

Executive Director

A new conservative grassroots advocacy organization focused on AI

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About the Organization

Artificial intelligence is set to fundamentally change how Americans work, how they raise their children, and how the country is governed. Right now, the people making those decisions are a handful of Big Tech billionaires and the investors funding them. Everyone else is being asked to go along for the ride.

CarterBaldwin has been retained to conduct a confidential search on behalf of a newly formed conservative grassroots advocacy organization dedicated to ensuring that the future of AI is in the hands of everyday people. The organization stands at a critical crossroads in the fight to protect American workers, American families, American consumers, and the communities we call home. The same Big Tech interests that have spent the last decade concentrating wealth and harming children now want unfettered control over an even more powerful technology that will reshape every corner of American life.

The organization's core demands are straightforward: defend the essential freedoms of Americans from the harmful impacts of AI; ensure the economy puts Americans first; and protect national security and humanity by preventing the development of superintelligent AI at home and abroad.

Well-funded, fast-moving, and operating with both C3 and C4 structures, this organization is positioned to become the defining conservative voice on AI accountability during the current presidential administration.



The Opportunity

As the founding Executive Director, the mandate is to build the nation's most effective conservative grassroots movement to ensure that federal AI legislation enabling everyday Americans to flourish, and preventing catastrophic risk, is passed quickly.

This organization has a mission-critical mandate, a real budget, sophisticated funders, and a narrow window. The Executive Director's job is to turn money and mandate into an organization that can channel the will of the American people, and to do it fast enough to create real impact during the current administration.



Role Overview

The Executive Director reports to the Board of Directors and works in close partnership with the founding team. He or she carries full authority and accountability for organizational strategy, team building, coalition management, fundraising, and external partnerships. This is a Washington, DC-preferred role with a fully remote team and domestic travel expected four to five times per quarter.

Key Responsibilities

Set Strategy: lead the process to establish organizational strategy and key initiatives within 60 days, working backwards from the goal of meaningful federal AI legislation to build a credible multi-year plan.

Build the Team: recruit and hire several senior A-players and fully build out the team within twelve months to achieve the organizational mission.

Establish a High-Performing Organization: ensure the organization executes its strategy effectively, with clear performance management and full C3/C4 compliance.

Build Coalitions: Build and manage a complex coalition of movement partners, faith communities, advocacy organizations, state-level leaders, and allied members of Congress, holding together a table of allies who share the goal even when they disagree on tactics.

Serve as a Public Leader: primary external face of the organization, moving fluidly between field-level grassroots engagement and legislative relationships on Capitol Hill.

Manage Fundraising: partner with founding advisors and funders and a development director, cultivating major donor relationships and building an impactful financial base.



Candidate Profile

The organization is hiring a strong overall leader, not a specialist who spikes in one area. The ideal Executive Director is a zero-to-one builder who has been handed a mandate, a budget, and a blank organizational chart before and turned it into a functioning, high-performing institution.

This visionary leader brings strong leadership and the ability to inspire a team to pursue very ambitious goals, building a culture that balances extremely high standards with real compassion. He or she has sharp entrepreneurial drive and figures out how to get things done.

The right Executive Director brings genuine strategic and political judgment. He or she understands how political and social movements build power and can translate that understanding into a coherent strategy for advancing AI safety on the right. This leader makes clear-eyed decisions about how priorities and workstreams trade off against each other.

Strong stakeholder management is essential. The Executive Director can persuade and manage large, complex coalitions as well as legislators, donors, and other opinionated partners. Political legitimacy matters. Ideally, the Executive Director already has relationships with and is well-respected by the people and organizations this movement is trying to influence, including legislators, faith groups, grassroots organizations, and the base.

Finally, the Executive Director brings genuine commitment to understanding this new and complex problem and has a track record of taking on an issue outside their original expertise and building an effective strategy to address it.

Contact Information

This search is being conducted on a confidential basis by CarterBaldwin. Qualified candidates and referrals are encouraged to reach out directly to the CarterBaldwin team leading this engagement. All inquiries will be handled with discretion.

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