

The Future of Short Term Rentals.

ST SHORT TERM RENTALZ SUMMIT



“

The premier thought leadership event for the short term rental industry. Not a conference. A conversation that defines the year.

Priya Kharia

Host & Editor
ShortTermRentalz.com



DATE
5 Nov 2026



VENUE
**Bankside Hotel
Autograph
collection**



CITY
London, UK



Format
1 Full Day

The ShortTermRentalz (STRZ) Summit is the premier thought-leadership event dedicated to short-term rentals. Hosted by Priya Kharia, Editor of ShortTermRentalz.com, the Summit is now in its fourth year and brings together leading speakers from the short-term rental sector and influential changemakers across hospitality, real estate, travel, consumer behaviour, digital technology and investment.

The STRZ Summit spotlights the industry's most important insights, growth opportunities and challenges. Highly interactive sessions include debates, workshops, panel discussions and Shark Tank-style pitches, with audience participation throughout.



WHY SPONSOR



Position your brand with short term rental thought leaders.



Engage an audience both in-person and digitally in the run up to the event.



Align your product with industry leading media brands.



Extend your reach through ShortTermRentalz.

DID YOU KNOW?



100.9M GUEST NIGHTS

UK short-term lets recorded 100.9 million guest nights in 2025, up **11.5% year on year.**

Source: Office for National Statistics



EUROPE LEADS THE MARKET

Europe accounted for **33.9%** of global vacation rental revenue in 2025, making it the largest regional market.

Source: Grand View Research

WHAT MAKES STRZ SUMMIT DIFFERENT?



INDUSTRY LEADERSHIP

Backed by ShortTermRentalz.com, a trusted source for short-term rental news, the STRZ Summit draws top talent and expertise from across the globe.



HIGHEST QUALITY SPEAKERS AND AUDIENCE

You are who you surround yourself with.



INNOVATIVE CONTENT

The Summit focuses on cutting-edge trends, challenges, and solutions, offering actionable takeaways for attendees at all levels.



COLLABORATIVE ENVIRONMENT

Unlike traditional conferences, it emphasises collaboration, fostering meaningful discussions and connections that drive real results.



FUTURE-FOCUSED VISION

It's not just about today's strategies - it's about shaping the future of short-term rentals.



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<https://shorttermrentalz.com>

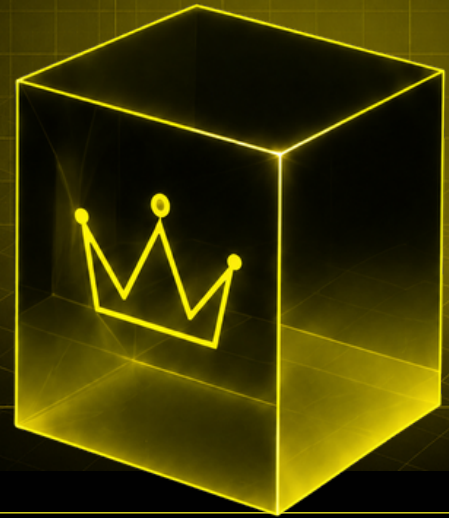


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Sponsorship Packages

Designed to deliver visibility before, during and after the one-day Summit. Each tier gives sponsors access to a high-calibre audience, trade-media amplification and relationship-led networking.



Headline Sponsor

£15,995 + VAT

- ✓ Social media mentions and brand mentions on the event app
- ✓ Two-minute on-stage company introduction
- ✓ Exhibitor stand space (3m x 2m, prime location)
- ✓ PR announcement written and distributed to trade press
- ✓ Branding and recognition signage throughout the event
- ✓ Podium recognition during opening remarks
- ✓ Company name included on official press releases
- ✓ Complimentary attendee registrations (8 passes)
- ✓ Full attendee list provided before, during and after the event
- ✓ Invitation to the hosted sponsors' dinner the evening before the event
- ✓ 30-second brand video played during event breaks
- ✓ Membership of the Short Term Rental Summit Advisory Board
- ✓ Discount on ShortTermRentalz.com advertising (25%)
- ✓ Logo featured across all marketing and promotional communications
- ✓ Opportunity for a speaker to join a relevant session
- ✓ On-site video interview hosted and distributed on ShortTermRentalz.com
- ✓ Branding included across all pre- and post-event marketing activity, including emails and adverts



Silver Sponsor

£9,995 + VAT

- ✓ Social media mentions and brand mentions on the event app
- ✓ Exhibitor stand space (2m x 2m)
- ✓ PR announcement written and distributed to trade press
- ✓ Branding and recognition signage throughout the event
- ✓ Company name included on official press releases
- ✓ Complimentary attendee registrations (5 passes)
- ✓ Full attendee list provided before, during and after the event
- ✓ Invitation to the hosted sponsors' dinner the evening before the event
- ✓ Discount on ShortTermRentalz.com advertising (10%)
- ✓ Logo featured across all marketing and promotional communications
- ✓ Opportunity for a speaker to join a relevant session
- ✓ Branding included across all pre- and post-event marketing activity, including emails and adverts



Bronze Sponsor

£6,995 + VAT

- ✓ Social media mentions and brand mentions on the event app
- ✓ Exhibitor stand space (2m x 2m)
- ✓ Branding and recognition signage throughout the event
- ✓ Company name included on official press releases
- ✓ Complimentary attendee registrations (3 passes)
- ✓ Full attendee list provided before, during and after the event
- ✓ Invitation to the hosted sponsors' dinner the evening before the event
- ✓ Logo featured across all marketing and promotional communications





Proof, *Partners* & Next Steps.

“STRz Summit 2025 offered a well-curated, intimate environment that was ideal for meaningful conversations and brand visibility. We valued the opportunity to engage in important industry discussions around AI, automation, and operational efficiency, which align closely with where we see the market heading. The quality of connections has already generated valuable follow-up opportunities that we expect will continue to develop.” **Guesty**

From attendee to sponsor - After attending the 2025 STRz Summit, Inhabit has come on board as a sponsor for 2026.

I have attended 40 industry events over the past year; this was by far one of the top events I have attended. All of the presenters were excellent and well qualified, as was the audience.”

Scott Leggat, Director of Government Affairs & Advocacy, Inhabit



2025 SPONSORS



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rentals united

Trip.com Group



Touch Stay



Secure your *Sponsorship*

Align your brand with industry leaders, share your expertise, and make lasting connections at the STRz Summit 2026.



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1. Definitions

For the purposes of these Terms and Conditions:

1.1 International Hospitality Media Limited ("IHM"), as organiser of the STRZ Summit Conference, shall be referred to as the "Organisers".

1.2 The term "Event" means the STRZ Summit Conference, as described on the relevant Event website and in the Sponsorship Agreement.

1.3 The term "Sponsor" means the company, firm, organisation or individual identified as the sponsor in the Sponsorship Agreement.

1.4 The term "Contract" means the Sponsorship Agreement entered into between the Organisers and the Sponsor, together with these Terms and Conditions.

2. General Terms and Conditions

2.1 The person or persons signing the Contract on behalf of the Sponsor shall be deemed to have full authority to enter into the Contract and bind the Sponsor accordingly.

2.2 The Contract and these Terms and Conditions shall be governed by and construed in accordance with the laws of England and Wales.

2.3 The parties irrevocably submit to the exclusive jurisdiction of the courts of England and Wales in relation to any dispute arising out of or in connection with the Contract or these Terms and Conditions.

3. Postponement, Relocation or Cancellation of the Event

3.1 The Organisers reserve the right to postpone, relocate, reschedule or cancel the Event where reasonably necessary.

3.2 If the Event is postponed or rescheduled, the Organisers shall notify the Sponsor of the revised date as soon as reasonably practicable. Unless otherwise agreed in writing, any sponsorship fees already paid shall be retained and applied to the rescheduled Event or another mutually agreed future event organised by IHM.

3.3 The Organisers may relocate the Event to another venue, or deliver all or part of the Event in a virtual or hybrid format, without this constituting a cancellation of the Contract or entitling the Sponsor to a refund, provided that the Organisers continue to provide substantially equivalent sponsorship benefits.

3.4 The Sponsor shall not have the right to require the Organisers to cancel, postpone or relocate the Event.

3.5 If the Event is cancelled in full and no replacement or rescheduled date is offered, the Organisers shall refund any sponsorship fees paid by the Sponsor. The Organisers shall not be liable for any additional costs, losses or expenses incurred by the Sponsor in connection with the cancellation.

3.6 No refund or reduction in sponsorship fees shall be given if the Event attracts fewer delegates, attendees or participants than anticipated by either the Organisers or the Sponsor.

3.7 If the Event attracts more delegates, attendees or participants than anticipated, the Sponsor shall not incur any additional sponsorship charge unless additional products or services are separately requested and agreed in writing.

4. Payment Terms

4.1 Upon acceptance of the Contract, the Organisers shall issue an invoice for the full sponsorship fee, together with the applicable payment instructions and payment deadline.

4.2 Unless otherwise stated in the Contract or on the invoice, the sponsorship fee shall be payable immediately upon receipt of the invoice.

4.3 All amounts payable under the Contract are exclusive of VAT and any other applicable taxes, which shall be payable by the Sponsor in addition at the prevailing rate.

4.4 If any invoice remains outstanding after its payment deadline, the Organisers may suspend or withdraw any or all of the Sponsor's participation rights and sponsorship benefits until payment has been received in full.

4.5 The Sponsor shall not be entitled to participate in the Event while any amount due to the Organisers remains outstanding.

5. Compliance with Applicable Laws

5.1 The Sponsor shall comply at all times with all applicable laws, regulations, codes of practice, venue requirements and health and safety rules relating to its participation in the Event.

5.2 The Sponsor shall also comply with any reasonable instructions issued by the Organisers, the venue operator or their authorised representatives.

6. Photography, Video, Intellectual Property and Electronic Communications

6.1 Photography and video recordings

Photographs, audio recordings and video recordings may be made during the Event or at the Event venue. These recordings may include images, voices, branding, merchandise, displays or representatives of the Sponsor.

The Sponsor shall not unreasonably hinder, obstruct or interfere with photography or recordings undertaken by the Organisers or their authorised agents.

The Sponsor consents to the Organisers recording and using such material for legitimate promotional, editorial, archival and commercial purposes connected with the Event, IHM and future IHM events.

6.2 Sponsor intellectual property

To the extent reasonably necessary for the Organisers to perform their obligations and provide the sponsorship benefits set out in the Contract, the Sponsor grants the Organisers a non-exclusive, worldwide, royalty-free licence for the duration of the Contract to use, reproduce and display the Sponsor's:

- trademarks and service marks;
- company and trading names;
- logos and brand assets;
- copyrighted content;
- hyperlinks and domain names;
- icons, buttons, graphics, photographs and other images; and
- other materials supplied or approved by the Sponsor.

The Organisers may permit their employees, contractors, venues, production partners and service providers to use such materials solely to the extent required to deliver and promote the Event.

The Sponsor warrants that it owns, or has obtained all necessary permissions to use and license, the materials supplied to the Organisers.

6.3 Electronic communications and personal data

By providing contact details in connection with the Contract, the Sponsor acknowledges that the Organisers may use those details to administer the Contract, deliver the Event, provide sponsorship benefits and communicate important information relating to the Event.

Where permitted by applicable law, the Organisers and their affiliated companies may also use the contact details to provide information about relevant products, services and future events.

The Organisers shall process personal data in accordance with applicable data protection legislation and IHM's privacy policy, which is available on the relevant IHM or Event website.

Individuals may opt out of marketing communications at any time by following the unsubscribe instructions included in the relevant communication or by contacting the Organisers.

The Sponsor shall ensure that it has a lawful basis for providing the Organisers with the personal data of its employees, representatives, agents or other contacts.

7. Insurance

7.1 The Sponsor shall obtain and maintain appropriate insurance coverage in connection with its participation in the Event, including public liability insurance and employer's liability insurance where required by law.

7.2 Such insurance shall provide adequate cover against personal injury, death, property damage and other risks arising from the Sponsor's activities at the Event.

7.3 The Sponsor shall provide evidence of its insurance coverage to the Organisers upon reasonable request.

8. Liability and Indemnity

8.1 The Sponsor shall indemnify and keep indemnified the Organisers, their affiliated companies and their respective officers, directors, shareholders, employees, contractors and agents against all reasonably foreseeable claims, liabilities, losses, damages, judgments, costs and expenses, including reasonable legal costs, arising out of or in connection with:

- a. any negligent act or omission, wilful misconduct or breach of the Contract by the Sponsor or its employees, contractors, representatives or agents;
- b. any injury to persons or damage to property caused by the Sponsor or its employees, contractors, representatives or agents;
- c. any allegation that materials supplied by the Sponsor infringe the intellectual property or other rights of a third party; or
- d. the Sponsor's failure to comply with applicable laws, regulations, venue rules or reasonable instructions issued by the Organisers.

8.2 The Organisers shall take reasonable steps to mitigate any loss for which they seek indemnification under this clause.

8.3 Nothing in the Contract shall exclude or limit either party's liability for:

- a. death or personal injury caused by its negligence;
- b. fraud or fraudulent misrepresentation; or
- c. any other liability that cannot lawfully be excluded or limited.

8.4 Subject to clause 8.3, the Organisers shall not be liable for any indirect or consequential loss, loss of profit, loss of revenue, loss of business, loss of opportunity, loss of anticipated savings, loss of goodwill or loss of data arising out of or in connection with the Contract or the Event.

8.5 Subject to clause 8.3, the Organisers' total aggregate liability arising out of or in connection with the Contract shall not exceed the total sponsorship fees actually paid by the Sponsor under the Contract.