



Saskatchewan Cattle Association
Board of Directors' Meeting
Thursday, June 18, 2026, 8:00am
Virtual via Zoom

To be the trusted voice of the Saskatchewan beef cattle industry by striving to limit restrictions and expand opportunities.

To develop and promote the success of all production sectors of the Saskatchewan beef cattle industry through effective representation from all regions of the province.

Meeting Minutes

Attendees: Chad Ross (Chair, SCFA rep), Keith Day (Past Chair), Kyle Hebert (District 1), Wade Beck (District 2), Roger Meyers (District 3A), Cody Schock (District 4), Shelby Corey (District 6), Joleen Shea (District 7), Leon Lueke (District 8), Christine Strube (District 9A), Neil Block (SSGA rep), Henry McCarthy (SSGA rep), Judson Christopherson (*ex officio*, CCYC rep)

Staff: Janice Bruynooghe (Interim CEO), Sandy Russell (Interim CEO), Marianne Possberg (Research Analyst), Jessica Davey (Stakeholder Engagement Coordinator)

Regrets: Cyle Stewart (District 3B), Levi Hull (District 5), Dean Moore (District 9B), Garret Poletz (SCFA rep)

Chad Ross called the meeting to order at 8:00am

Approval of Agenda

Addition to the agenda included Grasslands Committee updated under SCA Committees & External Representation.

MOTION 2026-044: Hebert/Shea "To approve the agenda as amended." Carried.

Declaration to the Assembly of possible Conflict of Interest

The Chair called for declarations of conflict of interest. No conflicts were declared.

Review of Minutes

Board of Directors, April 27, 2026

MOTION 2026-045: Hebert/Schock "To approve the minutes of the April 27, 2026, Board of Directors meeting." Carried.

Chair Report - Chad Ross

Chad Ross, Chair, reviewed highlights of his written report noting improvements in operations, committee activity, and attendance at industry events and meetings.

The CCA Traceability Task Force has been formed with SCA providing input to Saskatchewan representatives. SCA continues to be a strong voice at the national level.

Work is being done to determine the best timing of SCA Annual General Meeting to compliment other industry events happening during that same time period.

MOTION 2026-046: Ross/Hebert “To accept the Chair’s Report as presented.” Carried.

CEO Report - Spring Creek Consulting

Interim CEOs Janice Bruynooghe and Sandy Russell provided an update including preparation of processes for refund requests, IT/cyber security review, Agribition 2026, and current/future staffing. Work continues to support all committees and communications review work being completed by Magpie Group.

Janice and Sandy noted the continued magnitude of activity and thanked SCA staff members for their efforts.

MOTION 2026-047: Shea/Day “To accept the CEO Report as presented.” Carried.

Financial Report - Kyle Hebert (Finance Chair)

Kyle Hebert, Finance Chair, reported on progress in reviewing and improving financial reporting. The Finance Committee meet with MNP recently to review progress to date.

The Profit Loss YTD statement to June 11, 2026 was presented and reviewed. It was noted that current reporting indicates that financials are on target with the budget.

Discussion included statements for investment accounts, access to a comparative budget report, and CCA payments on retained earnings.

Action: comparative budget report to be available as soon as possible.

MOTION 2026-048: Corey/Hebert “To accept the Financial Report as presented.” Carried.

CCA Structure & Provincial Member Council

An overview was provided of the CCA Interim Governance Committee/Provincial Member Council Joint Meeting held on June 16, 2026 including timelines, proposed structure, and options for approval. Discussion followed.

MOTION 2026-049: Schock/Strube “That the SCA support the initial recommendation of the CCA Provincial Working Group, whereby the President is not protected, retains their provincial seat, retains the right to vote, and a tie vote fails.” Carried.

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Disease Preparedness & Response

CCIA Update

Ashely Scott, CCIA General Manager, joined the meeting at 9:59am and provided a presentation on CCIA activities.

Discussion and questions followed including: producer privacy concerns, tag retention and best practices, need for research and incentives for new identification technologies, need for CCIA reform and the current funding model.

Action: Ashley will follow-up to provide information regarding studies on microchip technology.

Action: Ashley to provide resources that can be shared at SCA district meetings.

Ashley left the meeting at 10:51am.

TB Investigation Update

SCA staff and Chair continue to be in contact with impacted producers who remain frustrated.

CIFA and CCIA are hosting an upcoming “hot wash” to review and evaluate the entire investigation. SCA will be part of this discussion and will provide feedback on the challenges and downfalls.

Traceability Task Force

Will Lowe, SCA representative to the National Cattle Feeders Association (NCFA), joined the meeting at 11:05am.

Discussion occurred regarding potential legislation for feedlots/intensive livestock operations (ILOs) over 1,000 head utilizing trace in and trace out. This is currently in place in Alberta and voluntary in other provinces. The feeding sector, including Saskatchewan Cattle Feeders Association and National Cattle Feeders Association is discussing their stance on this issue and the timing of work of the Traceability Task Force.

The SCA will wait for the work of the Traceability Task Force to occur before making a statement.

Will Lowe left at 11:40am.

It was noted that the first meeting of the Traceability Task Force will be held on July 16, 2026. The SCA will convene the Saskatchewan reps in advance of that meeting to provide input and feedback.

TB Investigation Update (continued)

A request has been received from impacted producers for compensation related to hiring of a private consultant who supported them during the investigation. The Board discussed the request in depth.

Action: a response will be given to producers that the SCA will not provide compensation for private consultation costs incurred during the TB investigation.

CFIA Reform

Communication continues with Minister Marit’s office including support for this issue at the upcoming

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Next Policy Framework (NFP) Update

Staff were invited to participate in a recent Roundtable hosted by AAFC Minister MacDonald, and submissions have been provided to the Provincial Government on the Next Policy Framework. More specific consultations will occur once the initial statement from the FPT Minister's meeting in Halifax is agreed to and released.

Additional Priority Issues

Mercosur – ongoing connections with MLAs, Minister Marit and the Premier were noted as extremely important.

New World Screwworm – updates continue to be provided through CCA.

CUSMA – the SCA continues to be active in consultations with government. The importance of communicating with our partners organizations, particularly in the northern US states, was noted.

Action: Board members to share any connections with State beef organizations with staff so that follow-up can occur.

LUNCH BREAK: 12:10-12:45pm

Stakeholder Engagement

Fall District Meetings

The proposed schedule and plans for upcoming fall district meetings was reviewed and endorsed by the Board.

Nominations in eligible districts will open July 1 – August 15 with nomination information posted to the website and direct producer mail-out.

SCA Committees & External Representation

Communications Committee

Shelby Corey, Communications committee member, provided an update including review of the Communications Audit Report prepared by Magpie Group and the updated SCA website. Work continues to need to be proactive rather than reactive and non-targeted.

Governance Committee

Wade Beck, Governance committee Chair, reported on the recent meeting of the committee including work on the disclosure statement, terms of reference and roles and responsibilities.

Policy Committee

Joleen Shea, Policy committee Chair, noted that majority of policy issues have been covered earlier in the agenda.

Research Committee

Wade Beck, Research committee member, reported that the committee met recently to review letters of intent and approve those to move forward to full proposal. Work is also underway to enhance the research review process and contract/reporting procedures.

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Canadian Beef Check-Off Agency Nominations

Nominations for Saskatchewan representation to the Canadian Beef Check-Off Agency are due July 15, 2026.

Nominee Darren Ippolito joined the meeting at 1:34pm and provided a brief overview of his views about the importance of check-off to the industry followed by discussion with Board members. Darren left the meeting at 1:41pm.

MOTION 2026-050: Hebert/Beck “That the SCA nominate Darren Ippolito to run for office as a Canadian Beef Check-Off Agency Member representing the Saskatchewan Cattle Association.” Carried.

Grasslands Committee

Cody Schock, Grasslands committee member, reported on discussions regarding a potential pilot project led by the provincial government addressing protection orders under the *Species at Risk Act*. To date, the Grasslands committee has not had adequate time to review the information therefore this will be brought forward for further discussion at the next Board meeting.

MOTION 2026-051: Strube/Lueke “To approve all committee reports.” Carried.

Livestock Services of Saskatchewan

MOTION 2026-052: Shea/Meyers “That the SCA appoint Kyle Hebert as Director and Keith Day as Representative to Livestock Services of Saskatchewan.” Carried.

Canadian Cattle Youth Council

In an effort to distribute term renewals evenly and to avoid massive Council turnover in 2027, the Canadian Cattle Youth Council is recommending that the term for our Saskatchewan delegate be extended to four years ending in 2028.

MOTION 2026-053: Day/Strube “That the SCA extend the term for Judson Christopherson as Saskatchewan delegate to the Canadian Cattle Youth Council to 2028.” Carried.

Correspondence

Correspondence was reviewed including Crown Investments Corporation (upcoming Wind and Solar discussion meeting); Saskatchewan Surface Rights Association (request for input to submission; sent to Policy Committee for review); Saskatchewan Crop Insurance Satellite Forage Insurance (program information); and Canadian Forage and Grassland Association (discussions about provincial Forage Strategy).

MOTION 2026-054: Schock/Hebert “To move to In-Camera”. Carried. (2:10pm)

MOTION 2026-055: Shea/Hebert “That In-Camera be concluded”. Carried. (2:39pm)

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ADJOURNMENT (moved by Day) at 2:40pm

A handwritten signature in dark ink, appearing to read 'Chad Ross', is positioned above a horizontal line.

Chad Ross, Board Chair

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