

1. About this Privacy Policy

Kuone Consulting Pty Ltd ABN 75 647 329 002, Australian Credit Licence 566705, trading as 360 Asset Finance and 360 SaaSFin ('we', 'us' or 'our') is committed to protecting the privacy of the personal information we collect and hold about you.

This Privacy Policy explains how we collect, hold, use, disclose, secure and dispose of your personal information and your credit-related information. It applies to both of our trading names and to everything we do — including our websites at www.360assetfinance.com and www.360saasfin.com, our broker and client portals, our asset, equipment, vehicle and software finance origination and support services, and every other dealing you have with us, whether online, by email, by telephone, by SMS or in person.

We handle personal information in accordance with the Privacy Act 1988 (Cth) ('Privacy Act'), including the Australian Privacy Principles ('APPs'). Where we handle credit information or credit eligibility information about an individual, we also comply with Part IIIA of the Privacy Act and the Privacy (Credit Reporting) Code.

By using our websites, submitting an enquiry or application through them, or otherwise providing your information to us, you acknowledge that we will handle your personal information in the manner described in this Privacy Policy.

Our two trading names

Both trading names are operated by the same legal entity, under the same Australian Credit Licence, and share the systems, people and controls described in this Privacy Policy:

- 360 Asset Finance — asset, equipment, motor vehicle, machinery and general business finance.
- 360 SaaSFin — finance for software, SaaS subscriptions, technology and other intangible business assets.

Information you give to one trading name may be used and disclosed by the other for the purposes set out in this Privacy Policy, where you would reasonably expect that and it is permitted by law.

Related businesses

Other businesses in our group publish their own privacy policies on their own websites:

- 360 MMS — Kuone Pty Ltd ABN 81 621 683 672, Australian Credit Licence 504193 (residential and commercial mortgage management).
- Riyadh Financial Services — Islamic Finance Partners Pty Ltd ABN 20 660 262 840, an Authorised Credit Representative (ACR 547213) of Kuone Pty Ltd (Shariah-compliant finance).

A separate document — our Privacy Consent



When you apply for finance through us, you will also be asked to read and sign a Privacy Consent form. That form is a consent you give us and our lenders, funders and insurers to collect, use, hold and disclose your personal and credit information for a finance application. This Privacy Policy is broader — it describes our overall information handling practices, including how our websites work and what rights you have. Where the two documents deal with the same subject, read them together.

2. The information we collect

2.1 Personal information

‘Personal information’ means information or an opinion about an identified individual, or an individual who is reasonably identifiable. Depending on your relationship with us, the personal information we collect may include:

- Identity information — your full name, any former names, date of birth, gender, residential and postal addresses, address history, and identity document details (for example passport, driver licence or Medicare card details) used to verify who you are.
- Contact information — telephone and mobile numbers, email addresses and preferred contact method.
- Business information — where you apply through a company, trust or partnership: your role, shareholding or beneficial ownership, directorships, ABN and ACN details, trading history, business bank and accounting data, financial statements, tax returns, business activity statements, and details of your other business commitments.
- Financial information — income, employment and self-employment details, assets, liabilities, living expenses, bank account and transaction information, tax and accounting information, and details of any deposit, trade-in or balloon arrangement.
- Asset information — details of the asset, equipment, vehicle, machinery, software or subscription being financed, including make, model, serial or VIN, supplier, price, condition, insurance and location.
- Application and facility information — the products you have applied for or hold with us, facility and contract numbers, payment history, and correspondence about your facility.
- Relationship information — details of guarantors, co-borrowers, directors, referees, your accountant, bookkeeper, solicitor or financial adviser, and your broker.
- Broker and partner information — if you are a finance broker, aggregator, vendor, dealer, supplier or other business partner: your licensing or credit representative details, accreditation and professional indemnity details, qualifications, police and bankruptcy check outcomes, commission and payment details, and your dealings with us.
- Interaction information — records of telephone calls (which may be recorded or monitored for training, quality assurance and compliance purposes), emails, SMS messages, live chat transcripts, portal messages, meeting notes, complaints and feedback.

2.2 Credit information and credit eligibility information

Because we arrange and support credit, we also collect ‘credit information’ and ‘credit eligibility information’ as those terms are defined in the Privacy Act. This can include:

- identification information;
- consumer and commercial credit liability information — the type and amount of credit provided to you, the credit provider and the date credit was opened and closed;
- repayment history information and financial hardship information;
- default information, payment information and information about serious credit infringements;

- details of credit applications you have made and credit enquiries about you;
- court proceedings information and personal insolvency information;
- commercial credit information, trade references, adverse trading records and directorship information;
- publicly available information about your credit worthiness; and
- credit scores, credit ratings, assessments and summaries that a credit reporting body or we derive from the above.

Where you apply for finance for business purposes, we may obtain both consumer and commercial credit information about you and about the directors, partners, trustees and guarantors associated with your application.

2.3 Sensitive information

‘Sensitive information’ includes health information and information about your racial or ethnic origin, political opinions, religious beliefs, sexual orientation or criminal record. We collect sensitive information only where it is reasonably necessary for our functions and, in general, only with your consent – for example, health information you give us in support of a hardship request, or criminal record information collected as part of broker or partner accreditation checks. We do not collect sensitive information through our websites except where you volunteer it to us.

2.4 Government related identifiers

We may collect government related identifiers such as driver licence, passport and Medicare numbers to verify your identity, including through electronic verification services. We collect Tax File Numbers only where the law authorises or requires it. We do not use a government related identifier as our own identifier for you, and we do not disclose these identifiers except where the Privacy Act permits.

2.5 Information we collect through our websites

You can browse most of our websites without telling us who you are. When you do interact with them, we may collect:

- Information you submit – details you enter into enquiry forms, quote and repayment calculators, application and accreditation forms, subscription forms, live chat and our broker and client portals.
- Account and portal information – your username, access logs, and the pages and records you view or submit while logged in. We do not store your password in a readable form.
- Technical and usage information – your IP address, approximate location derived from that address, device type, operating system, browser type and language, screen size, the date and time of your visit, the pages you viewed and the time spent on them, the site you came from, and the links you clicked.
- Cookies and similar technologies – see section 8 below.



Some of this technical information does not identify you on its own. Where it is combined with other information so that you become reasonably identifiable, we treat it as personal information and handle it under this Privacy Policy.

2.6 Dealing with us anonymously or by pseudonym

Where it is lawful and practicable, you may deal with us anonymously or under a pseudonym — for example when making a general enquiry or using an online calculator. However, we cannot assess an application for finance, arrange or settle a facility, or accredit a broker or vendor partner without knowing who you are and verifying your identity.

3. How we collect your information

3.1 Directly from you

We collect most personal information directly from you — when you complete an application, enquiry form or accreditation form; when you speak with us by telephone; when you email, SMS or live chat with us; when you use our websites or portals; when you attend a meeting, webinar, trade show or event; and when you supply supporting documents such as payslips, bank statements, financial statements, tax returns, asset invoices or identity documents.

3.2 From other people and organisations

Where it is unreasonable or impracticable to collect information directly from you, or where you have authorised us to do so, we may collect personal and credit information about you from:

- your finance broker, aggregator, referrer, vendor, dealer or equipment supplier;
- your accountant, bookkeeper, financial adviser, solicitor or business adviser;
- your employer or other referees, to verify information you have given us;
- credit reporting bodies, commercial credit bureaux and other credit providers;
- lenders, funders, trustees and custodians;
- asset valuers, inspectors, auctioneers and asset data providers;
- the Personal Property Securities Register, ASIC registers, the Australian Business Register and other public registers;
- banking data and document verification service providers you consent to use, including open banking and bank statement retrieval services;
- electronic identity verification providers and the Australian Government Document Verification Service;
- insurers, brokers and claims investigators;
- our related entities, contractors and service providers;
- regulators, courts, tribunals, external dispute resolution schemes and law enforcement agencies; and
- publicly available sources, including public registers, professional and business directories and social media pages you have made public.

If someone else gives us personal information about you, we will take reasonable steps to make you aware that we hold it, unless an exception under the Privacy Act applies.

3.3 If you give us information about someone else

If you provide personal information about another person — for example a co-borrower, guarantor, director, beneficial owner, dependant or referee — you must have that person's consent to do so, and you must tell them that we hold their information, why we hold it, and that they can read this Privacy Policy on our websites.

4. Why we collect, hold, use and disclose your information

We collect, hold, use and disclose personal information for the purposes set out below, and for related purposes you would reasonably expect. We do not use your information for an unrelated purpose without your consent, unless the law permits or requires it.

Purpose	What this involves
Assessing and arranging finance	Receiving and assessing enquiries and applications, verifying your identity and the information you provide, obtaining credit reports, asset valuations and PPSR searches, assessing whether a consumer credit contract is not unsuitable for you, and submitting your application to a lender or funder.
Settling and supporting your facility	Preparing and settling documents; verifying the asset and supplier; arranging payment to the supplier or vendor; registering and releasing security interests; processing variations, payouts, early terminations and end-of-term options; and answering your questions.
Meeting our legal and regulatory obligations	Complying with the National Consumer Credit Protection Act 2009 (Cth), the Personal Property Securities Act 2009 (Cth), the Anti-Money Laundering and Counter-Terrorism Financing Act 2006 (Cth), the Privacy Act, taxation law, and the requirements of ASIC, AUSTRAC, AFCA, our funders and our aggregators.
Managing our broker, vendor and partner network	Accrediting, onboarding, monitoring, auditing, paying and offboarding brokers, referrers, vendors, dealers and other business partners; and running our partner portal.
Improving our products and services	Analysing application, portfolio and website data; testing and improving our systems; training our staff; conducting quality assurance and compliance monitoring, including monitoring and recording telephone calls.
Communicating with you	Sending you service messages about your application, facility or accreditation — including status SMS and email updates — and responding to your enquiries and complaints.
Direct marketing	Telling you about products, services, rates, events and offers from 360 Asset Finance, 360 SaaSFin and businesses we are affiliated with or represent. See section 5.
Managing risk, fraud and security	Detecting, investigating and preventing fraud, money laundering, credit risk, asset substitution and misuse of our systems; and protecting our legal interests, including recovering assets and debts.

If you choose not to give us the personal information we ask for, we may not be able to assess your application, arrange or settle finance for you, accredit you as a broker or vendor partner, or provide you with other services.

5. Direct marketing and your choices

We may use your personal information to send you direct marketing about our products and services, rate changes, industry updates, webinars, events and offers. We may contact you by email, SMS, telephone, post and through our portals and social media platforms. We do not use sensitive information for direct marketing without your consent, and we do not use credit eligibility information for direct marketing except as the Privacy Act permits.

How to opt out

You can ask us to stop sending you direct marketing at any time, at no cost. You can:

- click the 'unsubscribe' link in any of our marketing emails;
- reply STOP to any marketing SMS;
- update your preferences in our preference centre or portal; or
- contact our Privacy Officer using the details in section 13.

We will action your request within a reasonable period. Please note that even after you opt out of marketing, we will still send you service and compliance communications about your application, facility or accreditation — for example settlement notices, statements, rate change notices, end-of-term notices and hardship correspondence — because we are required or authorised to send these.

Pre-screening opt-out and credit marketing

Credit providers may use credit reporting body information to 'pre-screen' you for direct marketing of credit offers. You have the right to ask a credit reporting body not to use your credit reporting information for pre-screening. You also have the right to ask a credit reporting body not to use or disclose your credit reporting information if you believe you are, or are likely to be, a victim of fraud. Contact details for the credit reporting bodies we deal with are in section 6.

6. Credit reporting

If you apply for credit through us, we may disclose personal and credit information to a credit reporting body and obtain a credit report about you. Credit reporting bodies may include information about you in reports they provide to other credit providers to help them assess your credit worthiness. Where your application is for business purposes, we may also obtain commercial credit reports about your business and about its directors, partners, trustees and guarantors.

Credit reporting bodies we deal with

Credit reporting body	Contact
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Equifax Australia Information Services and Solutions Pty Ltd	equifax.com.au — 13 8332
illion Australia Pty Ltd (formerly Dun & Bradstreet Australia)	illion.com.au — 13 23 33
Experian Australia Credit Services Pty Ltd	experian.com.au — 1300 783 684

Each credit reporting body has a credit reporting policy that explains how it manages credit reporting information, how you can access and correct that information, and how you can complain. You can obtain a copy from the body's website free of charge.

Notifiable matters

The Privacy Act requires us to tell you the following:

- We may disclose information about you to a credit reporting body, which may include it in reports provided to other credit providers to assist them to assess your credit worthiness.
- If you fail to meet your payment obligations in relation to consumer credit, or you commit a serious credit infringement, we may be entitled to disclose that information to a credit reporting body.
- You can request a credit reporting body not to use your credit reporting information for the purposes of pre-screening direct marketing offers of credit.
- You can request a credit reporting body not to use or disclose your credit reporting information if you believe you are, or are likely to be, a victim of fraud.
- You can obtain a copy of our credit reporting policy and of each credit reporting body's policy, free of charge, using the contact details in this Privacy Policy or on the relevant body's website.
- You can access and seek correction of the credit information and credit eligibility information we hold about you, and complain if you believe we have breached Part IIIA of the Privacy Act or the Privacy (Credit Reporting) Code — see sections 11 and 12.

7. Who we disclose your information to

We disclose personal information, and where relevant credit information, only where it is necessary for the purposes described in section 4, where you have consented, or where the law requires or authorises it. The types of recipients are:

- Lenders, funders, trustees, custodians and their servicers — the organisations that provide, hold or fund the finance you apply for.
- Credit reporting bodies, commercial credit bureaux and other credit providers — for the purposes described in section 6.
- Finance brokers, aggregators, referrers and aggregation platform providers — who assist us to receive, lodge and manage applications.
- Vendors, dealers, equipment suppliers and software providers — to verify the asset or subscription being financed, arrange delivery and make payment.
- Asset valuers, inspectors, auctioneers, repossession agents and debt recovery agents.
- The Personal Property Securities Register and other registries — to register, search and release security interests.
- Insurers and insurance brokers — including asset, comprehensive motor, trade and credit insurers, and claims investigators.
- Identity and data verification providers — including electronic identity verification, document verification and open banking service providers.
- Our professional advisers — lawyers, accountants, auditors, compliance consultants and insurers.
- Our related entities, contractors and service providers — including our offshore processing team, and providers of cloud hosting, customer relationship management, document storage and e-signature, telephony, email and SMS delivery, marketing automation, data analytics and IT support services.
- Payment and banking providers — including direct debit providers and, where you request a facility, card issuers.
- Government agencies, regulators and law enforcement — including ASIC, AUSTRAC, the Australian Taxation Office, courts, tribunals and the Australian Financial Complaints Authority, where we are required or authorised to disclose.
- Your nominated representatives — anyone you authorise to act for you or to receive information about your facility.
- Prospective purchasers — any person considering acquiring an interest in our business or assets, or in a portfolio of facilities we manage, subject to appropriate confidentiality protections.

Funders and insurers

The lenders, funders and insurers we may deal with are listed in our Privacy Consent form, which is provided to every applicant and is available on request. Each of them has its own privacy policy and credit reporting policy setting out how it handles your information, how you can access and

correct it, and how you can complain. Those policies are available on their websites or on request from us.

We do not sell your information

We do not sell, rent or trade your personal information to third parties for their own marketing purposes.

Disclosure outside Australia

Some of the organisations we disclose personal information to are located outside Australia, or store information on servers outside Australia. This includes:

- Malaysia — our related offshore processing operation, CNL Automation Sdn Bhd, which performs application processing and administrative support for us;
- the United States and the European Union — where some of our cloud hosting, customer relationship management, document storage, telephony, email and marketing technology providers process or store data;
- other countries — where our funders, insurers, credit reporting bodies, software vendors or their service providers operate. Their privacy policies contain more information about their overseas disclosures.

Before disclosing personal information overseas, we take steps that are reasonable in the circumstances to ensure the recipient does not breach the Australian Privacy Principles — including through contractual protections, access controls and, where practicable, requiring data to be stored in Australian data centres. Where you consent to an overseas disclosure, or where the law otherwise permits it, APP 8.1 may not apply and we may not be accountable under the Privacy Act for how the overseas recipient handles your information.

8. Cookies, analytics and online tracking

8.1 What cookies are

A cookie is a small text file placed on your device by a website. Cookies allow a website to remember your actions and preferences over time. We also use similar technologies such as pixels, tags, local storage and software development kits. In this policy we refer to all of them as ‘cookies’.

8.2 The cookies we use

Type	What it does
Strictly necessary	Required for the websites and portals to work – for example maintaining your login session, keeping a form secure, load balancing and fraud prevention. These cannot be switched off in our systems.
Functional	Remembers choices you make – for example your region, language, saved calculator inputs or whether you have dismissed a notice.
Performance and analytics	Helps us understand how visitors use our websites – which pages are popular, how people move through the site, and where errors occur – so we can improve them. This information is aggregated and, wherever possible, we configure these tools to mask or truncate IP addresses.
Advertising and re-marketing	Used by us and our advertising partners to measure campaign performance and to show you relevant 360 Asset Finance and 360 SaaSFin advertising on other websites and social media platforms. These cookies may be set by third parties such as advertising and social media networks.

8.3 Managing cookies

Where our websites present a cookie banner or preference tool, you can use it to accept or decline non-essential cookies and to change your choice later. You can also manage cookies through your browser settings – most browsers let you view, delete and block cookies, and browse in a private mode. Blocking cookies may mean parts of our websites, including the broker and client portals, do not work properly.

Most browsers also offer a ‘Do Not Track’ signal. There is currently no consistent industry standard for responding to these signals, and our websites do not respond to them.

8.4 Third party analytics and advertising

We use third party analytics and advertising services to measure and improve our websites and campaigns. These providers may set their own cookies and collect information about your visit, subject to their own privacy policies. Where these services are provided by organisations located overseas, your information may be processed outside Australia – see section 7.

8.5 Links to other websites

Our websites contain links to third party websites, including lender, funder, vendor and software provider sites, calculators, social media pages and industry bodies. We are not responsible for the

content or privacy practices of those websites. We encourage you to read the privacy policy of any website you visit through a link from ours.

8.6 Social media

We maintain pages on social media platforms. If you interact with us on those platforms, the platform operator will collect and handle your information under its own privacy policy and terms. We may also use social media platforms to deliver advertising to audiences that match criteria we specify, or to email addresses we upload in a hashed form. We do not receive your personal information back from these platforms as a result of that advertising.

9. How we hold and protect your information

We hold personal information in a combination of secure electronic systems and, where necessary, physical records. Our principal systems are cloud-based platforms hosted in secure data centres, with access restricted to authorised personnel.

We take steps that are reasonable in the circumstances to protect personal information from misuse, interference and loss, and from unauthorised access, modification or disclosure. These steps include:

- role-based access controls, so staff and contractors can access only the information they need to do their job;
- multi-factor authentication and device management controls on the systems that hold personal information;
- encryption of data in transit and at rest across our core systems;
- secure, managed devices, endpoint protection and network security controls;
- confidentiality and privacy obligations in employment contracts and service provider agreements;
- privacy and security training for our staff, and monitoring of access to sensitive records; and
- regular review of our systems, suppliers and controls.

No method of transmission or storage is completely secure. While we take reasonable steps to protect your information, we cannot guarantee the security of information you send to us over the internet, and you do so at your own risk. Please do not send us complete identity document numbers, account numbers or Tax File Numbers by unsecured email or social media – use our secure portal or telephone us instead.

Data breaches

We maintain a data breach response plan. If we suffer a data breach that is likely to result in serious harm to any individual whose information we hold, we will notify the affected individuals and the Office of the Australian Information Commissioner as required by the Notifiable Data Breaches scheme in Part IIIC of the Privacy Act.

How long we keep your information

We keep personal information for as long as we need it for the purposes described in this Privacy Policy, and for as long as the law requires us to keep it. In particular, the National Consumer Credit Protection Act 2009 (Cth) and the Anti-Money Laundering and Counter-Terrorism Financing Act 2006 (Cth) require us to keep certain credit and identification records for at least seven years after our relationship with you ends or the relevant transaction is completed. Some records must be kept for longer, for example where a complaint, dispute or legal proceeding is on foot. When we no longer need personal information and are no longer required to keep it, we take reasonable steps to destroy it or to de-identify it.

10. Automated decision making

We use automated tools — including credit scoring, serviceability and repayment calculators, policy rules engines and, in some cases, artificial intelligence tools — to help assess enquiries and applications, to check documents, and to route work within our business. These tools support our people; a credit decision that affects you is reviewed by a person before it is made. If you would like to know more about how a decision about your application was reached, please contact us.

11. Accessing and correcting your information

Access

You may request access to the personal information, credit information and credit eligibility information we hold about you. Please make your request to our Privacy Officer using the details in section 13. We will need to verify your identity before we release any information.

We will usually respond to a request for access within 30 days. We do not charge a fee for making a request. We may charge a reasonable fee for the time and cost of retrieving and providing the information, and we will tell you what that fee is before we incur it. We do not charge for access to credit eligibility information where the law says we must provide it free of charge.

In some circumstances we may refuse access — for example where giving access would have an unreasonable impact on the privacy of others, where the request is frivolous or vexatious, where the information relates to anticipated legal proceedings, or where the law requires or authorises us to refuse. If we refuse, we will tell you why in writing and how you can complain.

Correction

If you believe the information we hold about you is inaccurate, out of date, incomplete, irrelevant or misleading, please tell us and we will take reasonable steps to correct it. We will usually respond within 30 days. If the information came from, or has been disclosed to, a credit reporting body or another credit provider, we will consult with them and, where a correction is made, notify them and you. We will tell you in writing if we decide not to make a correction and why, and you may then ask us to associate a statement with the information or make a complaint.

12. Complaints

If you believe we have breached the Australian Privacy Principles, Part IIIA of the Privacy Act or the Privacy (Credit Reporting) Code, or you are unhappy with how we have handled your personal information, please tell us. We take privacy complaints seriously and we will try to resolve them quickly and fairly.

Step 1 – Contact us

Contact our Privacy Officer using the details in section 13. Please describe your concern, what you would like us to do to resolve it, and include a telephone number and email address so we can contact you. We will acknowledge your complaint promptly and we will respond in writing within 30 days. If we need more time, we will tell you why and keep you updated.

Step 2 – Australian Financial Complaints Authority

If you are not satisfied with our response, or we do not respond within 30 days, you can refer your complaint to the Australian Financial Complaints Authority (AFCA), our free and independent external dispute resolution scheme.

- Online: www.afca.org.au
- Email: info@afca.org.au
- Telephone: 1800 931 678 (free call)
- Mail: Australian Financial Complaints Authority, GPO Box 3, Melbourne VIC 3001

Step 3 – Office of the Australian Information Commissioner

You may also complain to the Office of the Australian Information Commissioner (OAIC). The OAIC will generally expect you to have raised your complaint with us first.

- Online: www.oaic.gov.au
- Email: enquiries@oaic.gov.au
- Telephone: 1300 363 992
- Mail: Office of the Australian Information Commissioner, GPO Box 5218, Sydney NSW 2001

13. How to contact us

If you have a question about this Privacy Policy, want to access or correct your information, want to opt out of marketing, or want to make a privacy complaint, contact our Privacy Officer:

	Details
Attention	The Privacy Officer, 360 Asset Finance / 360 SaaSFin
Entity	Kuone Consulting Pty Ltd ABN 75 647 329 002
Trading names	360 Asset Finance and 360 SaaSFin
Australian Credit Licence	566705
Post	Level 19, 180 Lonsdale Street, Melbourne VIC 3000
Email – 360 Asset Finance	partnerassist@360assetfinance.com
Email – 360 SaaSFin	concierge@360saasfin.com
Telephone	+61 3 7003 8909
Websites	www.360assetfinance.com www.360saasfin.com

A copy of this Privacy Policy is available free of charge on our websites, and we will provide a copy in an alternative format on request.

14. Changes to this Privacy Policy

We review this Privacy Policy regularly and may update it from time to time to reflect changes to our business, our systems or the law. The current version is always published on our websites. The version number and effective date appear below and on the cover of this document. Where a change is significant, we will take reasonable steps to bring it to your attention. Your continued use of our websites and services after a change takes effect means you accept the updated policy.

Version 2026.0819