

# AI Funding Fit for Canadian Manufacturers

Two quick steps: find the funding lane that matches your project, then check whether you're ready to apply. A no-hype self-assessment for manufacturers weighing spend on AI, automation, or custom software.

## STEP 1 · FIND YOUR FUNDING LANE

- 1 **You're buying a known solution** ERP, CRM, an AI assistant, or a commercial vision or planning tool.  
→ **Adoption & readiness:** NGen readiness assessment · BDC LIFT · Ontario Digital Competence Centre
- 2 **You're buying equipment or automation** A robot cell, sensors, a CNC upgrade, or automated inspection.  
→ **Capital & productivity:** BDC LIFT (equipment) · Ontario AMIC · Ontario Made Manufacturing tax credit · EDC if exporting
- 3 **You're solving a genuine technical unknown** No off-the-shelf answer; real experimentation and risk.  
→ **R&D:** NRC IRAP / IRAP AI Assist · SR&ED · Mitacs
- 4 **You're co-developing and creating new IP** Building something new with a vendor, customer, or university partner.  
→ **Collaborative innovation:** Scale AI · NGen challenges · NSERC
- 5 **You're funding growth for bigger contracts** Capacity and systems to serve larger or export orders.  
→ **Scale-up financing:** EDC · your regional development agency · BDC

**Adopter or developer?** Most headline AI programs (the Compute Access Fund, much of IRAP, SR&ED) are built for companies *developing* AI. If you're buying and using a tool, you're an *adopter*, and your best routes are financing, readiness, and productivity programs.

## STEP 2 · BEFORE YOU APPLY: FIT CHECKS

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| <input type="checkbox"/> We've defined one operational problem and a baseline number (not "we need AI").          | <input type="checkbox"/> We know which lane the project is in.                                     |
| <input type="checkbox"/> We meet the basic thresholds for that lane (revenue, size, years, region).               | <input type="checkbox"/> We haven't signed the contract or started the work yet.                   |
| <input type="checkbox"/> If we call it R&D, there's real technical uncertainty, not just setup and configuration. | <input type="checkbox"/> We can fund our share and carry costs until we're reimbursed.             |
| <input type="checkbox"/> Someone owns the data, the integration, and a basic security and privacy plan.           | <input type="checkbox"/> We can state the outcome in numbers (defects, downtime, quote lead time). |

**Reading your answers:** the more boxes you tick, the closer you are to a fundable project. The most common mistake is chasing a headline before the project is defined. Funding follows a well-scoped project, not the other way around. And remember: a \$500M program envelope is not a \$500M cheque for one company.

Program names current as of July 2026. Amounts, deadlines, and open intakes change often. Check the live guide at [altoleap.com/guides](https://altoleap.com/guides) for current terms. This is educational information, not legal, tax, or grant-writing advice.

## WHAT HAPPENS NEXT

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| <b>1</b><br><b>Free 20-Min Fit Call</b><br>A quick, no-pressure call to see if it's a fit. | <b>2</b><br><b>AI Opportunity Blueprint</b><br>A focused session that maps scope, risks, and a costed Phase 1. | <b>3</b><br><b>Phased Implementation</b><br>We build Phase 1 around what creates value now, architected to grow. | <b>4</b><br><b>Ongoing Support</b><br>We support, improve, and evolve the system as you scale. |
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### Book your free 20-minute Fit Call

Scan the code, or visit [calendly.com/falconer-altoleap/20-minute-fit-call](https://calendly.com/falconer-altoleap/20-minute-fit-call)

Tell us the process costing you the most time. We'll give you an honest read on whether custom software, an off-the-shelf tool, or nothing at all is the right move.