

The specifications below pertain to the creation and setup of art files for print at **Allcard Ltd.** Please refer to the information below before submitting any art files.

Dieline files for artwork preparation are available upon request.

Acceptable File Formats

Adobe Illustrator: _____ **.ai, .eps, .pdf**
Adobe Photoshop: _____ **.psd, .tiff, .pdf**
Adobe Indesign: _____ **.indd, .idml, .pdf**

Fully editable vector files with embedded pixel images preferred. Min Res: **360 ppi**.

Colour

Standard Process: _____ **CMYK**
Spot Colours: _____ **Pantone Coated "C"**
Custom Spot Colours: _____ **Mixed Upon Request**
Screenprint Colours: _____ **Metallics, Varnish, Special Effects**

For Screenprint, art must be vector solids with no gradients or raster files. Custom inks are mixed upon request.

Resolution

Art File Resolution must be a minimum of: _____ **360 dpi / ppi**

Vector or High Res Raster.

Fonts

Convert Fonts to Outlines: _____ **Text to Shapes**
Minimum Font Size (Positive): _____ **5pt**
Minimum Font Size (White/Reversed): _____ **7pt**

Font files must be supplied for any live type edits.

Template

Standard CR-80 Card Size: _____ **3.375" x 2.125"**
Standard Corner Radius: _____ **0.125" (1/8")**
Required Bleed (All Products): _____ **0.125" (1/8")**

Please refer to this booklet for all non-standard card & carrier sizes.

Tolerances

Card Dieline Inner Edge: _____ **0.125" (1/8")**
Hot Stamp Border: _____ **0.125" (1/8")**
Score, Crease, & Snap Lines: _____ **0.125" (1/8")**
Signature Panel Border: _____ **0.0625" (1/16")**
Magnetic Stripe Border: _____ **0.0625" (1/16")**

All type and non-bleeding graphics must be placed according to the distance shown to the left.

Allcard Ltd. offers design services and art setup services upon request. Contact our team by email, by phone, or through our website at **www.allcard.ca**.

E: **prepress@allcard.ca**
Customer Service Phone:
1.866.610.3073

Art Submission Methods

Via Email (under 15MB): _____email to **prepress@allcard.ca**
Via WeTransfer.com: _____email to **prepress@allcard.ca**
Via Customer FTP: _____**Please provide instructions**
Via Allcard Secure FTP: _____**ftp.allcard.ca**
↳ **Mode:** _____**non-passive**
↳ **Connection Type:** _____**SFTP**
↳ **Port:** _____**22**
↳ **Username:** _____**allart (case sensitive)**
↳ **Password:** _____**765*art**

Please CC your Sales and Customer Service Reps when submitting art files.

Submission Checklist

Art is correct size _____ ☐
All art has minimum bleed of 1/8" _____ ☐
RGB image files converted to CMYK _____ ☐
Spot swatches are named correctly _____ ☐
Linked files are supplied or embedded _____ ☐
Pixel images are a minimum 360 ppi at 1:1 scale _____ ☐
Live font files are supplied or fonts are outlined _____ ☐
No raster based text is included in the art file(s) _____ ☐
Reference PDF art file (required) is included _____ ☐
All non-printable elements are removable _____ ☐

Editable source files are preferred for Allcard print workflow. Reference PDF should be included.

Feel free to reach out to **prepress@allcard.ca** for any questions or concerns related to art submissions.