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Sky Media & Design Corp
4502 13th Avenue
Brooklyn, NY 11219



CAPABILITY STATEMENT

Company Overview

Sky Media & Design Corp. is a Brooklyn-based, NYC-certified small business providing graphic design and visual communications services to public and private sector clients. We support public-sector agencies and organizations with the development of clear, accessible, and production-ready materials for public-facing use, outreach, and events.

Core Services

- Branding and graphic design for print and digital materials
- Layout and production of reports, flyers, signage, and branded outreach materials.
- Visual assets for public information and outreach campaigns
- Animation, Photography, Video Production
- Website and digital asset design and optimization

Outreach & Event Materials

- Design and sourcing of branded materials to support public information campaigns
- Educational and program-support materials for community events, job fairs, and trainings
- Program-support materials aligned with agency objectives and budget requirements
- Design and delivery under short timelines

Public Sector Relevant Capabilities

- Fast-turnaround support for time-sensitive and event-driven needs
- Experience working within fixed budgets and defined scopes
- Familiarity with review, approval, and revision workflows
- Clear communication and dependable delivery
- Local NYC presence for coordination and responsiveness

Selected Experience (Representative)

- Designed print and digital materials for healthcare and community-serving organizations
- Produced outreach and informational materials for diverse public audiences
- Supported multi-location organizations with consistent visual standards
- Delivered production-ready assets under tight deadlines
- Planning and placement of paid media in support of public information, outreach, and awareness initiatives

CERTIFICATIONS & REGISTRATIONS

NYC WBE Certified
NYS WBE Certified
SBA WOSB Certified

DUNS: 128415847
CAGE: 94EU2

NAIC CODES

541430 – Graphic Design Services
541850 – Display Advertising
541613 – Marketing Consulting Services

541810 – Advertising Agencies
541890 – Other Services Related to Advertising
541490 – Other Specialized Design Services

