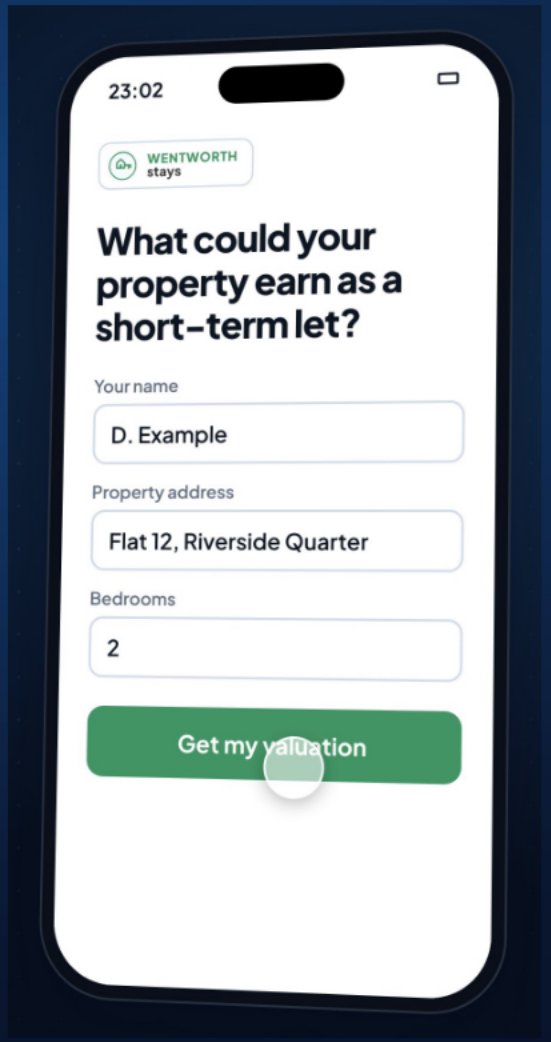
11pm.
A landlord fills in your form.

23:04	“Thanks, we’ll be in touch.”
10:30	Still nothing tangible
+3	more forms filled in
Call	Another operator has already rung



Winning landlords is the bottleneck.
Nothing is built for it.

Before the keys

- Spreadsheets
- Manual valuations
- A generic CRM
- Pen and paper



The keys

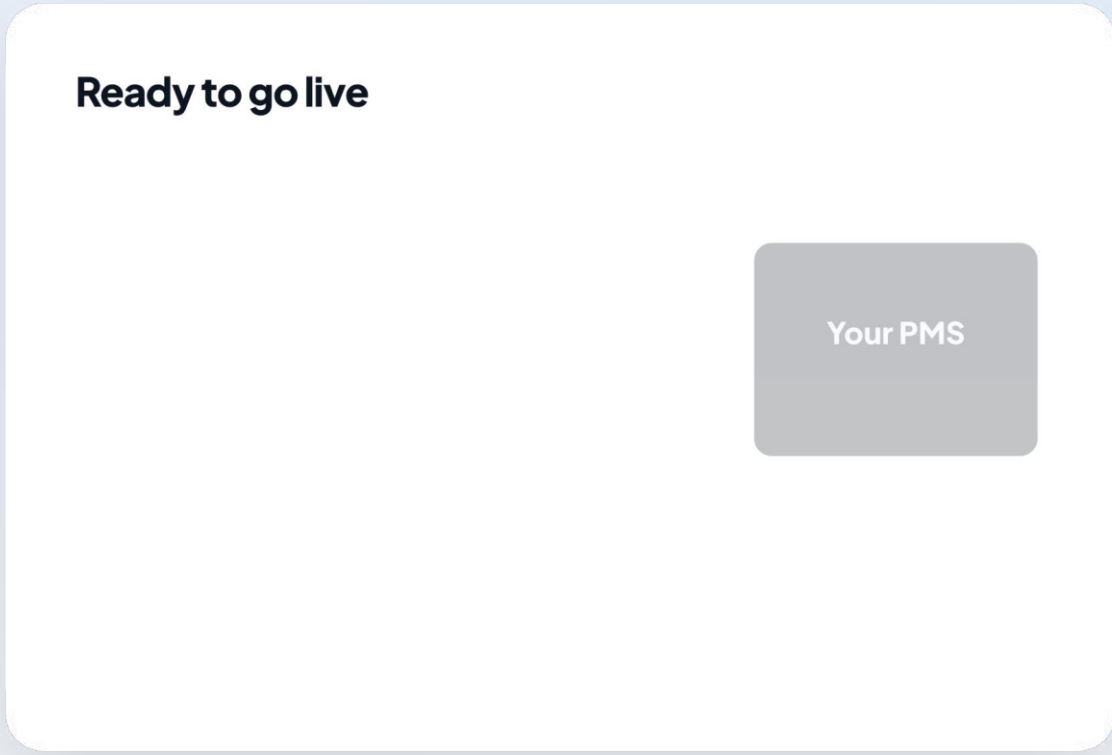
- Pricing
- Channel managers
- PMSs

DoorStream™

One platform.
Enquiry to signed landlord.

1. Attract
2. Respond
3. Analyse
4. Win
5. Go live

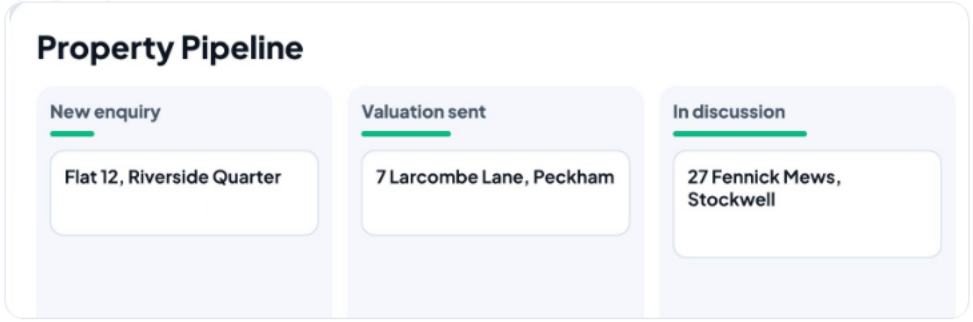
Off the shelf, or modelled to how you already work.



Established operators and the operators of tomorrow.

Running properties today

Every enquiry answered in minutes, in their brand



Proposals in a few clicks

All under one login

Starting out

Mentor programmes

A new wave every year, all with the same first problem: **winning landlords.**

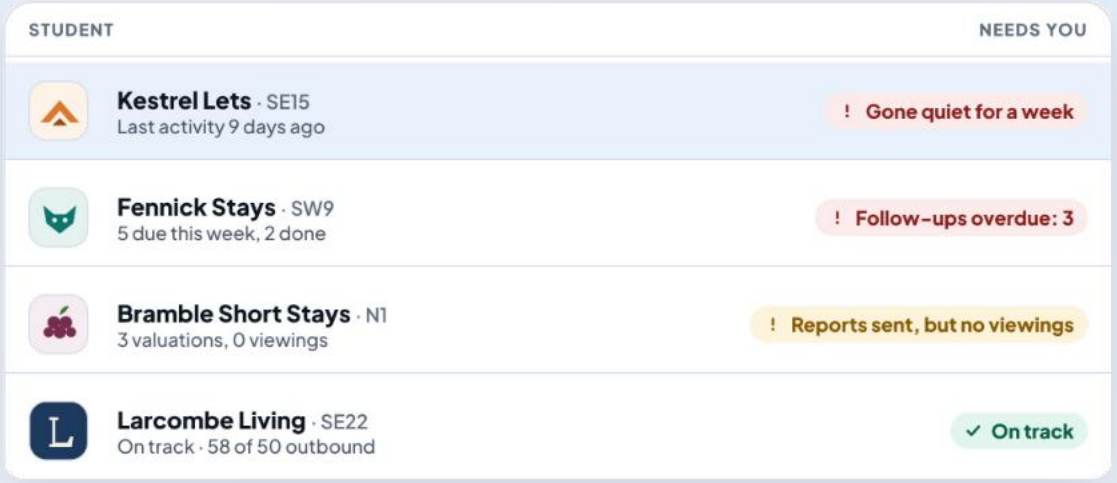
DoorStream™ | Mentor

Every programme is a stream of new operators.

Their course, branded inside DoorStream™

Every student starts free

Win, win, win.



Example students

Operators
Free to start, paid as they grow

Mentors
Free, plus ongoing commission

DoorStream™
A constant stream of new users

We own everything before the keys.

Winning the property

The keys

Pricing

Channels

PMS

01

The whole journey

Other tools handle one part.

02

Their brand, not ours

The bigger they grow, the harder we are to replace.

03

The channel compounds

Today's students, tomorrow's companies.

Tested with operators since November 2025.

30+

operators have used it in real conditions

27 live on the platform today



Rob Conacher

Founder

Third-time founder

Over 30 years in premium hospitality, 18 at senior level. Founded and ran a gastropub company.

The default acquisition platform for UK short-term rental operators.

STR is global, and so are our plans.



doorstream.ai/strz

OPERATORS, PROGRAMMES AND ACADEMIES

Free early access, today.

Scan the code to register.

DoorStream™

Thank you.