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3rd European Automotive and Mobility Services Conference



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14 – 15 September 2022
Upside East, Munich, Germany

Topics include:

- The new technologies driving innovation in mobility services
- The infrastructure/urban planning and regulatory/environmental challenges of competing mobility options
- The role of data and connectivity
- The critical challenges for the in-house legal team working in new mobility services
- A hot topics session looking at some of the critical legal issues facing the industry

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Programme

Conference Co-Chairs

Massimo Calderan *Altenburger Ltd legal + tax, Zürich; Senior Vice Chair, IBA European Regional Forum*

Anna Dąbrowska *Wardynski & Partners, Warsaw; Vice Chair, IBA European Regional Forum*

Ingeborg Edel *BINDER GRÖSSWANG, Vienna*

Chris Owen *Penningtons Manches Cooper, London; Co-Chair, IBA European Regional Forum*

Ludger Schult *GLNS Rechtsanwälte Steuerberater. Munich; Vice Chair, IBA European Regional Forum*

Wednesday 14 September

1900 – 2100 **Welcome reception**

Gin City, Werksviertel, Speicherstrasse 20, 81671 Munich

Enjoy an evening of networking with speakers and fellow delegates in a popular local venue before the Conference starts. The reception is open to all registered delegates.

Thursday 15 September

0800 – 1730 **Registration**

0900 – 0920 **Introduction to conference**

Chris Owen *Penningtons Manches Cooper, London; Co-Chair, IBA European Regional Forum*

Ludger Schult *GLNS Rechtsanwälte Steuerberater. Munich; Vice Chair, IBA European Regional Forum*

0920 – 1000 **Keynote address**

Nick Reed *Reed Mobility, London*

1000 – 1045

New voices in mobility services

We will start of the first session with a deep dive into some of the new technologies and innovation trends that are currently driving the transport sector. From autonomous driving to innovation in multi-modal transportation, micro-mobility, and electrification of trucks. What's new and promising technology wise?

But we will also try to assess what are the key factors for success of these new forms of technology and mobility innovations. How does politics and the regulatory regime impact success stories in the transport sector? What is necessary to persuade the end consumer and are customers' needs still the same or are they diversifying?

Finally, we want to venture a look into the future and assess the megatrends and innovations. We want to consider how certain innovations will change our everyday lives, our mobility habits and thus eventually the automotive industry. What are the future challenges for corporate leaders, and what should forward-thinking fund managers invest in?

Session Co-Chairs

Ingeborg Edel *BINDER GRÖSSWANG, Vienna*

Christian Mayer *Noerr, Munich*

Speakers

Maria Grazia Davino *Head of Sales and Marketing in the Enlarged Europe, Stellantis Group, Frankfurt-am-Main*

Gregor Matthies *Former Automotive Head, Bain, Munich*

Nick Reed *Reed Mobility, London*

1045 – 1115 **Coffee / tea break**

1115 – 1200

Infrastructure/urban planning and regulation/ environmental innovations – a discussion of some of the social, economic, political and regulatory challenges in developing an effective response to the competing mobility options

The internal combustion engine has been the dominant drive system in Europe over the last century and has helped to shape and reconfigure the urban landscape. The coming decades will see a dramatic shift in transportation in the face of competing forms of mobility and increasingly stringent environmental regulations. Massive infrastructure investment will be necessary to take account of the needs of these alternative forms of mobility and to establish integrated transport networks of people and goods. This will have a dramatic impact both on urban planning and on the regulatory framework in which these services are provided.

The aim of this session is to look at:

Headline social event sponsors



Thursday continued

- the longer-term opportunities for transforming the urban landscape from the launch of the self-driving car to the integration of micro-mobility as a significant contributor to transport ecosystems
- Some of the social and economic challenges
- Politics of mobility

Session Co-Chairs

Sonja Ackermann *Taylor Wessing, Munich*

Chris Owen *Penningtons Manches Cooper, London; Co-Chair, IBA European Regional Forum*

Speakers

Torsten Geißler *Federal Highway Research Institute (BASt), Cologne*

Nick Reed *Reed Mobility, London*

Maiya Shibasaki *Head of Corporate Sustainability Siemens Healthineers, Erlangen, Germany*

1200 – 1245

Data and connectivity

This session will shed light on the digital features modern connected vehicles offer and the framework regarding data collection, access and use under data protection and privacy laws. We will be looking at the essential questions of the ownership and protection of relevant data (and type of data) from the perspective of the various stakeholders such as manufacturers, service providers and users. This includes identifying where, when and how data is collected and who can use and access, and for what commercial goals. The EU has provided a draft for a EU Data Act regarding the use of and access to data (e.g. telemetric data) and this session will also discuss how it is expected to affect the approach in the market. Furthermore, we will discuss the ways individuals consent to or reject the collection of data relating to the vehicle, the operator (and other passenger) and when data once collected is to be deleted (privacy by design/default).

Session Co-Chairs

Christine Diener *Ebner Stolz, Stuttgart*

Ludger Schult *GLNS Rechtsanwälte Steuerberater, Munich; Vice Chair, IBA European Regional Forum*

Speakers

Samir Boufadiss *Deputy General Counsel, Tesla, Amsterdam*

Daniele Ciccolo *General Counsel, Telepass, Rome*

Nick Reed *Reed Mobility, London*

1245 – 1415 **Lunch**

1415 – 1545

Interactive workshop – hot topics in the European automotive and mobility services industry

The session will take the form of a workshop with moderators facilitating round table discussions on some of the legal hot topics in the mobility services industry, including current legislative development, data ownership, opportunities and challenges for autonomous vehicles and more.

- The Road to Autonomous Vehicles – discussing the regulatory framework for autonomous vehicles in Europe including recent legislative developments on the EU and national level.
- Opportunities and challenges with data from autonomous vehicles - contemplating questions about who is the owner and who has right to access the different sorts of data generated from the connected vehicle and whether the current regulatory framework is sufficient for what is coming. The session will further elaborate about future aspects we need to be aware of (the known unknowns) with regard to data from connected vehicles.
- Liability in situations concerning autonomous vehicles – discussing the upcoming liability shift, i.e., from driver/holder liability for human driving errors to the liability of OEMs/suppliers for AI/machine driving errors.

Session Co-Chairs

Patrick Ayad *Hogan Lovells International, Munich*

Thom Erik Borgen *Advokatfirmaet Simonsen Vogt Wiig AS, Oslo*

Anna Dąbrowska *Wardynski & Partners, Warsaw; Vice Chair, IBA European Regional Forum*

Table moderators

Albert Agustino *Cuatrecasas, Barcelona; Associations and Committees Liaison Officer, IBA Technology Law Committee*

Stephan Appt *Pinsent Masons Germany; Munich*

Andreas Bauer *GSK Stockmann, Munich*

Massimo Calderan *Altenburger Ltd legal + tax, Zürich; Senior Vice Chair, IBA European Regional Forum*

Christine Diener *Ebner Stolz, Stuttgart*

Ingeborg Edel *BINDER GRÖSSWANG, Vienna*

Eszter Fazakas *Noerr és Társai Iroda, Budapest*

Nadine Hartung *McDermott Will & Emery, Munich*

Wilberg Garcia Heres *DeForest, Puebla*

Grace Nacimiento *GvW Graf von Westphalen, Düsseldorf; Chair, IBA Space Law Committee*

Matthias Orthwein *SKW Schwarz Rechtsanwälte, Munich; Senior Vice Chair, Technology Law Committee*

Chris Owen *Penningtons Manches Cooper, London; Co-Chair, IBA European Regional Forum*

Ainara Rentería *Tazo Gomez Acebo & Pombo Abogados, Madrid*

Karla Rundtová *Kinstellar, Prague*

Ludger Schult *GLNS Rechtsanwälte Steuerberater, Munich; Vice Chair, IBA European Regional Forum*

1545 – 1615 **Coffee / tea break**



Conference reception sponsor

BINDER GRÖSSWANG

1615 – 1700

The General Counsel perspective

A look at some of the critical challenges for the in-house legal team working in New Mobility Services.

The automotive and mobility service industries are facing disruptive changes arising from new technologies and services. Technological and sustainability challenges affect all operators in every sector, from manufacturers and traditional ancillary service providers to new providers of mobility and connectivity services. The way in which main market players look and operate is changing, and these changes also influence the manifold legal implications to consider in supporting the business. In this scenario, the role of in-house legal teams in 'connecting the dots' amongst different legislative frameworks in many different areas and jurisdictions is becoming more and more strategic for the business success and often requires innovative approaches and a forward-looking mindset. The session will discuss several of these challenges and whether, in this disruptive landscape, some of the 'dots' are still missing or unsuitable.

Session Co-Chairs

Massimo Calderan *Altenburger Ltd legal + tax, Zürich; Senior Vice Chair, IBA European Regional Forum*

Irene Picciano *Portolano Cavallo, Milan*

Speakers

Monica Borgi *Senior Legal Counsel, Stellantis, Turin*

Samir Boufadiss *Deputy General Counsel, Tesla, Amsterdam*

Peter Haberrecker *Group General Counsel, Free Now, Berlin*

1700 – 1730

The future of mobility services

A look at some of the longer-term social implications of New Mobility.

Speaker

Marco Pugliese *COO and Co-founder, Walle Mobility, Milan*

1830 - 2200 **Conference reception and dinner**

Tassilgarten, Auerfeldstraße 18, 81541 Munich

Join us after the conference to relax and network with fellow delegates in this traditional dining restaurant located a 10-minute walk from the Conference venue.

The evening will begin with arrival drinks and dinner will commence at 1900.

The cost of the dinner is included in the registration fee; however, you must indicate your attendance during the registration process / on your registration form.

One place per registered delegate is permitted, subject to availability. Transport will not be provided.

The IBA, its officers and staff accept no responsibility for any views expressed, presentations or materials produced by delegates or speakers at the Conference.

Conference luncheon sponsor

Noerr

Registration form



3rd European Automotive and Mobility Services Conference

14 – 15 September 2022, Upside East, Munich, Germany

Please read the 'Information' section before completing this form and return it together with your bank transfer or cheque to the Conference Department at the address overleaf.

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If you have special dietary requirements, due to allergen intolerances, medical, religious reasons or a life choice, please specify the requirement below. The IBA is unable to cater for dietary requirements other than for the above reasons.

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Please state all other dietary requirements clearly, i.e. I am a vegetarian; I do not eat red meat.

Disclosure of dietary information denotes you have agreed to the IBA sharing this information with relevant third parties who are providing catering on our behalf.

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IBA member	€875	€990	€
Non-member *	€1050	€1165	€
Young lawyers (under 30 years)	€655	€1165	€
Academics/judges (full-time)	€655	€1165	€
Public Lawyers	€655	€1165	€
Corporate counsel **	€790	€1165	€

Social functions

Reception on 14 September

☐ I will attend

☐ I will not attend

Dinner on 15 September

☐ I will attend

☐ I will not attend

TOTAL AMOUNT PAYABLE €



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A REDUCED RATE IS OFFERED TO LAWYERS WHO ARE OVER THE AGE OF 65, HAVE BEEN AN IBA MEMBER FOR MORE THAN 20 YEARS AND ARE NO LONGER PRACTISING LAW. PLEASE CONTACT THE IBA OFFICE FOR FURTHER INFORMATION.

FULL PAYMENT MUST BE RECEIVED IN ORDER TO PROCESS YOUR REGISTRATION.
PLEASE NOTE THAT REGISTRATIONS ARE NOT TRANSFERABLE.

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Note: please do not send your credit card details on the registration form or within an email or fax.

By bank transfer and BACS payment

Registration forms received without proof of payment will **NOT** be processed until proof of payment has been received.

Euro: by bank transfer to the IBA account at the National Westminster Bank, St James's & Piccadilly Branch, 208 Piccadilly, London W1A 2DG, United Kingdom.

SWIFT address NWBKGB2L, IBAN GB58NWBK60721106570631

Please ensure that a copy of the bank transfer details is attached to your registration form.

Use the exchange rate prevailing at the time of registration.

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International Bar Association

the global voice of the legal profession

The International Bar Association (IBA), established in 1947, is the world's leading organisation of international legal practitioners, bar associations, law firms and law societies.

The IBA influences the development of international law reform and shapes the future of the legal profession throughout the world. It has a membership of more than 80,000 individual lawyers and more than 190 bar associations and law societies spanning over 170 countries.

Inspired by the vision of the United Nations, the IBA was founded in the same spirit, just before the Universal Declaration of Human Rights was proclaimed in 1948.

The IBA covers all practice areas and professional interests, providing members with access to leading experts and up-to date information, enabling them to better represent their clients' interests.

Through its various committees, fora and task forces, the IBA facilitates the exchange of information and views among its members as to laws, practices and professional responsibilities relating to the practice of law around the globe.

IBA European Regional Forum

The European Regional Forum (ERF) was established in 1989 and has over 8000 members.

The goals of the forum include addressing the current and long-term needs of professional organisations and individual members within the geographical reach of the forum, as well as increasing membership and participation in the IBA and integrating them within the organisation. The forum will also facilitate cross-border activity between lawyers and bars in different European countries. The forum has a particular focus on cross-disciplinary activities.

Contact information:

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