

SHOWREEL

MGN CREATIVES





MGN Creatives

Welcome to the future home of MGN Creatives!
We are a performance led creative studio building
category presence for K-brands in the US. Amazon,
Shopify, TikTok and Instagram.

**“We don’t follow what already works. We
imagine what should exist next and
bring it to life.”**

DIRECTOR BENNET MCSTONEFIELD

Welcome to your new creative partner!



WE CAN?

***“WE DON’T MAKE ADS TO FILL A SCREEN.
WE MAKE THEM TO LEAVE SOMETHING BEHIND.”***

CREATIVE DIRECTOR - ROMINA



Whatever your brand needs to become, we can make it happen.

Every brand has a different story to tell, a different audience to reach and a different way it needs to be seen. That is why we do not believe in one fixed visual formula.

We shape each project around the identity, ambition and feeling behind it.



WE CAN GO **MOODY**







We're drawn to quiet tension, honest emotion and images that stay with you. Moody, atmospheric and deeply human. Every frame is built to make you feel something, even when nothing is said.





ANUKO
"Back to nature" -
2026 Spring Campaign

CHOK CHOK
"Korea meets French heritage" -
2025 Spring Campaign



WTHN
"Quiet beauty" -
2025 Fall Campaign



DPPR
"Crafted for lasting radiance" -
2026 Spring Campaign



ORLINA
"Modern Elegance" -
2025 Winter Campaign





MINIMALIST AVENUE
"Mothers Day Campaign"



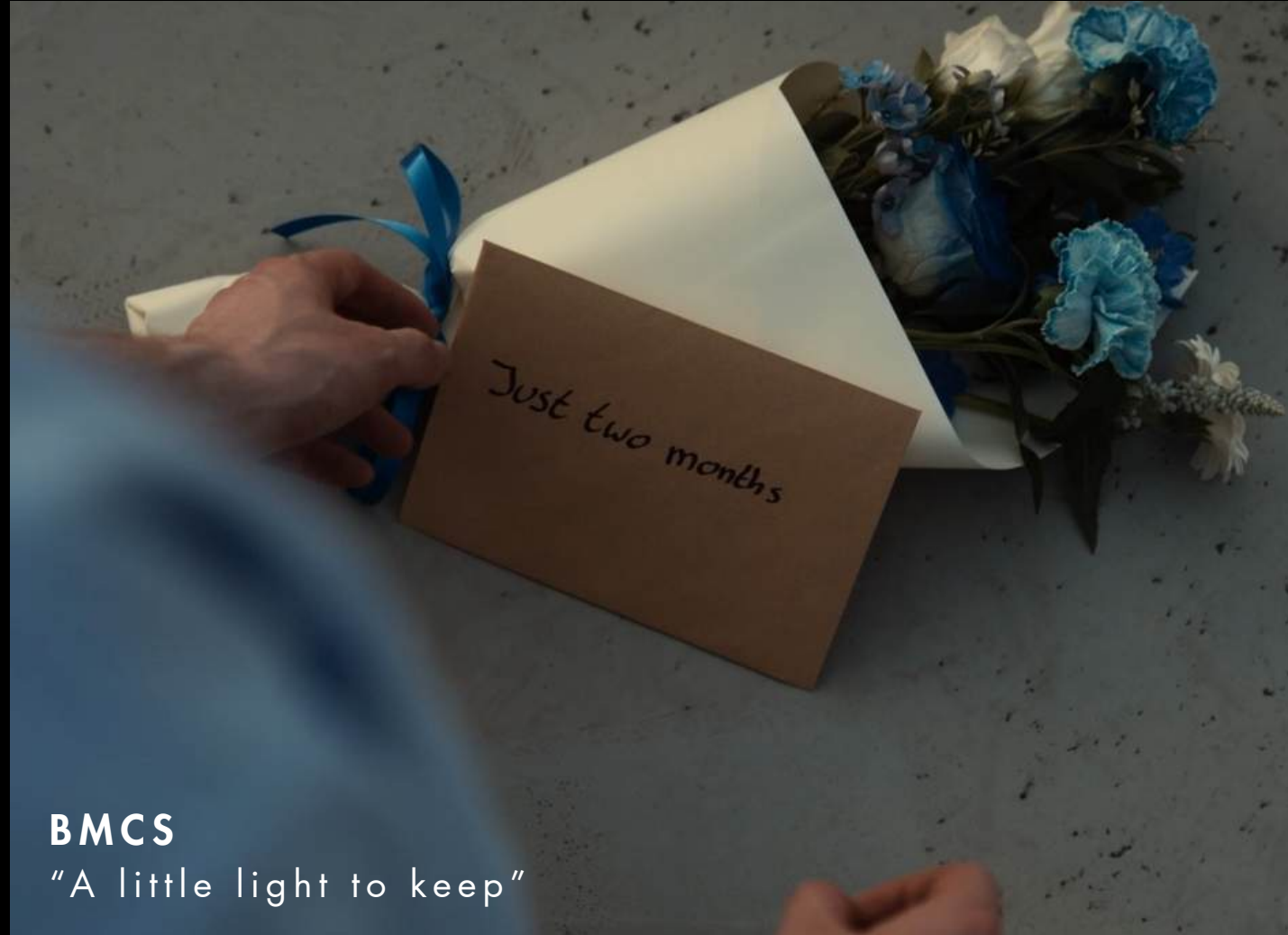
MINIMALIST AVENUE
"Taste of costumization" -
2025 Campaign



MIGNON AND MIGNON
"To stay close"



CAREX
"Hydration that feels like silk" -
2025 Fall Campaign



BMCS
"A little light to keep"



ARRI X KIPON
"Light Dweller"



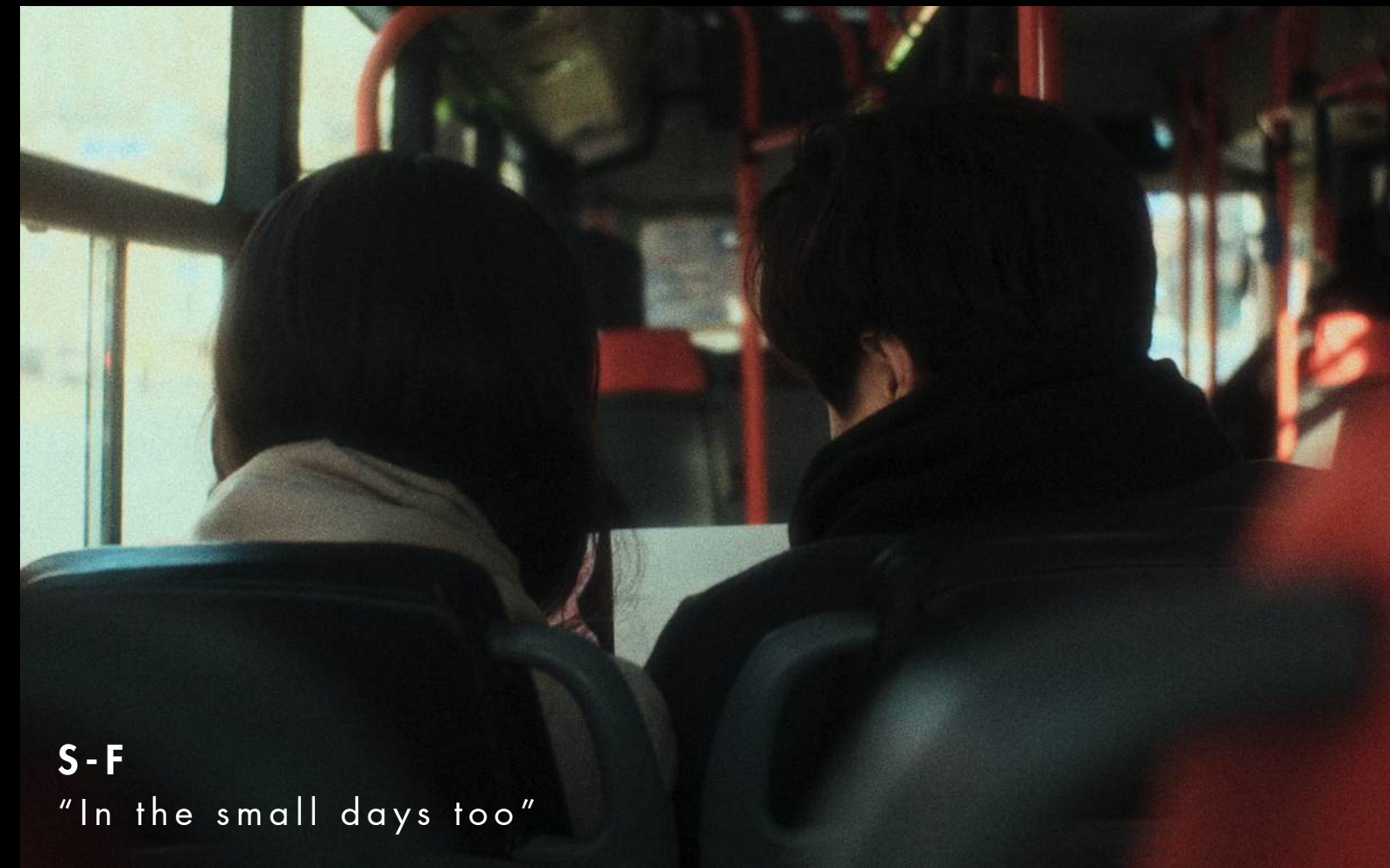
VEYRA
"Jewelry that feels like you" -
2025 Summer Campaign



TOW
"Flower of grief"



NUVÉRA
"Everyday Pieces of Gold "



S-F
"In the small days too"



SOOM
"Your last call"



ÈLANOR
"Beyond the Ordinary" -
2025 Winter Campaign



NEKO
"Outlast the Moment"

TWINKLE
"Beauty without compromise" -
2025 Fall Campaign



WE CAN MAKE IT
CLEAN



Precise product details, natural model direction and controlled lighting make every frame feel polished, credible and ready to sell.



LAKA
- 2026 SPRING CAMPAIGN



Product imagery that turns texture, form and function into a clear visual identity. Every detail is shaped with purpose. From lighting and composition to movement and atmosphere. Giving each product a distinctive presence that holds attention.





DOLLOP

"Wear the light every day" -
2026 Spring Campaign





WE CAN MAKE IT

SHINE

We create jewelry films that capture more than shine. Through movement, texture and carefully shaped light, every piece becomes part of a larger feeling. Refined, expressive, and made to stay in mind.

MINIMALIST AVENUE

"Shine of spring -
2026 Spring Campaign"



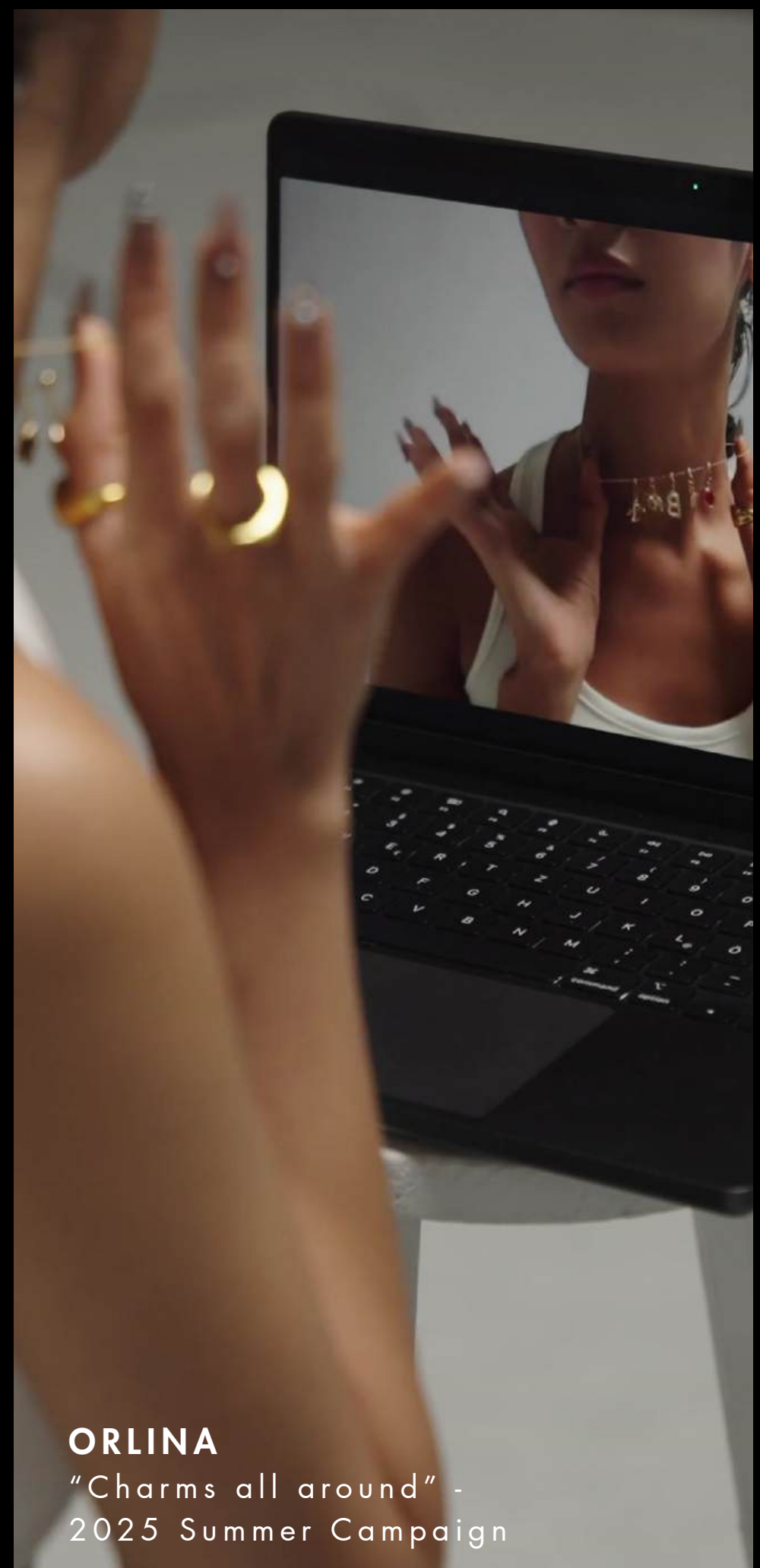
MINIMALIST AVENUE
"Shine of spring" -
2025 Spring Campaign



AMELLE
"Luxury in the purest form"



MIGNON AND MIGNON
"To stay close"



ORLINA
"Charms all around" -
2025 Summer Campaign

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At MGN Creatives,
We don't just shoot **STORIES** we create **IMPACTS** that stay with you.

