



RECLOAKING WAITAHA

Over generations, our landscape has been largely decloaked
- with around 95% of native vegetation removed and a significant
loss of biodiversity to our region.



We're now on a 100-year mission to recloak
Canterbury's land and water, together.

Across the plains, rivers and foothills, individuals, and groups are restoring fragments of what 'once was' – often in isolation. Without a masterplan or unified data system, regional progress is hard to see, and even harder to scale.

Canterbury has a unique opportunity to deliver a solution to recloaking at scale, unlocking underutilised land areas and connecting them up to provide vital biodiversity.

We have:

- Integrated irrigation schemes
- Growing pressure on land, water, emissions and biodiversity
- Access to capital and willingness to be part of a solution



INTRODUCING: RECLOAKING WAITAHA

A practical platform that delivers a 100-year masterplan – connecting fragmented projects, guiding large-scale investment, and restoring land and rivers with indigenous biodiversity, at scale.



An aerial photograph of a wide river valley. The river is a light blue-grey color, winding through a landscape of green fields and dark forests. In the background, a range of mountains with snow-capped peaks is visible under a clear blue sky with some light clouds. The text "DRIVEN BY PURPOSE, ALIGNED IN ACTION, FOCUSED ON DELIVERY." is overlaid in white, bold, sans-serif capital letters on the upper left portion of the image.

DRIVEN BY
PURPOSE,
ALIGNED
IN ACTION,
FOCUSED
ON DELIVERY.

TOGETHER,
WE RECLOAK.

THROUGH RECLOAKING WAITAHA, WE WILL CONNECT:

LANDOWNERS

To funding to transform marginal or under-performing land (and plan for an ongoing financial return).

INVESTORS

With viable land and motivated owners, investment in nature can transform a landscape and a region ensuring you're investing in good.

EXPERTS

To deliver indigenous plantings, either voluntarily or commercially.

LANDOWNERS



INVESTORS



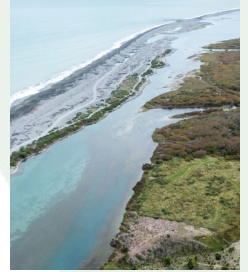
EXISTING PROJECTS



**‘MATCH
MAKING’
PROCESS**



**FUNDER AND
LANDOWNER
CONNECTED**



**PLAN
DEVELOPED**

We work with the existing ecosystem of experts implementing biodiversity projects, to provide funding and utilise their implementation capabilities to scale impact.



**PROJECT
DELIVERED**



**ANNUAL REPORTING
TO PROJECTS AND
FUNDER**



**COLLECT AND MAP
DATA POINTS TO
SHOW PROGRESS**



FROM AN IDEA, TO ACTION.



We're underway in 2026 with four focus areas:

Pilot Projects

Establish pilot projects to trial execution and possible carbon credit returns, plus track data as part of wider mapping.

Establish Data-Driven Platform

Establish a platform that will aggregate data from plantings already established or underway, and set up for annual reporting and showing visible progress.

Attract Investment

Start to engage potential funding partners — corporates, philanthropy and aligned investors — to underwrite planting activity, enable scale, and provide long-term financial certainty for the programme.

Source Landowner Interest

We begin to call out for land parcels from landowners who wish to regenerate with planting.

**RECLOAKING
WAITAHA**



THE VISION

Now



In 10–15 years



In 30+ years



WHAT'S IN IT FOR YOU?

FOR FARMERS & LANDOWNERS

Productive farms. Resilient land.
Long-term certainty.

FOR INVESTORS & FUNDERS

Measurable impact at a regional
scale, connected to real returns.

BENEFITS

- Supports on-farm environmental outcomes, without compromising productive land.
- Helps prioritise the right places for planting, protection, and restoration.
- Strengthens water, soil, and biodiversity outcomes at a farm and catchment scale.
- Connects individual projects with a shared regional masterplan.
- Connects farm-level action into a 100-year regional legacy.

BENEFITS

- Ecological opportunities that are tangible, measurable and investable.
- Transparent data progress reports led by Recloaking Waitaha annually.
- Long-term environmental and social returns.
- A blueprint model that will transform a region and its communities, that can scale beyond Canterbury.
- Grounding your climate commitment in Aotearoa — bringing your carbon offset investment (and its impact) here to New Zealand soils.





JOIN US

LANDOWNERS

If you have under-utilised land that would benefit from indigenous planting: we aim to build a picture of how we can fund your project in the future, and link it up with projects across Waitaha Canterbury.

Already have implemented indigenous planting projects? We aim to log your action into our data platform to begin bringing together a visible benchmark at the start of our journey.

FUNDERS

If you're a corporate or investor looking for an opportunity to build social license through indigenous planting: we can find parcels of land and a coordinated execution plan for you.

We'll also deliver the stories and data demonstrating your impact in nature based solutions.

TOGETHER, LET'S RECLOAK WAITAHA

Susan Goodfellow

Chief Executive Officer
Central Plains Water Ltd

sgoodfellow@cpwl.co.nz
021 1596 514
cpwl.co.nz

Brent Walton

Chief Executive Officer
Waimakariri Irrigation Ltd

brent.walton@wil.co.nz
022 086 9986
wil.co.nz