

THE
BREAK HOSTED BY aaf houston
POINT
2026 D10 SUMMIT

October 8-10th
Galveston, TX |
Where the Industry
Meets Its Moment

SPONSORSHIP
PROGRAM

At Breakpoint, sponsorship isn't just visibility—it's proximity to transformation. Each level is designed to align your brand with a specific moment in the wave:

FROM BUILDING MOMENTUM TO SHAPING WHAT COMES NEXT.

This year's summit will be held at the iconic Moody Gardens, October 8-10, 2026, providing an inspiring backdrop for innovation and connection in the advertising industry.



SPONSORSHIP BENEFITS OVERVIEW

All Sponsors Receive

- Inclusion in the Wave Wall visual display (on-site + digital)
- Recognition across on-site signage throughout the event
- Opportunity to include branded materials in the swag bag

Amplified Visibility (Sponsors \$2,000+)

- Logo placement in event emails and attendee communications
- Recognition across Breakpoint Summit social media channels

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HEADLINE PARTNER

Breakpoint Partner (Exclusive) — \$10,000 (1 available)

Own the moment everything changes.

Position your brand as the company most aligned with where the industry is going—not just where it's been.

Strategic Presence

- “Presented by” designation across all summit branding
- Verbal recognition in opening + closing remarks
- Premium logo placement across all event materials

Stage & Thought Leadership

- Introduce opening or closing keynote
- Opportunity to deliver a (3-minute) strategic address
- Featured Breakpoint Perspective (email, blog, or social spotlight)

Experience Integration

- Main stage logo integration
- Priority on-site activation space (premium placement)
- Option to co-create a “Breakpoint Moment” installation or experience

Access & Hospitality

- (4) full conference registrations
- Invitation to private speaker/VIP dinner or leadership roundtable



KEYNOTE SPONSORSHIP

Keynote Sponsors — \$5,000 (4 available)

Take the stage at the moment ideas break through.

Align your brand with one of the summit's most anticipated conversations.

Stage Ownership

- Exclusive sponsorship of one keynote session
- On-stage introduction of keynote speaker
- Logo on keynote stage screens + walk-in/out slides

Brand Alignment

- Agenda listing as: “Keynote Session presented by ___”
- Recognition in promotional materials tied to keynote

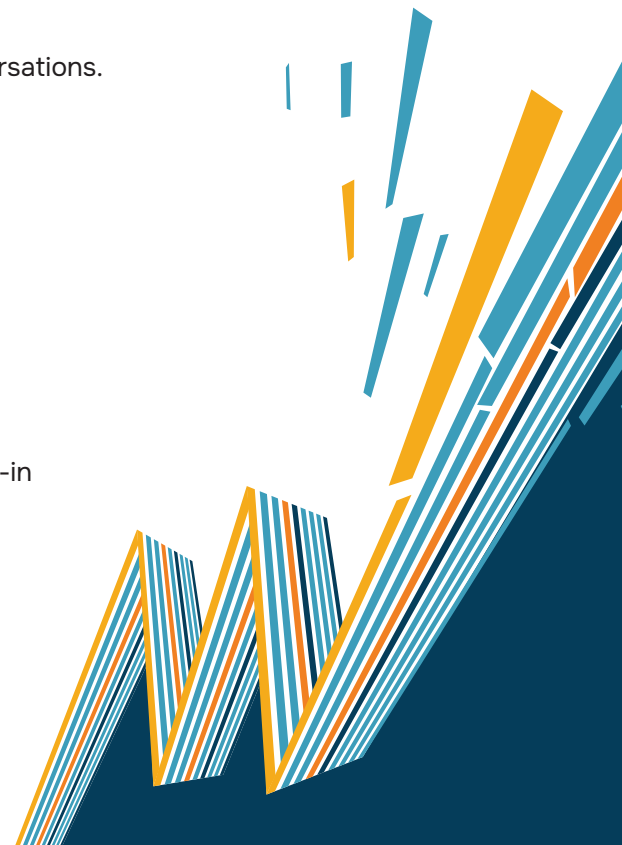
Engagement Opportunity

- Option to provide a branded question, takeaway, or thematic tie-in

Presence

- (2) conference registrations
- On-site activation space

Includes Amplified Visibility (email + social recognition)





UPPER TIERS

Crest Sponsor — \$7,500 (1 available)

At the peak, where momentum becomes impact.

Content Ownership

- Sponsor a major session block or track
- Introduce one featured speaker

Visibility

- Logo integrated into session screens
- Agenda recognition as “Crest Session”

Engagement

- Opportunity to align messaging with session theme

Presence

- (3) registrations
- Activation space

Includes Amplified Visibility
(email + social recognition)

Surge Sponsors — \$5,000 (2 available)

Driving the force behind what’s next.

Content Integration

- Sponsor a panel or breakout session
- Submit one discussion question for moderator

Visibility

- Branded slides before/after session
- Agenda recognition as “Surge Session”

Presence

- (2) registrations
- Activation space

Includes Amplified Visibility (email + social
recognition)



EXPERIENCE SPONSORSHIP **SOLD OUT**

First Wave Sponsor (Welcome Reception) — \$3,000

Be the first force guests feel.

Experience Ownership

- Exclusive sponsorship of welcome reception
- Signature cocktail naming rights
- Branded bar elements (napkins, signage)

Engagement

- Optional photo backdrop or social activation
- Verbal recognition during opening welcome

Presence

- (2) registrations
- Activation space

Includes Amplified Visibility (email + social recognition)





FEATURED ADD-ON SPONSORSHIPS

Ripcord Sponsor — \$2,000

Every attendee carries your brand.

- Logo on the official summit lanyard worn by every attendee
- Visibility across all three days, on stage, in sessions and around the venue

Includes Amplified Visibility (email + social recognition)

Recharge Station Sponsor — \$2,000

Power the people shaping what's next.

- Branding at charging stations
- High-dwell lounge visibility
- Signage + digital recognition

Includes Amplified Visibility (email + social recognition)

Signal Sponsor (WiFi) — \$2,000

Connect the entire experience.

- Branded WiFi network + splash page
- Venue-wide visibility

Includes Amplified Visibility (email + social recognition)

Fuel the Wave Sponsor (Coffee) — \$2,000

Fuel the conversations that matter.

- Coffee station branding
- Morning peak traffic exposure

Includes Amplified Visibility (email + social recognition)

Night Tide Sponsor — \$3,500

Where the real conversations happen.

- Evening event branding
- Optional co-host presence

Includes Amplified Visibility (email + social recognition)

Momentum Media Sponsor — \$3,500

Capture the moment of transformation.

- Branding on video + social content
- Inclusion in post-event media

Includes Amplified Visibility (email + social recognition)





SUPPORTING LEVELS

Current Sponsors — \$1,000

Keeping the industry moving.

- Rotating digital sponsor wall
- Group recognition during main sessions
- On-site activation space

Spray Sponsors — \$750

Feel the wind blow the water.

- Specialized email to the AAF Houston Contact List
- Boosted social post to the AAF Houston Audience

Ripple Sponsors — \$500

Small movements that create bigger change.

Choose ONE:

- Welcome bag inclusion
- Program recognition

Ebb Sponsors — \$250

Part of the rhythm shaping what's next.

- Grouped recognition section

Foam Sponsors — \$100

Every wave leaves its mark.

- Inclusion in Wave Wall visual display



FINAL POSITIONING

At Breakpoint, sponsorship isn't about putting your logo on the event—it's about deciding where your brand shows up in the moment the industry changes.

