



Empowering Patient Engagement Through Pharmacy Partnerships

The EnlivenHealth Network for Third-Party Sponsors

Network is a clinical campaign exchange for third-party sponsors facilitated by EnlivenHealth in partnership with EnlivenHealth's vast network of pharmacies to enhance health literacy and clinical outcomes with patients nationwide. Sponsors and pharmacies agree to clinical campaign context, patient segmentation, and participation. EnlivenHealth provides the infrastructure and tools to facilitate campaign execution, measure outcomes, and optimize performance for all stakeholders.



Opportunity for Leadership

Pharmaceutical manufacturers can lead the industry by overcoming patient access barriers and regulatory hurdles to pioneer patient engagement and improve health outcomes.



Improve Patient Literacy & Access

Pharmaceutical manufacturers can address the unmet need for improved clinical and health literacy by partnering with pharmacies to engage patients, enhance their brand, and build trust.



Differentiate Clinical Campaigns

Pharmaceutical manufacturers can differentiate themselves and gain a competitive advantage by investing in patient-centric programs and streamlining regulatory processes through pharmacy partnerships.

How it works



Sponsor partners with EnlivenHealth to create clinical campaigns

EnlivenHealth sends campaign to pharmacy network for opt-in

Pharmacies opt-in to campaigns

Patients receive targeted campaign messaging

Key Features

Grow Brand Reach with Network of Pharmacies

Leverage a vast network of pharmacies to expand brand awareness and reach a wider patient population through targeted clinical campaigns.

Increase Outcomes with EnlivenHealth Network

Partner with experienced patient engagement specialists to optimize campaign performance and drive measurable improvements in patient outcomes.

Provide A Catalog of Clinical Campaigns

Provide pre-built and customizable clinical campaigns to address various therapeutic areas and patient populations.

Scale with Built-in Regulatory Compliance

Accelerate campaign deployment with pre-built regulatory compliant workflows and documentation.

EnlivenHealth®

EnlivenHealth, a division of Omnicell, enables a network of nearly 35,000 pharmacies across retail, health system, mail order and specialty pharmacy marketplaces with connected patient engagement, clinical, and financial workflows, resulting in an elevated patient-pharmacy experience, exceptional patient care, and enhanced financial performance. We advocate for a world where pharmacy teams stand at the forefront of healthcare, empowering them to practice at the top of their licenses and aiding them with their commitment to patient care, collaboration, and continuous learning.

EnlivenHealth®
an Omnicell® Innovation

Contact EnlivenHealth today to discover how Network can transform your pharmacy.

✉ John.Disher@omnicell.com

☎ 877-778-1714

🌐 www.enlivenhealth.co/request-a-demo