

Aleksandar Stojanović

Webflow Developer · Growth Engineer

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PROFILE

Self-taught Webflow developer who designs, builds and ships marketing sites end-to-end, from Figma design and Client-First build to GSAP motion and launch, then engineers the outreach automation that keeps the pipeline full. Bilingual (English/Serbian). Open to full-time remote roles with EU/UK agencies and product teams.

SKILLS

Web: Webflow (Client-First, CMS, Interactions), Figma, HTML/CSS, JavaScript, GSAP (ScrollTrigger, SplitText), SEO & Core Web Vitals, Mapbox
Automation & growth: n8n, Claude API, Instantly, Bland AI, web scraping & data enrichment, cold-email deliverability, Python (foundations)
Languages: Serbian (native), English (C1)

EXPERIENCE

Freelance Webflow Developer & Growth Engineer · Self-employed, remote

2024 – Present

- Designed, built and launched a bilingual (EN/SR) marketing site for Metal AS, a premium metal-furniture workshop, as sole designer and developer from brief to launch: Figma design, Client-First Webflow build, CMS-driven catalogue, GSAP animations, Mapbox integration.
- Designed and built my own portfolio, aleksandardev.com: 100/100 SEO and Best Practices and 99/100 desktop performance on PageSpeed Insights, with GSAP motion and lazy-loaded third parties.
- Built and ran an end-to-end cold-outreach pipeline: adapted an open-source Google Maps scraper to my use case, built list filtering, enrichment and validation flows in n8n, and sent AI-personalised email sequences with Claude API + Instantly, refining 3,000+ emails across live campaigns.
- Ran multi-niche outbound campaigns to US and EU small businesses (roofing, dental, fitness, pet services) selling web design and an AI voice-assistant demo (Bland AI); iterated targeting, copy and cadence campaign over campaign.

Online English Tutor · NativeCamp

May 2024 – May 2026

- Daily 1-on-1 lessons with international students; two years of everyday spoken English with native and non-native speakers.

EDUCATION

ITAcademy by LINKgroup · Python Development, Computer Programming

Nov 2021 – Oct 2022

Technical School Vranje · Computer Technician (Electrical Engineering of Computers)

2017 – 2021