

Privacy Notice

Last updated: September 2026

Who we are

MASARNA is a free mentorship and community platform supporting Emiratis navigating the private sector.

MASARNA is operated by MASARNA PATH CONSULTING.

This Privacy Notice explains how MASARNA may collect, use, store, and handle personal information shared through the website, forms, and related programme activities.

If you have any questions about this Privacy Notice or how your information is used, you can contact MASARNA at:

Email: hello@meetmasarna.ae

What information we may collect

Depending on how you engage with MASARNA, we may collect personal information such as:

- your name
- email address
- phone number
- LinkedIn profile
- city or emirate you are based in
- professional background, including current role, industry, and experience
- information you choose to share about your goals, challenges, mentorship interests, or availability
- any other information you provide through forms, emails, or messages

If you contact MASARNA directly, we may also keep a record of that communication.

Please avoid providing sensitive personal information that is not relevant or necessary for your participation in MASARNA.

How we collect your information

We may collect your information when you:

- fill out a mentor or mentee form
- contact MASARNA through the website or by email
- take part in mentorship-related communication or programme administration
- share information with MASARNA for the purpose of being reviewed for mentorship or community participation

How we use your information

MASARNA may use your information to:

- review mentor and mentee applications
- assess suitability for participation in the programme
- make thoughtful mentorship matches where appropriate
- communicate with you about your application or potential next steps
- administer the mentorship programme and related activities
- improve MASARNA's services, processes, and user experience
- respond to questions, concerns, or requests

MASARNA will use your personal information for the purposes described in this Privacy Notice and where otherwise required or permitted by applicable law.

Who we may share your information with

MASARNA does not sell your personal information.

Your information may be shared only where necessary and appropriate, for example:

- with a mentor or mentee where a match is being made and it is relevant to facilitate the introduction
- with service providers or platforms used to operate MASARNA, such as website hosting, forms, email, or related tools
- where disclosure is required by law or where necessary to protect rights, safety, or the integrity of the programme

MASARNA aims to keep sharing limited and relevant.

How long we keep your information

MASARNA may keep your information for as long as it is reasonably needed for:

- reviewing applications
- administering the programme

- maintaining records of participation
- handling follow-up questions, concerns, or requests
- improving future matching and programme administration

MASARNA will not keep personal information for longer than reasonably necessary for these purposes, unless a longer period is required or permitted by applicable law.

If you would like your information to be updated or deleted, you can contact MASARNA and we will review your request.

How we store and protect your information

MASARNA takes reasonable and appropriate technical and organisational steps to protect personal information against unauthorised access, disclosure, loss, misuse, or alteration.

Please note, however, that no website, online form, email platform, or digital system can guarantee absolute security.

Third-party tools and platforms

MASARNA may use third-party tools or platforms to operate the website and programme, including tools for:

- website hosting
- form collection
- email communication
- file storage
- scheduling or administration

Where this happens, your information may be processed through those third-party services.

Your choices

You may contact MASARNA at any time if you would like to:

- ask what personal information MASARNA holds about you and how it is being used
- request deletion of your personal information, where applicable
- request that the processing of your personal information be restricted or stopped, where applicable
- request a copy or transfer of your personal information, where applicable
- withdraw your consent to processing where MASARNA relies on your consent
- withdraw from further contact or participation
- correct or update inaccurate personal information

These rights may be subject to certain limitations or exceptions under applicable law.

To do this, please contact: hello@meetmasarna.ae

Updates to this Privacy Notice

MASARNA may update this Privacy Notice from time to time if the platform, website, or programme evolves.

The latest version will always be made available on the website.

Contact

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MASARNA

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Email: hello@meetmasarna.ae