NOVADONTICS®



Keys to Patient *Engagement and*

A POSITIVE PATIENT EXPERIENCE

Introduction

At Novadontics, we know that a successful dental practice is a busy practice, so we've developed an integrated patient engagement system that improves the patient experience and keeps your schedule full while simplifying communication for your staff and patients.

These fully customizable, easy-to-use features are specially designed to help your dental practice run smoothly so you can spend more time on the important things: growing your business and providing the best patient care. Our system has been proven to:

- **Reduce no-shows and cancellations**
- **Increase patient retention and recall compliance**
- **Keep your calendar filled**
- **Increase staff efficiency**
- **Maintain an open line of communication with your patients**

This eBook presents the *integrated* Novadontics features

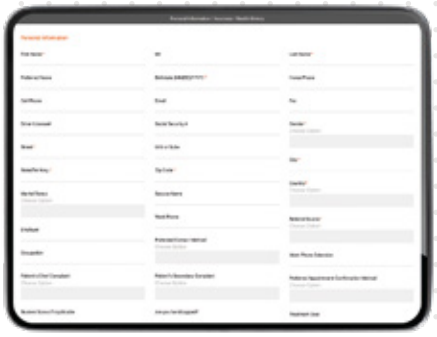
that are specially tailored to help you attract more patients and keep them happy and engaged with your practice. It also explores the unique advantages of Novadontics' seamless integration with the Care Pulse online booking app, which helps you connect with new patients and allows all of your patients to book appointments online, syncing directly with your Novadontics appointment book.

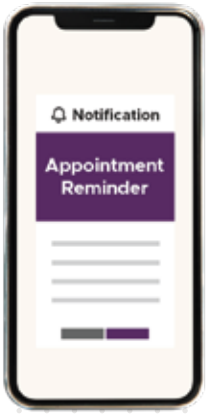


Novadontics Integrated Patient Engagement Features

Automated Online New Patient Registration System

- Sends a customizable welcome message to new patients via text and email
- Allows patients to fill out intake forms at their convenience via a link to an online form
- Reduces patient time in your waiting room
- Sends automatic reminders to patients to complete forms
- Decreases staff time spent on data entry





Automated Appointment Reminders

- Can be sent via text and email
- Have customizable content and frequency
- Make patients significantly less likely to forget or miss an office visit, resulting in more revenue for your practice
- Allow appointments to be confirmed easily and conveniently with the click of a button
- Are automated and fully integrated in the software
- Are sent on time every time, with no additional staff workload



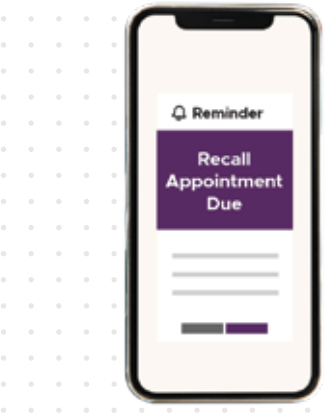
HIPAA-Compliant Paperless Forms

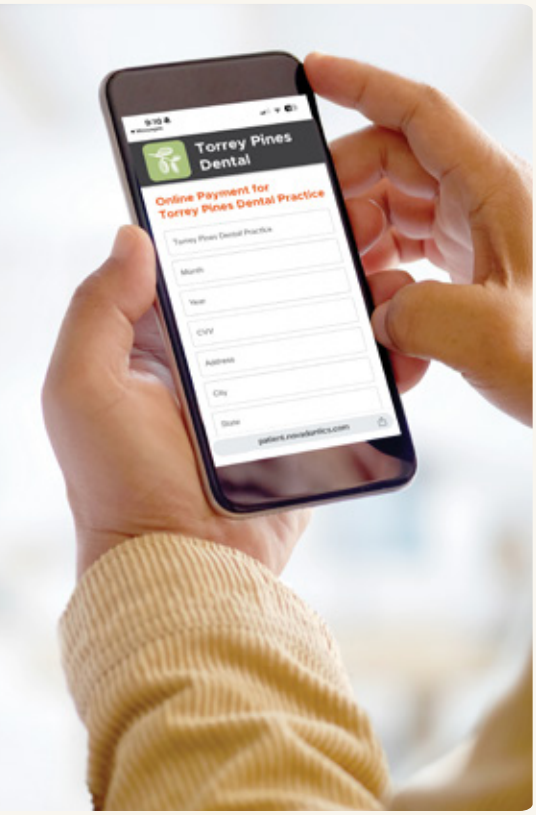
Provide a safe and easy way to send customizable texts and emails with links to online forms to both patients and referring doctors with just the click of a button.
This includes:

- Consent forms
- Postoperative instructions
- Medical release forms

Automated Recall Reminders

- Automatically notify patients when they have an upcoming recall appointment due
- Keep patients returning regularly for preventive and follow-up visits
- Help your practice grow while providing consistent, high-quality patient care





Automated Birthday Messages

- Are fully customizable and automatically sent one day before the patient's birth date
- Are a simple way to build relationships with patients
- Create loyalty as well as referrals to friends and family

Online Patient Bill Pay

- Makes it quick and easy for patients to pay their bill
- Reduces the lag time between services rendered and receipt of payment
- Provides greater convenience to the patient, increasing their satisfaction with your practice
- Decreases staff time and associated administrative expense of processing payments

Fully Integrated Care Pulse *Online Booking App*



Help Patients *Discover Your Office*

With the Care Pulse app, patients looking for a new dentist in your area can:

- **Easily find your office**
- **See your amenities and services**
- **Read patient reviews**
- **Instantly book appointments**

Care Pulse charges you a *low, one-time fee* for new patient bookings, but the expense is small compared to the long-lasting financial benefit of adding new patients.

Provide the Convenience of *Online Booking* to All Your Patients

Your patients can download the free Care Pulse app to their *tablet, laptop, or mobile device* or go to CarePulse.app using an internet browser. Patients love using the app, which allows them to:

- ✓ Create a free account
- ✓ Book in-office appointments
- ✓ Schedule and attend teledental appointments
- ✓ Confirm, change, or cancel appointments
- ✓ Upload photos, insurance cards, and other files
- ✓ Communicate with your office on the go

And when your existing patients book appointments through the app, *there is no additional fee for you!*

Enjoy the Benefits of an App That *Syncs Directly* with your Software

Care Pulse is the only online dental appointment booking app that is fully integrated with a practice management system, providing unmatched convenience and efficiency.

All of the locations and providers' daily schedules in your Novadontics appointment book are *synced directly* with the app, meaning that patients can automatically see *all available slots* for all locations and providers.

When patients use the Care Pulse app to book an appointment, *the slot is automatically filled* in your appointment book.

All practice information entered in the software, including your amenities, technologies, services, and teledental visit fees, are *also automatically available to patients* through the app.

Photos of your office uploaded into the Novadontics practice information are *immediately visible to patients* searching on the app.

When patients book, confirm, and manage their appointments through the Care Pulse app, your office staff is *free to perform other, higher-level tasks* in your practice.



About Novadontics

Novadontics' patented cloud-based practice management software (PMS) is the world's first dental PMS platform built by dentists for the general dentistry and dental implant industries. Based on expert guidance and experience, Novadontics streamlines traditionally fragmented functions, allowing you to efficiently manage your practice, optimize patient care, and grow your business.

A few things that make us different:

- ✓ Innovative, integrated software features that aid in diagnosis and treatment planning while managing all patient information and health history in a completely secure, patented, HIPAA-compliant cloud environment
- ✓ Industry-leading business, clinical, and front-office tools that streamline administrative functions
- ✓ Mobile access anytime, anywhere from any web-enabled device
- ✓ Integrated patient engagement tools
- ✓ Effortless but effective marketing that will attract more patients to your practice through seamless integration with the Care Pulse online booking app
- ✓ Advanced AI tools, including Nova AI Scribe and Perio Voice, that maximize efficiency and accuracy in clinical notes and patient records





NOVADONTICS®

To Learn More or *Schedule a Free Demo*

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