

FOR DIGITAL HEALTH COMPANIES THAT NEED COMPLIANCE BEFORE THE FULL-TIME HIRE

A compliance program that meets *your* reality.

Simple enough for your team to run without an in-house expert. Designed by people who have led compliance from the inside — and kept current year-round by an AI-powered platform.



ReframeOS is in active development now. We're building it alongside a small group of founding partners who are shaping the product ahead of launch this summer.

Simple

Your team understands it, owns it, and actually uses it.

Relevant

Calibrated to your real risk profile — never a generic template.

Sustainable

Built to run without depending on one person to hold it together.

WHAT IT DOES

FOCUS

Prioritized, not overwhelming

A day-to-day view built around what matters most, sized to the time your team actually has.

SUPPORT

Tools, easy to use

When something needs a closer look, ReframeOS gives you the tools to work through it and document it — you decide every step.

DOCUMENTATION

Reporting, already done

Oversight-ready reports for your board, regulators, or investors, built from your program's real activity.

EVOLUTION

Built to evolve

An annual refresh — and a fast path when your business changes — keeps the program current.

Core principle: *AI is a thought partner, not an answer generator.* You remain the decision-maker at every step.



HOW IT'S STRUCTURED

It starts with an assessment.

Every ReframeOS engagement begins with an organizational assessment — identifying your key compliance risks, how your organization actually operates, and how much your team can realistically carry. That's how we customize the program to you. **Clients often engage outside counsel to direct this part of the engagement.**

From there, every program is built on the same three-layer structure:

1

Foundation Layer

Your code of conduct, policy suite, and risk registry — the baseline documentation every program needs, customized to your organization from day one.

2

Attention Layer

The specific risk areas we monitor for you, each with defined activities, clear ownership, and an escalation path when something needs a closer look.

3

Refresh & Reporting Layer

An annual review of what the program is doing, plus ready-made reporting for your leadership, your board, and anyone else who needs to see it.

WHO WE ARE



Lisa Estrada
CO-FOUNDER

Fifteen years as a healthcare regulatory and enforcement attorney, then a decade leading compliance inside major health systems.

- Partner & Health Care Practice Group Leader, Arent Fox; Partner, Foley & Lardner
- Former SVP/CCO, Fresenius Medical Care North America
- Former SVP/CCO, LifePoint Health; EVP/CAO & General Counsel, ScionHealth
- J.D., George Mason University School of Law, summa cum laude



Annie Miyazaki-Grant
CO-FOUNDER

More than a decade running compliance, privacy, risk, and internal audit at VNS Health, a \$3B integrated provider and health plan.

- Former SVP/Chief Compliance & Privacy Officer, VNS Health
- Brought an organization to CIA-ready operations ahead of an anticipated agreement
- Began her career in healthcare law at Arent Fox
- J.D., NYU School of Law

Become a Founding Partner

We're selecting 3–5 organizations to help us build and test ReframeOS before it launches this summer.

Preferred pricing

Locked in as a founding partner.

Early access

Ahead of general availability.

Direct line

To shape what gets built.

Start with a conversation.

Book a call: reframecompliance.com
Email hello@reframecompliance.com