

Privacy Policy

The privacy of our visitors is of extreme importance to us. This privacy policy document is designed to advise you about how we collect, use, and protect the Personally Identifiable Information (hereinafter defined) that you provide to us through our website. By visiting this website, you are accepting the practices described in this Privacy Policy.

1.) INFORMATION WE GATHERS AND TRACKS

(a) Log Files

Like many other Web sites, our site makes use of log files. The information inside the log files includes internet protocol (IP) addresses, type of browser, Internet Service Provider (ISP), date/time stamp, referring/exit pages, and number of clicks to analyse trends, administer the site, track user's movement around the site, and gather demographic information. IP addresses, and other such information are not linked to any information that is personally identifiable.

(b) Cookies and Web Beacons

We do use cookies to store information about visitors' preferences, record user-specific information on which pages the user access or visit, customise Web page content based on visitors' browser type or other information that the visitor sends via their browser.

(c) ADVERTISING PARTNERS – Visitor Information and Cookies:

This website may accept forms of cash advertising, sponsorship, paid insertions or other forms of compensation.

The compensation received may influence the advertising content, topics or posts made in this website. That content, advertising space or post may not always be identified as paid or sponsored content.

The owner(s) of this website may be compensated to provide opinions on products, services, websites and various other topics. Even though the owner(s) of this website receives compensation for our posts or advertisements, we always give our honest opinions, findings, beliefs, or experiences on those topics or products. The views and opinions expressed on this website are purely the author. Any product claim, statistic, quote or other representation about a product or service should be verified with the manufacturer, provider or party in question.

DoubleClick DART Cookie

Google, as a third-party vendor, uses cookies to serve ads on our site.

Google's use of the DART cookie enables it to serve ads to users based on their visit to our site and other sites on the Internet.

Users may opt out of the use of the DART cookie by visiting the Google ad and content network privacy policy at the following URL: http://www.google.com/privacy_ads.html.

2.) USE OF INFORMATION

Any of the information we collect from you may be used in, but not limited to, the following ways:

- To personalise your experience
- To improve our website

(a) Identification of Purchasers

If you purchase one of our products or services, you authorise us to use your name and identification information in advertising or promotions.

We may use personal information in an aggregate form (i.e., not individually attributable to you) for business analysis, operational, marketing and other promotional purposes.

You are also agreeing to receive information about the product or service you purchased. This may include, but is not limited to, information about product or service updates, new features, or information we believe you may find interesting.

3.) HOW WE PROTECT YOUR INFORMATION

We implement a variety of security measures to maintain the safety of your personal information. We will not sell, provide, or transfer your email address to others.

4.) THIRD PARTY LINKS

Occasionally, at our discretion, we may include or offer third party products or services on our website. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

5.) POLICY CHANGES

These policies may be amended by us at any time and without notice, but will be posted at this page. You agree that your continued use of our websites, product or service after that date will constitute your consent and acceptance of the amendment.

6.) CONTACT INFORMATION

If there are any questions regarding this privacy policy you may contact us.

The owner of this website does not authorise the harvesting, mining or collection of e-mail addresses or other information from or through the website or its services.

The owner of this website does not permit or authorise others to use his services to collect, compile or obtain any information about its customers or subscribers, including but not limited to subscriber e-mail addresses. The owner of this website does not permit or authorise any attempt to use its services in a manner that could damage, disable, overburden or impair any aspect of any of the services, or that could interfere with any other party's use and enjoyment of any the owner service.

If the owner of this website believes that unauthorised or improper use is being made of any service, it may, without notice, take such action as it, in its sole discretion, deems appropriate, including blocking messages from a particular internet domain, mail server or IP address. The owner of this website may immediately terminate any account on any service which it determines, in its sole discretion, is transmitting or is otherwise connected with any e-mail that violates this policy.

Nothing in this policy is intended to grant any right to transmit or send e-mail to, or through, this website and/or services. Failure to enforce this policy in every instance does not amount to a waiver of rights of the owner of this website.

Unauthorised use of this website services in connection with the transmission of unsolicited e-mail, including the transmission of e-mail in violation of this policy, may result in civil, criminal, or administrative penalties against the sender and those assisting the sender.