

Terms of Service

Last updated: June 24, 2026

1. Introduction

These Terms of Service govern your access to and use of the Clear Cyber Advisory website, including any pages, content, documents, resources, forms, downloads, or other materials made available through the website.

In these Terms, “Clear Cyber Advisory,” “we,” “us,” and “our” refer to Clear Cyber Advisory. “You” and “your” refer to any person or organization that accesses or uses this website.

By accessing or using this website, you agree to these Terms of Service. If you do not agree with these Terms, do not use this website. If you use this website on behalf of a company, organization, or other legal entity, you represent that you have authority to do so.

2. Website Information Only

This website is provided for general informational and educational purposes only. The information on this website is not intended to be, and should not be relied upon as, legal advice, insurance advice, financial advice, regulatory advice, or technical implementation advice.

Cybersecurity, privacy, insurance, technology, artificial intelligence, and compliance risks vary by organization, jurisdiction, industry, systems, vendors, contracts, and business practices. You are responsible for obtaining professional advice appropriate to your specific situation before making decisions or taking action.

3. No Client Relationship Created

Your use of this website does not create a client, advisory, consultant, fiduciary, professional, or service relationship between you and Clear Cyber Advisory.

A client relationship is created only when Clear Cyber Advisory and the client enter into a separate written agreement, proposal, statement of work, engagement letter, or service contract that expressly confirms the services to be provided.

4. Services

Descriptions of services on this website are provided for general informational purposes only. They do not create a binding offer, guarantee, warranty, or obligation to provide any service.

Any paid services, deliverables, scope, timelines, fees, responsibilities, assumptions, exclusions, and limitations will be set out in a separate written agreement, proposal, statement of work, invoice, or service contract.

If there is any conflict between these Terms of Service and a signed written agreement between you and Clear Cyber Advisory, the signed written agreement will govern to the extent of the conflict.

5. Cybersecurity Advisory Disclaimer

Clear Cyber Advisory provides advisory services intended to help organizations better understand cybersecurity readiness, cyber insurance readiness, Shadow AI risk, AI workflow risk, documentation gaps, vendor risk, business controls, and related operational risks.

Clear Cyber Advisory does not guarantee that any organization will obtain cyber insurance, reduce insurance premiums, avoid denial of coverage, prevent a cyber incident, prevent data loss, stop fraud, meet every legal or regulatory requirement, satisfy every insurer, broker, auditor, regulator, vendor, client, or third party, or achieve any specific business outcome.

No cybersecurity review, policy, checklist, report, recommendation, or advisory service can eliminate all risk. You remain responsible for your own systems, data, users, vendors, insurance decisions, legal obligations, security controls, business operations, and implementation choices.

6. Not Emergency Cyber Incident Response

This website is not an emergency cyber incident reporting channel and should not be used for urgent security incidents, active breaches, ransomware events, fraud events, compromised accounts, legal deadlines, or situations requiring immediate technical, legal, insurance, or law enforcement response.

If you are experiencing an urgent cybersecurity or fraud incident, you should promptly involve appropriate internal personnel, qualified incident response professionals, legal counsel, insurance representatives, financial institutions, platform providers, and law enforcement where appropriate.

7. Acceptable Use

You agree to use this website only for lawful purposes and in a manner that does not interfere with the security, availability, integrity, or proper operation of the website.

You must not:

- * attempt to gain unauthorized access to any system, account, network, data, or non-public area;
- * scan, test, probe, exploit, attack, disrupt, overload, or interfere with the website or related infrastructure;
- * upload, transmit, or introduce malware, malicious code, automated scripts, bots, scraping tools, or harmful content;
- * use the website for unlawful, fraudulent, misleading, abusive, harassing, defamatory, obscene, or harmful purposes;
- * impersonate any person or organization or misrepresent your identity, authority, or affiliation;
- * copy, harvest, scrape, or extract website content or data for commercial, competitive, training, or automated purposes without permission;
- * attempt to bypass security controls, access controls, rate limits, or technical restrictions; or
- * use the website in a way that violates applicable laws, regulations, or third-party rights.

8. Information You Submit

If you submit information through this website, you are responsible for ensuring that the information is accurate, lawful, and appropriate to share.

Do not submit passwords, private keys, financial account credentials, unnecessary personal information, confidential client data, regulated data, sensitive security details, vulnerability details, incident evidence, or other highly sensitive information through general website forms or ordinary website communications unless Clear Cyber Advisory has expressly agreed in writing to receive that information through an appropriate secure process.

Clear Cyber Advisory is not responsible for information you choose to submit in an insecure, unnecessary, excessive, or unauthorized manner.

9. Intellectual Property

All content on this website, including text, graphics, logos, images, icons, documents, downloads, layouts, designs, service descriptions, checklists, guides, reports, templates, and other materials, is owned by Clear Cyber Advisory or used with permission.

You may view, download, or print website content for your own internal, non-commercial informational use only, provided that you do not remove any copyright, trademark, attribution, or proprietary notices.

You may not copy, reproduce, modify, adapt, publish, distribute, sell, license, exploit, or use website content for commercial, competitive, training, resale, or public distribution purposes without prior written permission from Clear Cyber Advisory.

10. Trademarks and Branding

The Clear Cyber Advisory name, logo, branding, taglines, service names, and related marks may not be used without prior written permission, except where permitted by applicable law.

Nothing on this website grants you any licence or right to use any Clear Cyber Advisory intellectual property except as expressly stated in these Terms.

11. Third-Party Websites and Resources

This website may contain links to third-party websites, tools, platforms, resources, articles, services, or materials. These links are provided for convenience and informational purposes only.

Clear Cyber Advisory does not control third-party websites or resources and is not responsible for their content, accuracy, availability, security, privacy practices, terms, products, services, or actions.

Your use of third-party websites, tools, platforms, or services is at your own risk and may be subject to separate terms and policies.

12. AI, Automation, and Technology Content

Any content on this website related to artificial intelligence, automation, Shadow AI, workflow tools, cybersecurity tools, vendor tools, software, platforms, or technology practices is general information only.

Technology risks change quickly. Tools, vendors, features, laws, security practices, and insurance expectations may change without notice. You are responsible for validating whether any information, example, workflow, checklist, or recommendation is suitable for your organization before relying on it.

13. Payments, Fees, and Refunds

Any fees, payment terms, taxes, refund terms, cancellation terms, billing arrangements, or expenses for services will be stated in the applicable proposal, invoice, statement of work, service agreement, or other written agreement.

Unless expressly stated in writing, website content does not guarantee any specific price, package, discount, refund, result, timeline, deliverable, or service availability.

14. Website Availability and Changes

Clear Cyber Advisory may update, modify, suspend, remove, or discontinue any part of this website at any time without notice.

We do not guarantee that the website will be available, uninterrupted, secure, current, accurate, complete, error-free, or free from viruses, malware, or harmful components.

15. Disclaimer of Warranties

To the maximum extent permitted by applicable law, this website and all website content are provided on an “as is” and “as available” basis without warranties or representations of any kind, whether express, implied, statutory, or otherwise.

Clear Cyber Advisory disclaims all warranties and representations, including any warranties of accuracy, completeness, timeliness, reliability, merchantability, fitness for a particular purpose, title, non-infringement, security, availability, and suitability for your specific needs.

16. Limitation of Liability

To the maximum extent permitted by applicable law, Clear Cyber Advisory and its owners, directors, officers, employees, contractors, affiliates, representatives, and service providers will not be liable for any direct, indirect, incidental, consequential, special, exemplary, punitive, or other damages arising out of or related to:

- * your access to or use of this website;
- * your inability to access or use this website;
- * your reliance on any website content;
- * errors, omissions, interruptions, delays, security issues, or technical problems;
- * third-party websites, tools, platforms, services, or resources;
- * cybersecurity incidents, data loss, business interruption, loss of profits, loss of revenue, loss of goodwill, loss of opportunity, or loss of data; or
- * any action taken or not taken based on information available on this website.

Your sole remedy for dissatisfaction with this website or its content is to stop using the website.

Some jurisdictions do not allow certain exclusions or limitations of liability. In those jurisdictions, the above limitations apply only to the maximum extent permitted by applicable law.

17. Indemnification

You agree to indemnify, defend, and hold harmless Clear Cyber Advisory and its owners, directors, officers, employees, contractors, affiliates, representatives, and service providers from and against any claims, demands, losses, damages, liabilities, costs, and expenses, including reasonable legal fees, arising out of or related to:

- * your use or misuse of this website;
- * your violation of these Terms;
- * your violation of applicable laws or regulations;

- * your infringement or violation of another person's or organization's rights;
- * information you submit through the website; or
- * your unauthorized, unlawful, or harmful conduct.

18. Privacy

Your use of this website may involve the collection, use, storage, or disclosure of certain information as described in our Privacy Policy.

By using this website, you acknowledge that you have reviewed, or had the opportunity to review, our Privacy Policy.

19. International Visitors

Clear Cyber Advisory is based in Canada. This website may be accessed by visitors from Canada, the United States, and other countries.

If you access this website from outside Canada, you are responsible for complying with the laws that apply to you in your location. You understand that information submitted through this website may be processed in Canada or through service providers located in Canada, the United States, or other jurisdictions, subject to applicable law and our Privacy Policy.

Clear Cyber Advisory makes no representation that this website or its content is appropriate, available, or lawful in every jurisdiction.

20. Governing Law and Jurisdiction

These Terms of Service and your use of this website are governed by the laws of the Province of Alberta and the applicable federal laws of Canada, without regard to conflict of law principles.

Subject to any mandatory rights or remedies that may apply under the laws of your jurisdiction, any dispute arising out of or related to this website or these Terms will be resolved in the courts located in Alberta, Canada.

21. Changes to These Terms

Clear Cyber Advisory may update or revise these Terms of Service at any time by posting an updated version on this website.

The “Last updated” date indicates when these Terms were most recently revised. Your continued use of this website after changes are posted means you accept the updated Terms.

22. Severability

If any provision of these Terms is found to be unlawful, invalid, or unenforceable, that provision will be interpreted or limited to the minimum extent necessary, and the remaining provisions will remain in full force and effect.

23. No Waiver

Clear Cyber Advisory’s failure to enforce any provision of these Terms does not constitute a waiver of that provision or any other provision.

24. Entire Agreement

These Terms of Service, together with the Privacy Policy and any other policies or notices posted on this website, form the entire agreement between you and Clear Cyber Advisory regarding your use of this website.

Any separate written agreement, proposal, statement of work, or service contract signed or accepted by Clear Cyber Advisory may contain additional or different terms that apply to specific services.

25. Contact Us

If you have questions about these Terms of Service, please use the contact information below:

Clear Cyber Advisory

Email: martin@clearcyberadvisory.com

Website: <https://clearcyberadvisory.com>