

televēda

BEYOND WALLS

Innovation project to fund new and extraordinary recreational programs to local communities effortlessly.





Problem:

Social Isolation is a big problem. Annually costs Medicare **\$6.5B USD**. Connected directly with physical & mental ailments to older adults.

Beyond Walls:

A public-private partnership to empower community based organizations with resources that promote **social connectedness**.

The project will facilitate a fully white-labeled hybrid recreational platform to conduct in-person, virtual & hybrid events customized for the Center.

televeda

Actors:

1.

Televeda

Award Winning Platform for social connectedness

2.

Health-Plan

Monitoring success of the pilot project

3.

Event Volunteer

Assigned by the Health-Plan to assist the center with local events

4.

Center

Supporting Activities & Community team to supplement their programming & assist their vision

With the "Beyond Walls" program we want to encourage social connectivity, community, and fun! Join us on your center's launch day to learn more and be a part of it



Value-Add:

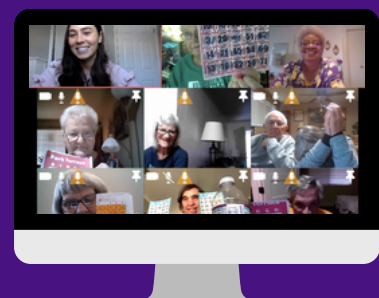
- Access to Televeda Platform: Online Events, Registration, Data Reporting
- Events Support: In-person event volunteer + Prizes/Funding for materials for various marquee events at the center
- Staffing Support: Televeda's community management & tech support team for assistance

Commitment:

Feedback of the platform via meetings & surveys. Collaborate on outreach efforts.

Goal:

Televeda will conduct year long program, to assess if by providing these activities, it will help to alleviate social isolation within our communities. By measuring the usage and accessing the benefits that this project brings, we will determine how it has impacted the lives of our older population. This assessment will be done by measuring attendance at these activities, as well as with the completion of surveys.



Legalities:



- At no time will HIPAA laws be violated or such information stored.
- No photos or names will be shared unless given permission by the respective parties.
- There will be no cost to the center to participate in this project
- After the project ends, the Center will not have any contractual obligation to continue participating.

The Center can always request Televeda or the Health-Plan to change the Events Volunteer. All CMS guidelines to be followed: no sales & marketing is to be provided to the seniors.



About Televeda

- Recognized by AZDHS as the only solution to effectively combat social isolation in underserved rural areas in AZ
- Partnering with Veterans Administration to support Native American tribes dealing with substance abuse and suicidal ideation
- CignaMedical partnership to host Guinness World Record Bingo Live-streaming

Community Partners

