



BAO QUOC HUYNH

Graphic Designer

I specialize in channeling creativity into meaningful, high-impact design solutions. Compelled by a lifelong commitment to perfecting my craft, I take great pride in delivering exceptional work. I firmly believe in working hard, working together and having fun along the way.

TECHNICAL SKILLS

Photoshop
Illustrator

Prototyping
Photography

SERVICES

Digital Design
Print Design
Package Design
Editorial Design
Website Design
Illustration
Photo Retouching
Visual Identity
Art Direction
Signage
Concept

CONTACT

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PAST EXPERIENCES

Street Aero 2021-2024

Art Director

Beyond traditional graphic design, I also served as a Product Designer. I managed end-to-end R&D starting from precise vehicle measuring to CNC-ready file creation. By spearheading marketing campaigns and optimizing our e-commerce platform, I drove brand growth and streamlined production workflows.

Best Choice Products 2019-2020

Instruction & Package Graphic Designer

My Primary role at BCP is to design packaging and instruction manuals from start to finish. My work made complex product setups simple for customers, which boosted satisfaction and helped the support team handle fewer calls. Collaborated with cross-functional teams to develop high-impact product graphics and marketing assets. My work on branding and visual strategy for email campaigns significantly increased consumer trust and boosted conversion rates across digital storefronts.

Venture Heat 2017-2019

Lead Graphic Designer

As Lead Graphic Designer, I directed the visual identity for a high-tech apparel brand. I managed the full lifecycle of digital assets and marketing materials, ensuring brand consistency across all channels. By leading the design strategy for our digital campaigns, I played a key role in strengthening brand recognition and driving consistent user engagement.

Polaris 2016-2017

Graphic Design Intern
Design Coordinator

Started as a Graphic Design Intern and was promoted to Design Coordinator. I managed the end-to-end design project lifecycle, including task delegation, workflow prioritization, and project scheduling. By optimizing resource allocation and project timelines, I ensured all creative output met strict deadlines and quality standards for the companies Amazon e-commerce branding.