

Dadfit Privacy Policy Summary

We care about your privacy. When you join a Dadfit program or interact with us, we may collect your name, contact info, feedback, and basic details like how many kids you have. We use this to improve our programs, communicate with you, and meet our legal and funding obligations.

We only collect sensitive info (like health details) with your permission. Your information is stored securely and we don't sell it to anyone.

You can ask to see, change, or delete your data at any time.

For more details, read our full Privacy Policy below or contact us at hello@dadfit.au.

Dadfit Privacy Policy

Effective Date: September 2025

1. About This Policy

At Dadfit, we respect your privacy and are committed to protecting the confidentiality of personal information you share with us. We value transparency and want you to be 100% clear on why we collect personal information and what we do with it. This Privacy Policy explains how we collect, use, store, and share your information, and outlines your rights under the Privacy Act 1988 (Cth) and the Australian Privacy Principles (APPs).

By accessing the Dadfit website, participating in a Dadfit program, or otherwise providing your personal information to us, you agree to the terms of this Policy (as amended from time to time).

“Dadfit”, “we” or “us” refers to Dadfit Community Limited (ABN 67 671 969 252).

2. What Information We Collect

We may collect the following types of personal information:

- Basic contact details: such as your name, phone number, email address, postcode
- Demographic information: such as age range, parental status, number and ages of children
- Program data: such as attendance records, feedback, survey responses
- Marketing engagement: such as email preferences, how you engage with our website and emails we send you, event registrations etc.
- Optional contributions: Testimonials, photos, stories (with permission)

We only collect sensitive information (such as health or wellbeing details) with your **consent**.

3. How We Collect Information

We collect information through:

- Sign-up forms (online or in-person)
- Surveys or feedback forms
- Our website and social media
- Email, SMS or phone communications
- Referral partners (e.g. schools, MCH centres)
- Cookies or analytics tools

4. Cookies and Tracking Technologies

We use cookies to:

- Improve website experience
- Monitor engagement
- Keep users logged in

You can manage cookies in your browser settings.

5. Why We Collect Your Information

We use the information we collect to:

- Deliver and improve programs
- Communicate updates and events
- Track participation and evaluate program impacts
- Respond to your feedback or questions
- Comply with legal and funding requirements

6. How We Store and Protect Your Information

At Dadfit your personal information is stored securely using:

- HubSpot (CRM)
- Google Workspace (forms, files)

We use passwords, access controls, and encryption. In case of a data breach, we will notify you if needed.

7. Who We Share Information With

We may share limited personal information with:

- Facilitators or team members delivering Dadfit programs
- Third-party service providers (e.g. HubSpot, ClickSend, Google, program evaluation partners) who help us manage our communications and data and evaluate the Dadfit program
- Funding or reporting bodies, generally in aggregated, anonymised form or otherwise only as required under funding agreements with suitable confidentiality obligations placed upon recipients of such information

If we receive data we didn't request, we assess and securely delete or de-identify it.

8. Children Under 16

We do not knowingly collect info from children under 16 without parent/guardian consent.

9. Your Rights

You have the right to:

- Access your personal information
- Correct or update your details
- Withdraw your consent at any time
- Request deletion of your data (unless we are required by law to retain it)
- Make a complaint if you feel your privacy has been breached

To exercise any of these rights, please contact us at hello@dadfit.au . We aim to respond within 30 days.

10. Contact Us

If you have questions about this policy or your data, please contact:

Tom Ruijs – Head of Programs

Email: tomruijs@dadfit.au

Phone: 0405 429 823

11. Policy Updates

We may update this policy. The latest version will always be on our website or available on request.