

WageScape

Metro Pay Snapshot · What employers are advertising this quarter

MINNEAPOLIS–ST. PAUL · Q2 2026

Same metro. Same title. 2.2× apart.

\$38.5K – \$85.0K

The advertised Sales Representative band in Minneapolis–St. Paul this quarter (P25–P75). Every one of the metro's ten most-hired roles is a band, not a number — and this report prints each one next to its BLS benchmark.

Postings analyzed: Apr 1 – Jun 30, 2026 · Government comparison: BLS OEWS May 2025

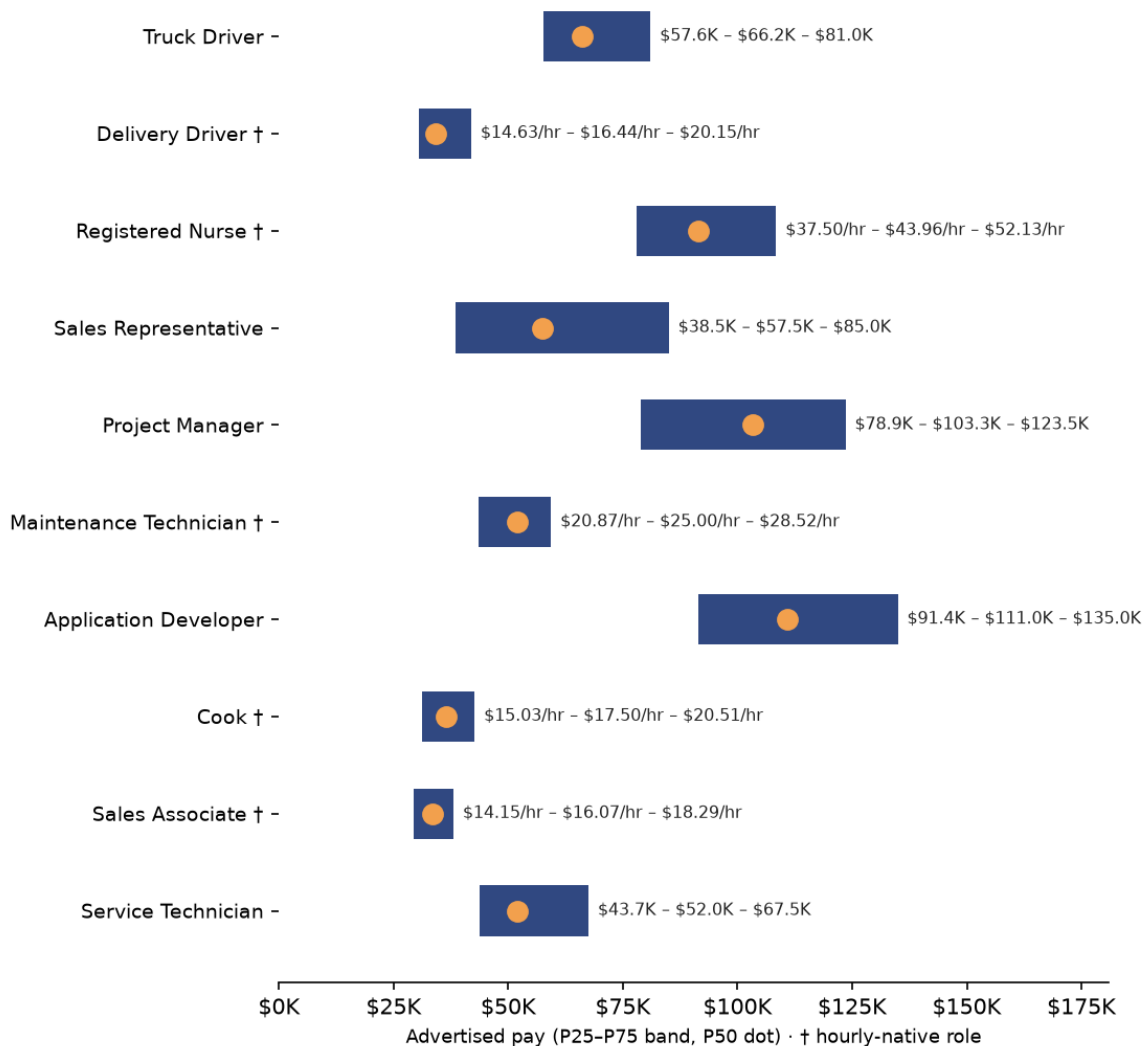
n = 48,209 postings across the 10 highest-volume distinct roles · listing-weighted · WageScape / MarketTrak
Advertised pay = what employers are offering new hires right now — the forward view surveys can't give you.

Any role, any metro — we'll send the band, free → payreports.wagescape.com

MINNEAPOLIS–ST. PAUL · THE PAY SPECTRUM · ADVERTISED, Q2 2026

No role has one market rate — in this metro either

The 10 occupations Minneapolis–St. Paul is hiring most — P25 / P50 / P75



1. The widest band: Sales Representative — P75 (\$85.0K) pays 2.2× P25 (\$38.5K). Level, scope and structure price this job, not the title. Set bands, not points.

2. The tightest band: Cook (1.4×) — a converged market. Posting outside \$15.03/hr–\$20.51/hr is a deliberate strategy, not noise.

3. Where the anchor skews: Truck Driver leads the metro at 9,800 postings from ~552 hiring companies, and the top half of the band is 1.7× as wide as the bottom — offers above the midpoint have room to run toward \$81.0K.

Notes: One row per occupation: overlapping title conventions (e.g. Truck/CDL/Company Driver) consolidate to the highest-volume title. Delivery Driver includes gig and contract postings quoting per-hour gross.

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The BLS check — we show our work

Every advertised median, next to its government benchmark. Postings measure the hiring market, not the incumbent one: hourly postings quote base starting rates — before differentials, overtime and tenure — and salaried posting cohorts skew junior, so advertised medians typically sit below BLS. Driving is the exception: advertised driver pay quotes projected gross — mileage and sign-on included — which runs above the BLS base-wage benchmark. The gap is information, not error.

Role	Minneapolis P50	BLS median	Δ	BLS occupation
Truck Driver	\$66.2K	\$58.6K	+13.0%	Heavy/tractor-trailer drivers
Delivery Driver †	\$16.44/hr	\$20.56/hr	-20.0%	Delivery truck drivers *
Registered Nurse †	\$43.96/hr	\$45.00/hr	-2.3%	Registered nurses
Sales Representative	\$57.5K	\$64.2K	-10.4%	Sales representatives, services
Project Manager	\$103.3K	—		no single SOC equivalent
Maintenance Technician †	\$25.00/hr	\$23.38/hr	+6.9%	Maintenance & repair, general
Application Developer	\$111.0K	\$133.1K	-16.6%	Software developers
Cook †	\$17.50/hr	—		no single SOC equivalent
Sales Associate †	\$16.07/hr	\$16.62/hr	-3.3%	Retail salespersons
Service Technician	\$52.0K	—		no single SOC equivalent

BLS figures: OEWS national medians, May 2025 release (bls.gov); * = May 2024 release — our latest verified figure for that occupation. Metro-level OEWS comparisons ship in the full edition; BLS medians here are national, and large metros typically run above the national market. † hourly-native role, both figures per hour. Deltas computed from the printed values.

Your roles aren’t on this list?

Request any role in any metro — e.g. “Pharmacy Technician, Des Moines” — and we’ll send the advertised P25/P50/P75 band, checked against BLS, within 2 business days. Free for HR and comp teams. It’s the same engine behind our custom reports: your roles × your markets, built on demand.

Request your band, free → payreports.wagescape.com

Methodology

Source: WageScape / MarketTrak — advertised-posting data from public job postings, April 1–June 30, 2026 (single quarter; no period-over-period claims). Sample: 48,209 postings across the metro’s 10 highest-volume distinct roles (vague titles such as “Specialist” or “Manager” excluded). Every role is a P25/P50/P75 band, never a lone median; hourly-native roles quoted per hour; rows publish only at n≥500. Pay levels are modeled from postings. Aggregates only; every figure reproduces from a saved, dated query snapshot.