

BINGOPALOOZA 2023 REPORT

STATS

55

Centers



1200+

Attendees (in Person)



53

Brokers volunteered
at a center



40+

Beyond Walls
conversions



72

Bingo Prizes
Awarded



9

Center Trophies
Awarded



Social Media
Online Engagement

11,816

Facebook Impressions

televëda

AZ 2023 BINGOPALOOZA

HIGHLIGHTS: OCT 12

27 Centers

500+ Players

Quotes From Center & Seniors

"Thank you so much! Things went really well today."

"The participants enjoyed themselves for sure. Would love to continue the partnership."

Lessons and Next Steps

- Implement stronger messaging and measures to prevent last-minute center cancellations.
- Include further broker engagement in the event.

Quote from Brokers

"Yes [the event was valuable]. The more the people see me there, the more they will build up their confidence to initiate conversation."



Broker & Venue Survey

100% of Venues love it & want to continue.

60% of Brokers love it & want to continue.

televēda

AZ Broker Highlight

"It was nice and fun. At the center I was at we had a bingo winner!"



"We got everything set up, and even though we had some seniors come and go, we ended up with 10 players, including three staff members. Everyone said they had fun. We had one winner also."



"I later was able to enroll a member into a WellCare plan at the beginning of AEP that filled out a permission to contact card at my table."

televeda

AZ CENTER SPOTLIGHT

This year, we had 27 centers participate in Arizona BingoPalooza, with a total of 500+ players.

"It was hard to know how great it was until we participated. We will definitely go again!"



"Now that we know how it works it would be great for promoting the center and activity on social media. Yes it was valuable - and definitely would participate in more events. Hope to participate in some of the weekly online activities that I receive in the Televeda emails."

"Participants had a fun time. We did have one senior that was super excited because he WON!"

"Our seniors enjoyed the event and we would participate again!"

televëda

NM 2023 BINGOPALOOZA

HIGHLIGHTS: OCT 19

14 Centers

200+ Players

Quotes From Center & Seniors

"ABSOLUTELY everyone loved it; we all had a great time."

"Had a lot of fun, something different.."

Lessons and Next Steps

- Implement stronger messaging and measures to prevent last-minute center cancellations.
- Encourage centers to market the event further.

Quote from Brokers

"I would love to work with the center again!"



Broker & Venue Survey

90% of Venues love it & want to continue.

75% of Brokers love it & want to continue.

televeda NM Broker Highlight

"Everyone enjoyed the bingo!"



"Everyone had a great time and wanted to know if an event like this could happen once a month or at least a couple times throughout the year at the Joy Center. It was a blessing to be apart of this event. The attendees I call my friends by the time it was over... they wanted to play more. Thank you!"

"Just wanted to take some time just to share my thoughts on yesterday's Bingo event. As an agent who collaborates with our local healthcare systems and who hosts various outreach events in our local senior centers I felt that this was a great social event where members can come and enjoy one of their favorite pastimes with other centers in other parts of NM. It was a great event that was a free event. And after engaging with our seniors they were happy to be a part of Bingo and actually asked when the next one would be held with our seniors. So the event I feel was a success and allowed us to share a little on what we do and how we can help our local community while having a fun filled event that brought our seniors joy and allowed them to socialize and take part in an event that had no cost to them. And they really like the person who called the numbers and the fact that he did the numbers in both English and Spanish so as to be truly inclusive of all players. I hope that helps somewhat. Thanks for the opportunity to take part in this event. It was truly a blast."

televeda

NM CENTER SPOTLIGHT

This year, we had 10 centers participate in New Mexico BingoPalooza, with a total of 200+ players. We had 4 additional centers allow brokers to attend and set up a table for the day.

"Everything went smooth."



"Yes this was a great event that had many people and 1 winner that was excited about it. we would like to team up with Televeda again for another activity."

"Yes the participants enjoyed themselves for sure. Would love to continue the partnership."

"It was definitely valuable, our seniors really enjoyed it. We look forward to next years event."

televēda

HI 2023 BINGOPALOOZA

HIGHLIGHTS: NOV 9

18 Centers

500+ Players

Quotes From Center & Seniors

"Thank you for a great morning of bingo!"

Lessons and Next Steps

- Encourage smaller centers to market the event further.
- Many centers want to keep the partnership going with Beyond Walls!

Quote from Brokers

"One attendee told me that I made it all the worthwhile although we didn't win."



Broker & Venue Survey

100% of Venues love it & want to continue.

83% of Brokers love it & want to continue.

televeda HI Broker Highlight

"Everyone enjoyed the bingo!"



"The staff are super friendly and welcoming. The attendees are also friendly and happy people."

"I'm interested in doing more events, it was so fun."

"Yes, this event was valuable to me. I would like to participate in the future events."

"Super fun. Great community event to serve. Thank you."

"It was a fun event and hopefully the start of a referral system with the center. The participants were having a great time and it was fun for everyone!"

televēda

HI CENTER SPOTLIGHT

This year, we had 18/18 centers participate in Hawaii BingoPalooza, with a total of 500+ players. We had perfect attendance from centers and brokers, and no cancellations!

"Our clients enjoyed the bingo especially with Ben. Clients said they had fun."



"Thank you so much for the fantastic time; we had a blast as well. We would love to continue participating in Bingo and other monthly activities throughout 2024. Bingo Palooza turned out to be a smashing success, spreading joy and excitement to all attendees. The event was very organized, ensuring that everyone had a fantastic time. We are all excited to join in the fun again, as the overall experience was so awesome!"

Thank you both so much and everyone was so excited we had 2 winners AND we won a trophy!

Mahalo for having us! Our seniors had fun!

"THANK YOU SO MUCH!!! I'm happy one of our clients won. We had a couple that were close to winning but they were missing a number. Shucks!!"