Vice President will guide one of the most critical functions within the organization. This leader will oversee the integrated strategy that brings new donors into the mission, deepens relationships with existing supporters, and ensures that the organization's fundraising programs continue to deliver exceptional results at scale. The Vice President will inherit a strong and highly capable team responsible for executing complex, multi-channel campaigns that mobilize hundreds of millions of dollars each year. The successful leader will bring both strategic vision and operational rigor, ensuring continued innovation across fundraising channels while strengthening donor acquisition, retention, and lifetime value strategies.

Essential Responsibilities

The ideal candidate will demonstrate deep expertise in large-scale donor engagement strategies while leading teams in a fast-paced, results-oriented environment.

Integrated Fundraising Strategy:

- Strategic, successful management of The Fellowship's integrated fundraising strategy and operations, including direct mail, digital, television/radio, and telemarketing teams.
- Consistently monitor outcomes and measure performance of campaigns and drive improvements. Demonstrated experience with emergency-response fundraising.
- Highlight a strong understanding of how AI can be leveraged within workflows and creative development.
- Responsible for management of multimillion-dollar expense and revenue budget.
- Ensure the successful strategy and execution for growing key high value segments in monthly (sustainer) giving and Leadership Giving program (mid level). Ensure all target KPIs are met.



Integrated Fundraising Leadership and Management:

- Lead a large team and ensure the successful development of a high performing team across the fundraising and marketing units.
- Responsible for the department P&L. (Ensure proper oversight and management of suppliers, consultants, and partners)
- Ensure that fundraising team members are highly engaged, empowered, and performing at a high level I. through hands-on engagement and leadership.
- Lead the analytics team to optimize reporting, utilizing data to glean actionable insights, assess segmentation strategies, and provide analytic support to other parts of the organization.

- Collaborate with senior leadership team and external partners to develop and implement strategies that enhance stewardship, long-term donor relationships, and policies to meet those needs for the future.
- Lead and utilize data from the analytics team and determine market research required to move fundraising strategies forward.



- Regularly report to leadership on donor program progress, trends, and opportunities for new strategies.
- Participation on the Senior Leadership Team, with responsibility for supporting the U.S. CEO in organizational decisions and policy development.



Knowledge, Skills, and Abilities

- Bachelor's degree in Communications, Marketing, or Non-Profit Management required. CFRE highly desired. Master's degree preferred.
- Minimum of 15 years of proven, measurable success in multiple facets of direct response fundraising and donor acquisition, including successful strategy setting, budgeting, implementation, and continuous development of such strategies with at least 5 years at the senior management level.
- Experience working with and partnering alongside leading influencers and media partners within the faith-based and conservative news landscape.
- Advanced knowledge of current and effective direct response marketing techniques and best practices, including emergency response fundraising.
- Solid commitment to the mission and vision of The Fellowship with the ability to serve as a compelling ambassador for the organization. Respectful of differing faith traditions. Knowledge of the Evangelical Christian market along with an understanding of Jewish tenets, is desired as well.
- Ability to communicate confidently, collaboratively, and effectively with the leadership team, staff, donors, and suppliers; must have exceptional written, oral, and listening communication skills.
- Ability to identify measurable outcomes and utilize strong analytical skills to maximize ROI for each channel.
- Keen attention to detail and fact-finding with the ability to solve problems and excel in a high-performance, fast paced culture.
- A robust analytical background and hands-on experience with technology (beyond AI), particularly related to ROI analysis and performance measurement.



Applications & Nominations



carterbaldwin
search done better™

Applications and nominations will be received until the position of Vice President of Integrated Fundraising is filled. To apply, please submit a resume and a letter of interest (addressed to the International Fellowship of Christians and Jews) to Matt Minier at mminier@carterbaldwin.com. Review of applications will begin immediately.

Gerri Williams, EdD
Partner
678.293.7458
gwilliams@carterbaldwin.com

Matt Minier
Consultant
678..515.5832
mminier@carterbaldwin.com



Rising from the shores of Lake Michigan, Chicago is one of the great cities of the world. The third-largest city in the United States, Chicago is a world-class destination that excels in food, architecture, music, sports, and culture, all while maintaining a Midwestern warmth and authenticity that sets it apart. The city's iconic skyline, widely considered the birthplace of modern architecture, is complemented by 26 miles of lakefront lined with parks, beaches, and bike paths that give the city a rare openness few major metros can claim.

Chicago is a serious food city, stretching far beyond its legendary deep-dish pizza and Chicago-style hot dog. The city boasts a decorated culinary scene with James Beard Award-winning restaurants, Michelin-starred establishments, and a thriving farm-to-table movement rooted in the city's rich cultural diversity. As the birthplace of house music and the innovative epicenter of blues, Chicago's live music scene is equally storied, and its cultural institutions, headlined by the world-renowned Art Institute of Chicago, rank among the finest in the country.

Chicago is a sports city through and through, home to two Major League Baseball franchises in the Cubs and White Sox, the NFL's Bears, the NHL's Blackhawks, and the NBA's Bulls. Higher education is a pillar of the city as well, anchored by the University of Chicago and Northwestern University, which have helped make the city a hub for technology, finance, and healthcare industries with one of the most robust job markets in the nation.

Made up of 77 distinct neighborhoods, each with its own character and cuisine, Chicago rewards those who explore. From the tree-lined streets of Lincoln Park to the energy of Wicker Park to the historic grandeur of Hyde Park, the city offers something different at every turn. Chicago is simultaneously gritty and glamorous, historic and forward-looking, a city that is endlessly layered and impossible to leave behind.

