

NOW WEBINAR: Operationalizing Equity through Participatory Data Storytelling

Thursday, April 30, 2020
1:00 pm ET / 10:00 am PT



Networks of
Opportunity for
Child Wellbeing
POWERED BY VITAL VILLAGE



Overview

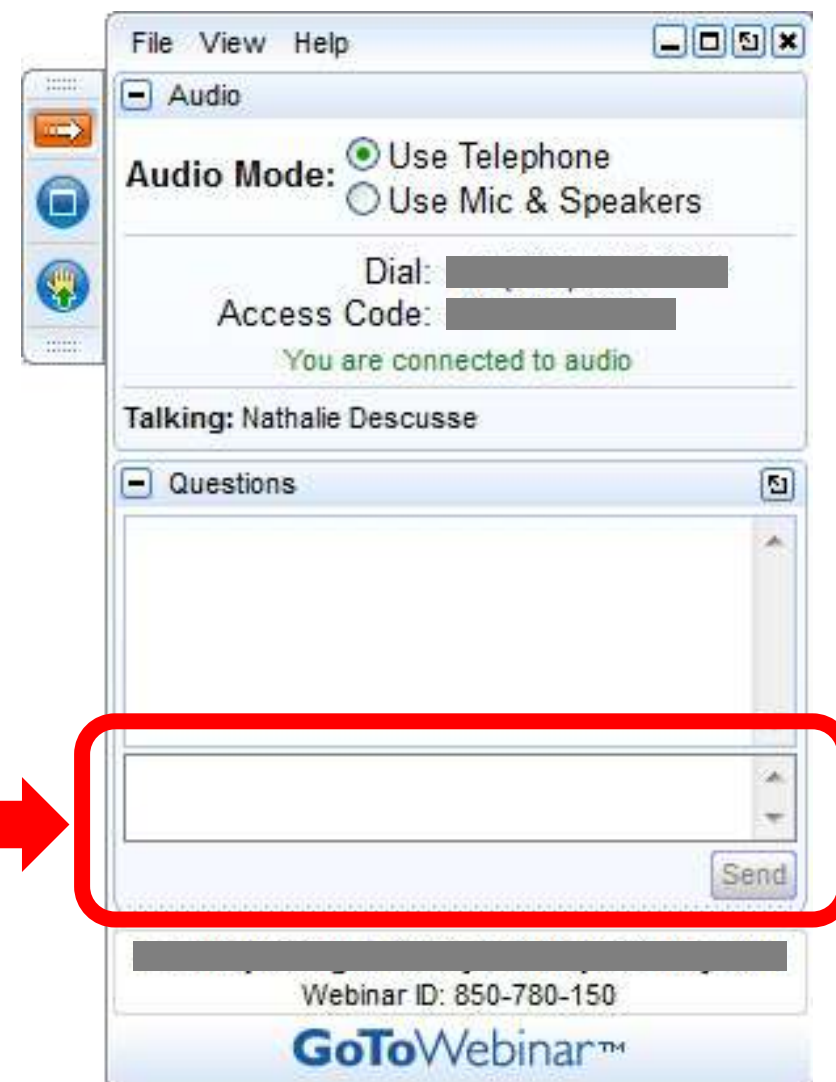
- Welcome and introduction to the webinar
- Housekeeping items
- About Vital Village
- Sharing two strategies to operationalize equity in data work
 - Applying equity lens to data use
 - Equity in practice - community driven data collection
- Questions and Discussion

Housekeeping

- Slides will be posted on the NOW forum (<https://www.networksofopportunity.org/>)
- Please mute audio when not speaking
- Submit questions and comments via Chat Box
- Spanish Language Line:
 - Phone: +1 253 215 8782 US / Meeting ID: 830 230 625

Q & A

- Submit your questions box on Dashboard



About Vital Village

Vital Village Network is committed to maximizing child, family, and community wellbeing. Since 2010, Vital Village has fostered partnerships between residents and organizations designed to improve the capacity of three Boston communities to promote child wellbeing and prevent early life adversities.

- Service learning and leadership model
- Trauma-informed lens to align systems
- Iterative improvement and data sharing



Why NOW?

Networks of Opportunity for Child Wellbeing (NOW) is a national initiative led by Vital Village Network to improve the capacity of local communities and coalitions to advance health and educational equity for children.

The **NOW Innovation Forum** is a national network of peer communities working to promote child wellbeing and prevent early childhood adversities.

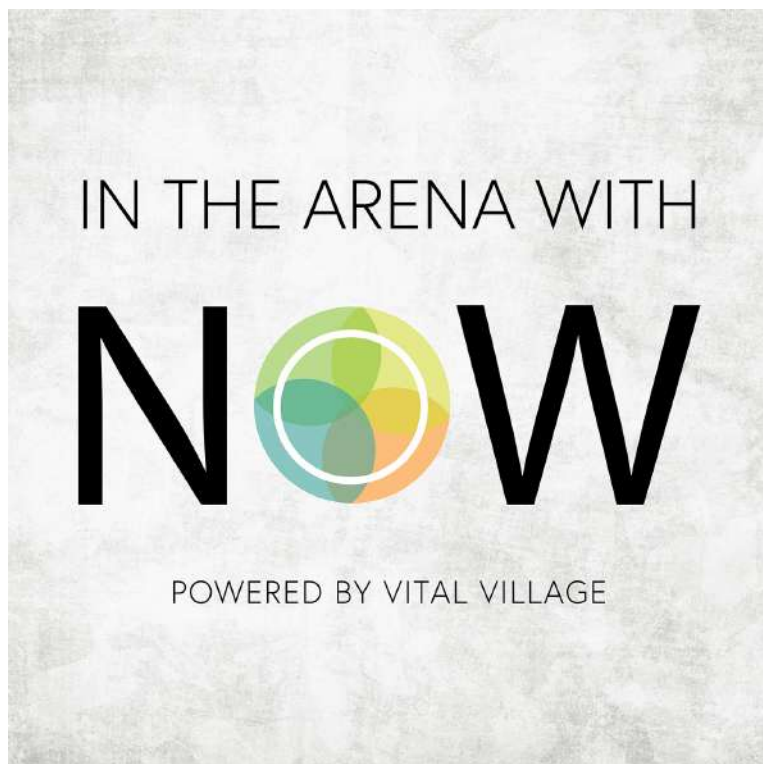


NOW Innovation Forum – Sign up to be a free member!

<https://www.networksofopportunity.org/>



In the Arena with NOW – Podcast Series



Latest Episode:

Episode 8: Residents Driving Change: The Community Solutions Grant Program

Find us on Apple, Google, Spotify, Stitcher, iHeartRadio

<https://www.networksofopportunity.org/podcast>

Save The Date!



2020 National Community Leadership Summit October 26-27, 2020

Featured Speakers



Soojin Conover, PhD
Senior Research Analyst,
Vital Village Network



Yusuf Ali
Network Coordinator,
Vital Village Network



Ronda Alexander
Director of Operations,
Vital Village Network
Moderator



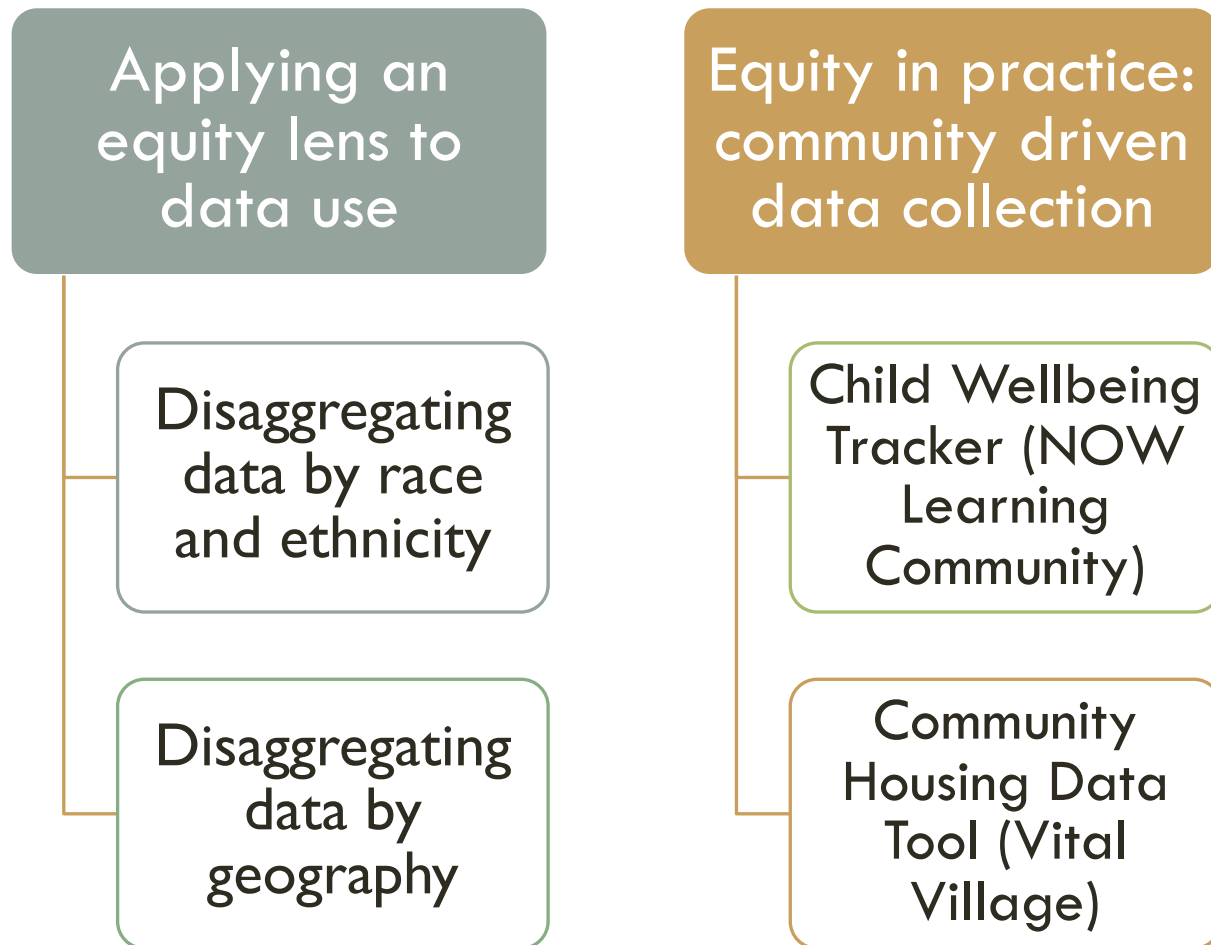
Renee Boynton-Jarrett, MD, ScD
Founding Director, Vital Village
Network
Associate Professor of Pediatrics,
Boston University School of
Medicine

Operationalizing Equity in Data Work

Operationalizing Equity in Data Work

- By discovering hidden patterns in data, attention can be brought to racial and socioeconomic inequity problems
- Community driven approach allows collecting appropriate data and narrative to advance equity

Two Strategies to Operationalize Equity in Data

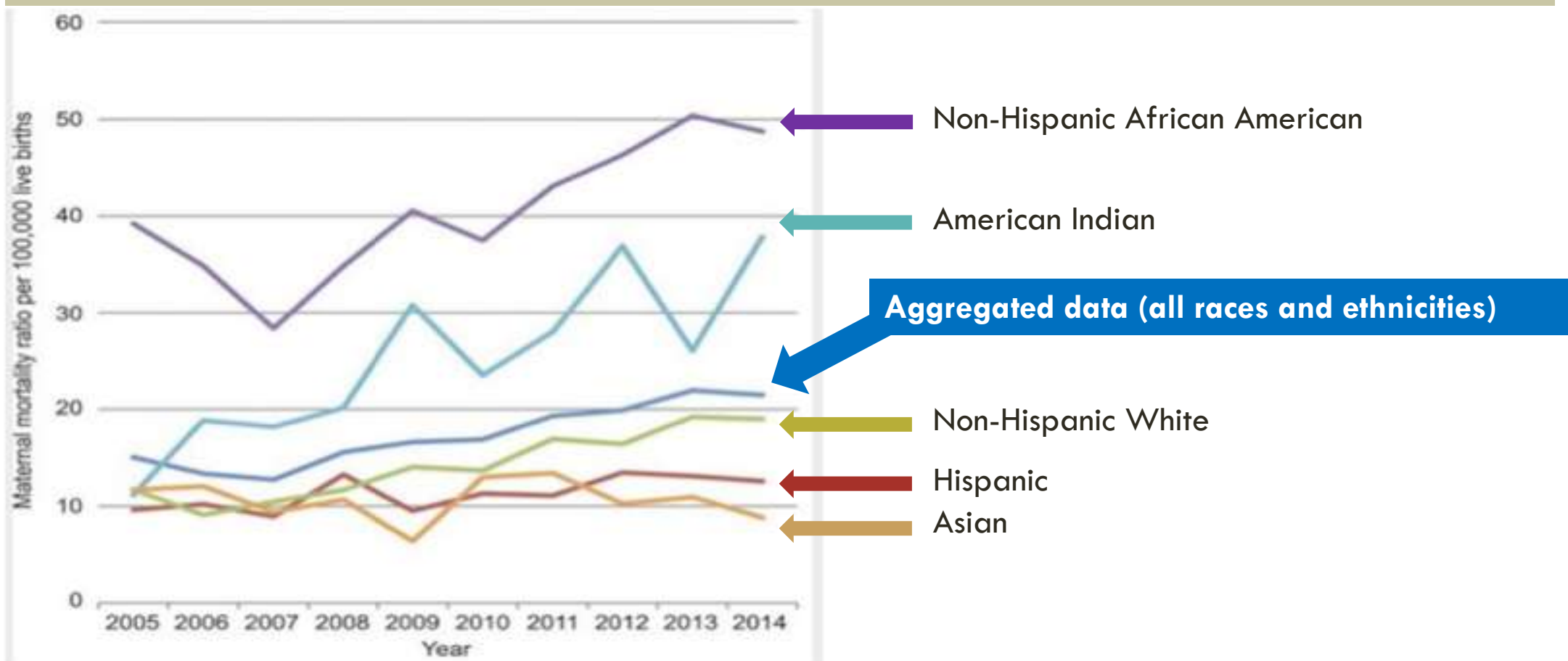


APPLYING AN EQUITY LENS TO DATA USE



Equity Lens to Data: Disaggregating Data by Race and Ethnicity

Example: Maternal mortality ratio per 10,000 live births (2005~2014)



Equity Lens to Data: Disaggregating Data by Race and Ethnicity

Why disaggregate data by race and ethnicity?

- Helps addressing racial and ethnic inequities.
- Illustrates what is happening within subgroups.

Current practices: major racial/ethnic groups

Who are Non-Hispanic/Latino

American Indian or Alaska Native, Asian, Black or African American, Native Hawaiian or Other Pacific Islander, White, Two or more race

Hispanic/Latino of any race

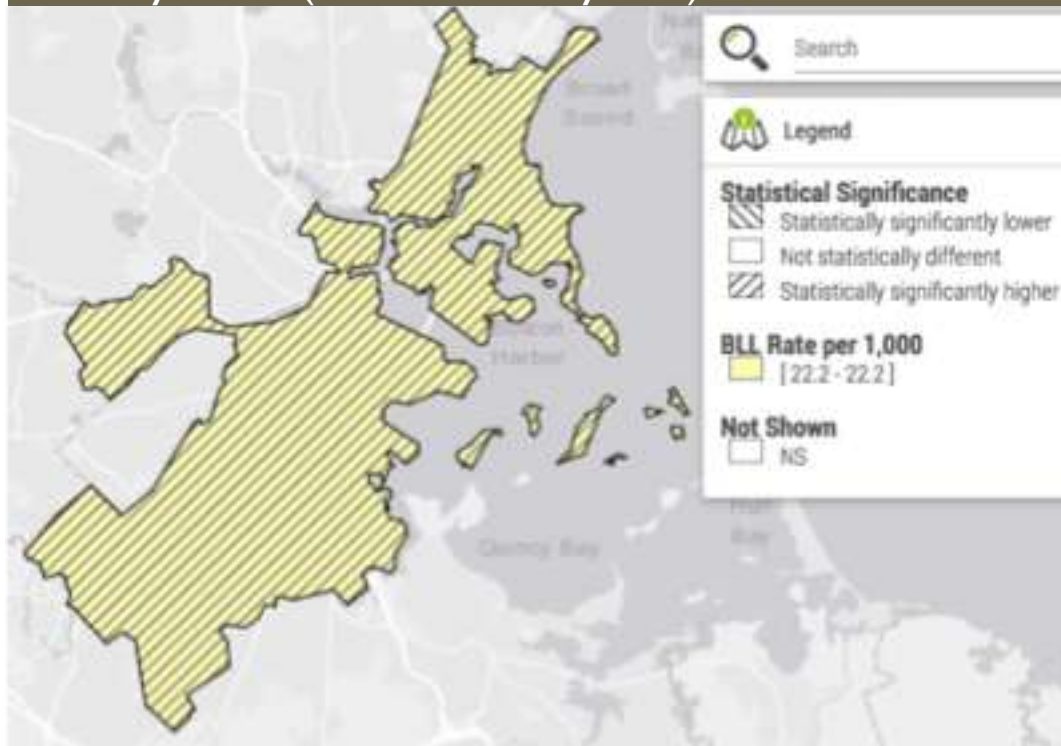
Disaggregating data below the level of major racial groups

- Individuals' actual experience could be much more specific.

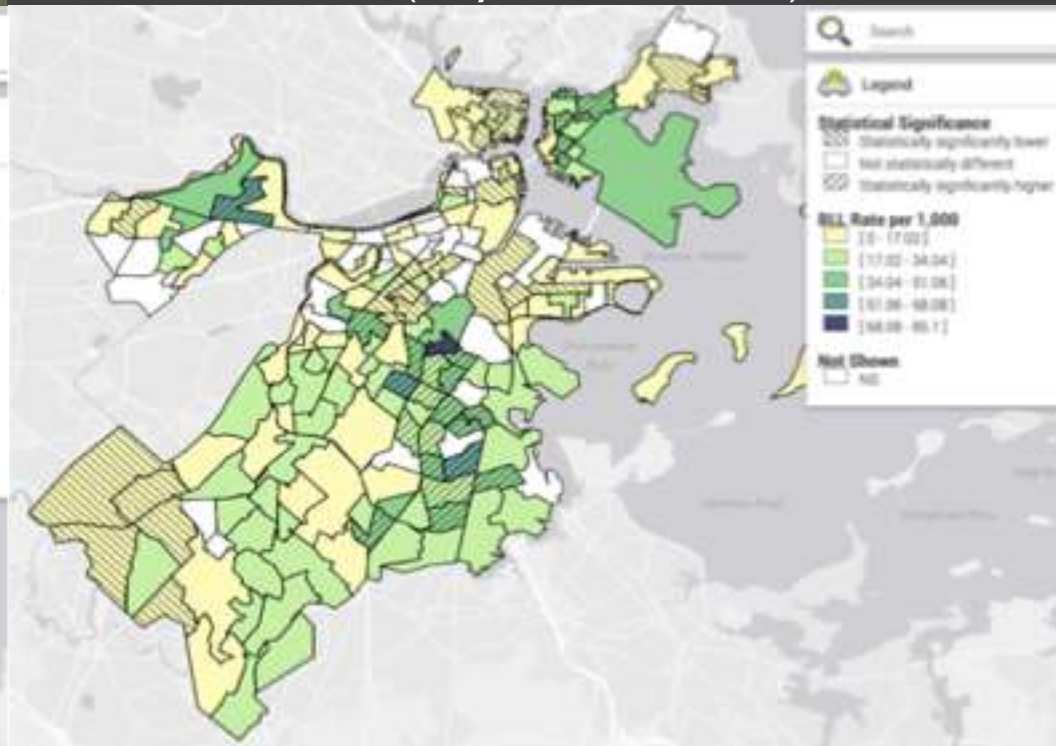
Equity Lens to Data: Disaggregating Data by Geography

Example: Average annual prevalence of 9-48 month old children with estimated confirmed blood lead levels ≥ 5 $\mu\text{g}/\text{dL}$ in 2013-2017

County Level (Suffolk County, MA)



Census Tract Level (City of Boston, MA)



Equity Lens to Data: Disaggregating Data by Geography

- Why disaggregate data by geography?

A high spatial resolution allows:

- Illustrating spatial disparities,
- Identifying areas in need of intervention,
- Efficient allocation of limited resources.

Current practices: Non-restricted datasets of publicly funded health databases – mostly unavailable below County or ZIP Code level (Min et al., 2018 - <https://rdcu.be/bcpqY>).

① Two

② Remove Stigma

④ - budgeting
You want to improve your budgeting

- * win-win
- * nonprofit
- * accountability
- * Transparency
- * Develop relationships
- * get feedback

↳ What is

Summarized info.

- Spectrum
- 10 colors
- self-rating
- rating by others

Healthy nutrition - menu for June

4,292

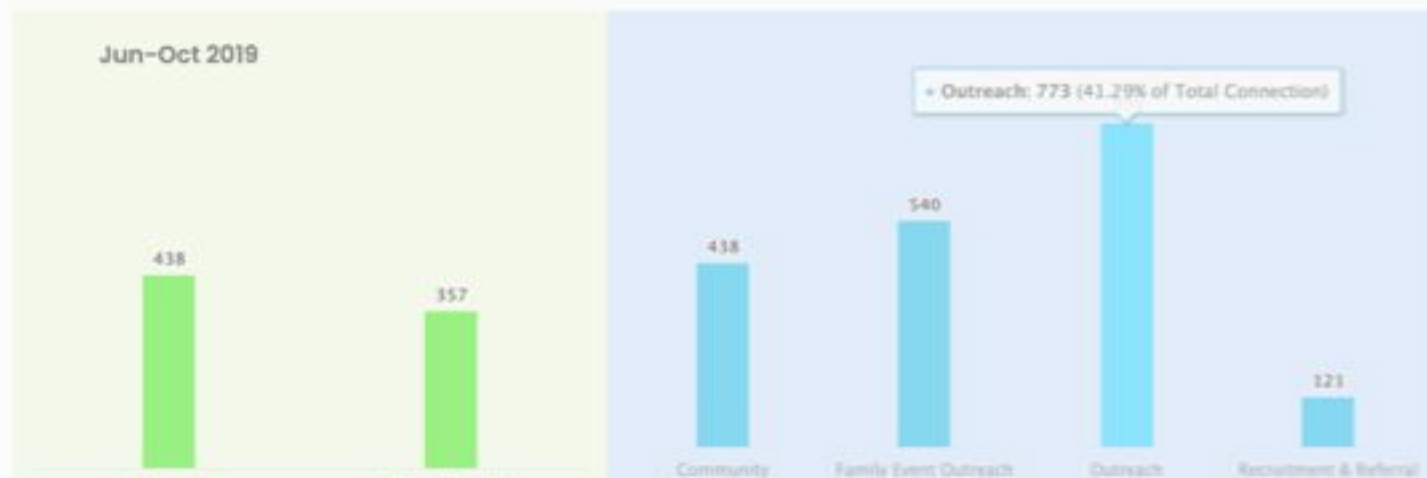
Number of parents & families engaged

84

Number of events, programs, activities

10

Number of coalitions participated



[1] Child Wellbeing Tracker (CWT)



Child Wellbeing Tracker (CWT) by NOW Learning Community

What is Child Wellbeing Tracker?

- A tool to capture the collective actions to promote parent and family engagement of the NOW Learning Community (10 community-led coalitions across the country)

Community driven participatory process

- Group agreement on a measurable domain (parent & family engagement context)
- Equity framework to guide use of the data
- Coalition expanded data efforts and tools

Child Wellbeing Tracker (CWT) by NOW Learning Community



Child Wellbeing Tracker Pilot

- Interactive data dashboard on the forum (<https://www.networksofopportunity.org/now-cwt>)
- Parent and family engagement data from the NOW LC between June and October in 2019.



Child Wellbeing Tracker Next Phase: We Invite You!

Invitation to the next phase group is open to all of you!
If your coalition is interested in participating, please email (by May 25)
soojin.conover@bmc.org



2-3 hours of commitment: sharing data by using a Google spreadsheet template (for the two quarters in 2020)



[2] Community Housing Data Tool



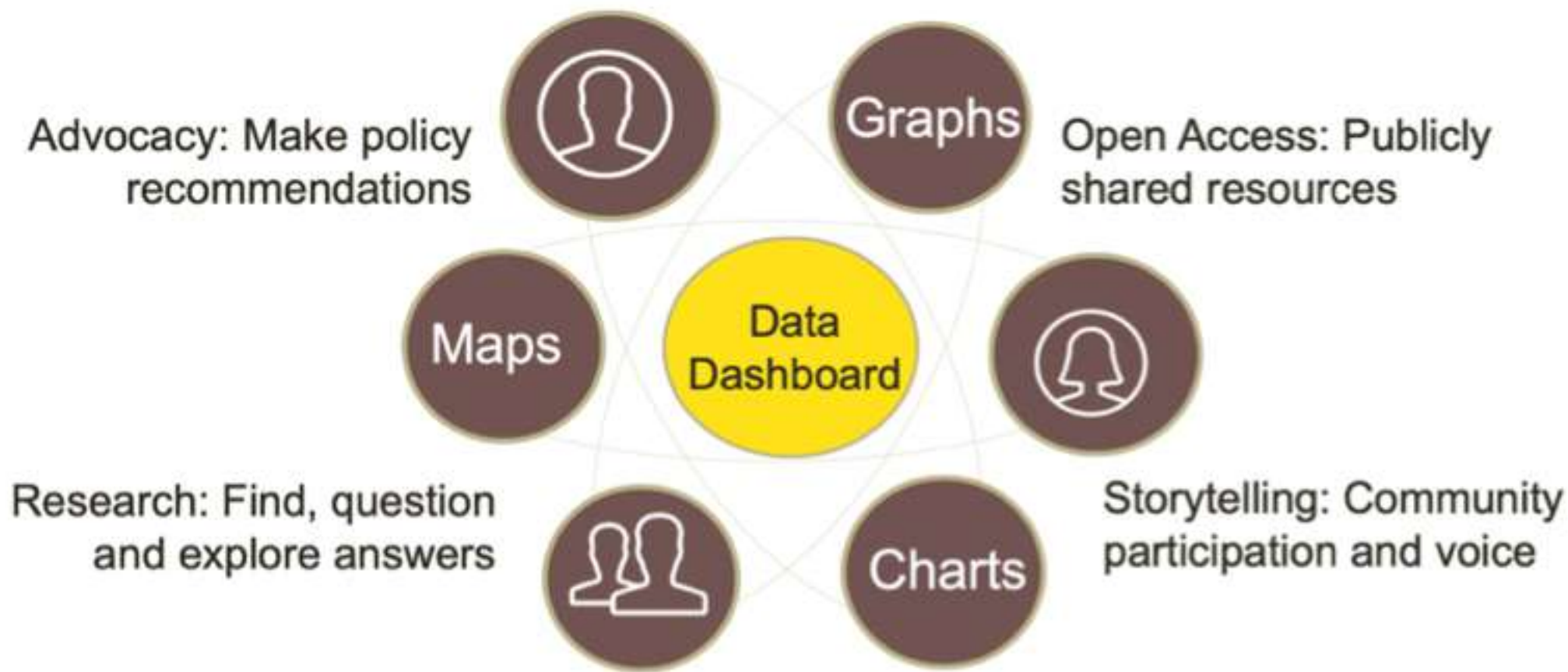


The greatness of a community is
most accurately measured by the
compassionate actions of its
members.

Coretta Scott King

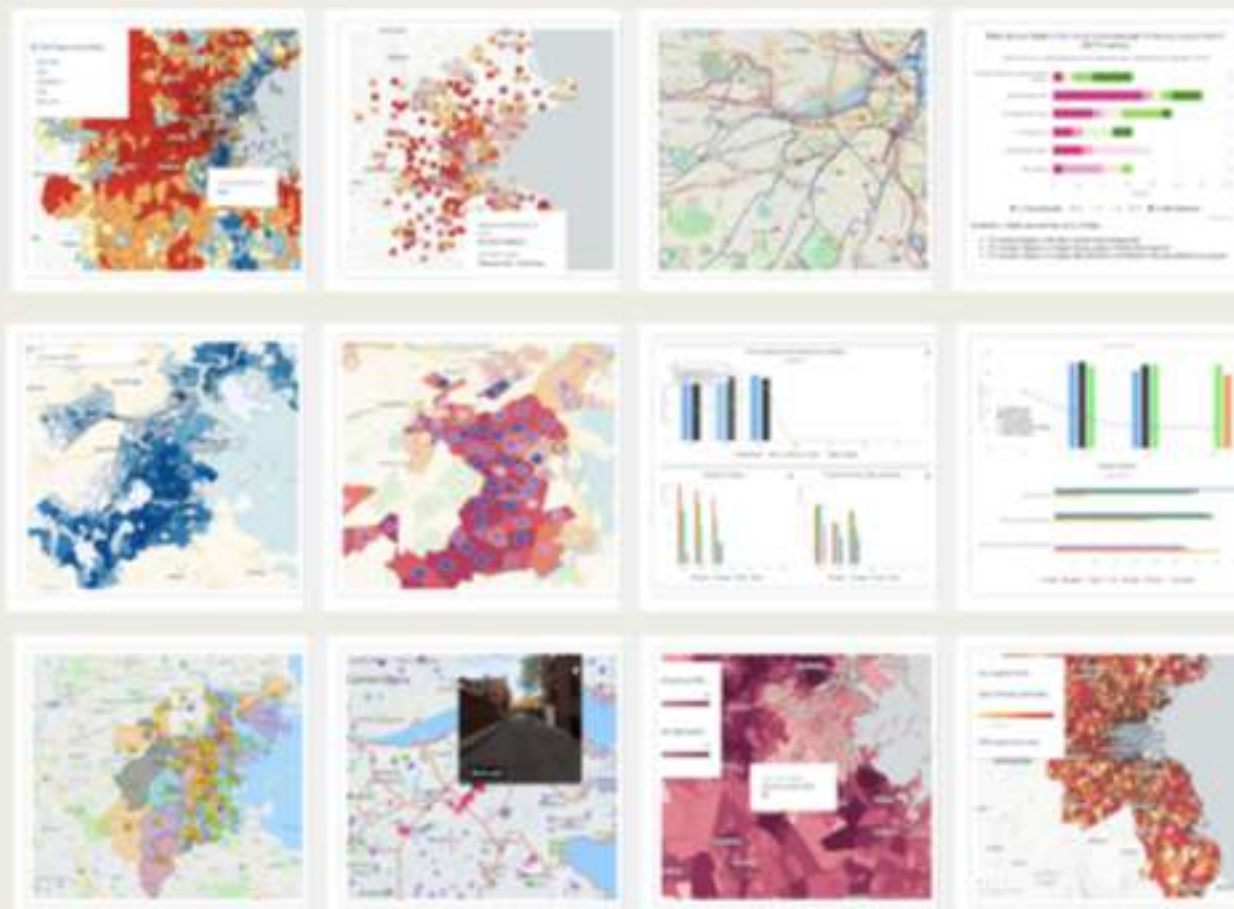
VILLAGE VITAL SIGNS

Our publicly shared community data dashboard



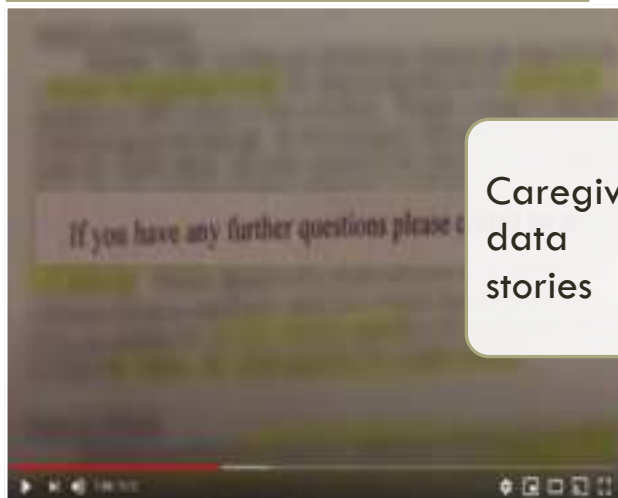
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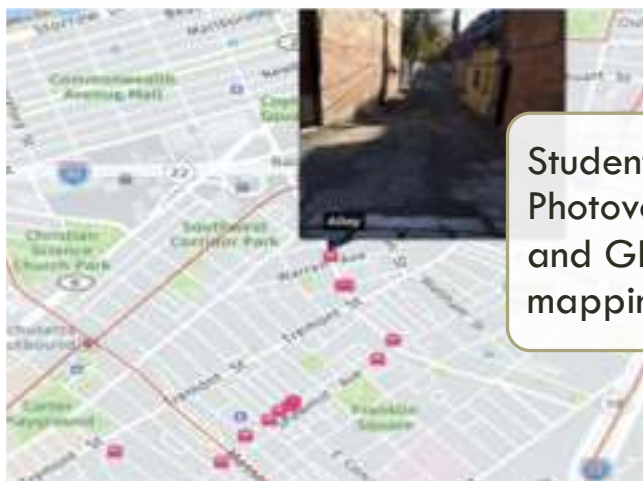
Participatory Data Storytelling Projects

Digital Storytelling



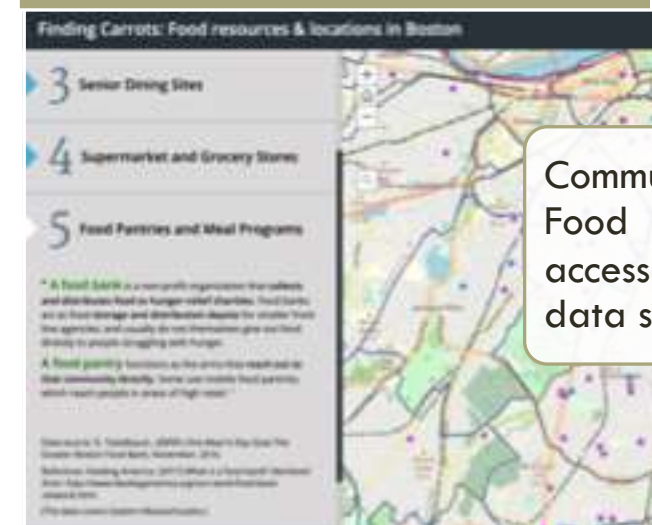
Caregiver
data
stories

Student Transportation Equity



Student
Photovoice
and GIS
mapping

Food Access



Community
Food
access
data story

Cross-Sector Collaboration



Byrd, K., Palmarin, I., McNeish, R., Walker-Egea, C., Ali, Y., Beleche, M., & Boynton-Jarrett, R. (2019). An Action Research Collaboration to Promote Mental Wellbeing Among Men of Color. *Global Journal of Community Psychology Practice*, 10(3).

2016 Needs Assessment

55% reported finding affordable
housing is stressful

30% report finding affordable
housing is extremely stressful



Community Housing Data Tool in Boston

What is Community Housing Data Tool?

- A tool to provide data and resource maps linking health and housing in the Boston community

Community driven participatory process

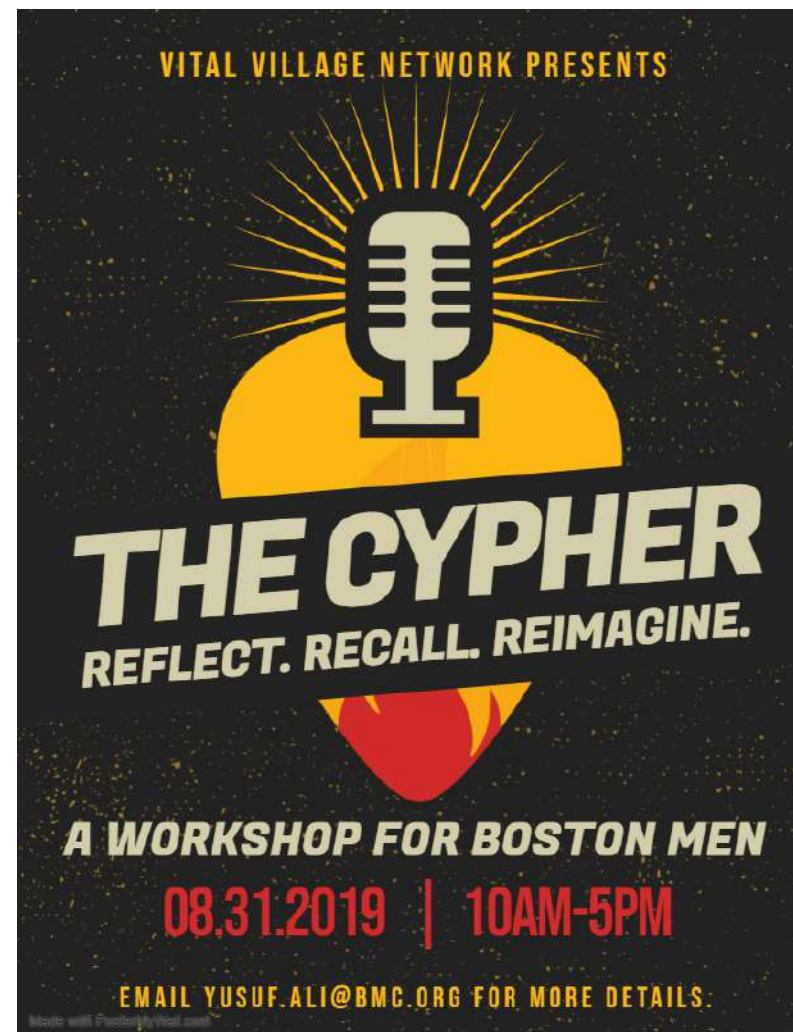
- Community Data Workgroup identified 4 topics and 3 focus populations
- Stories from community: equity in data collection

Please visit the tool to explore more (click [here](#)).

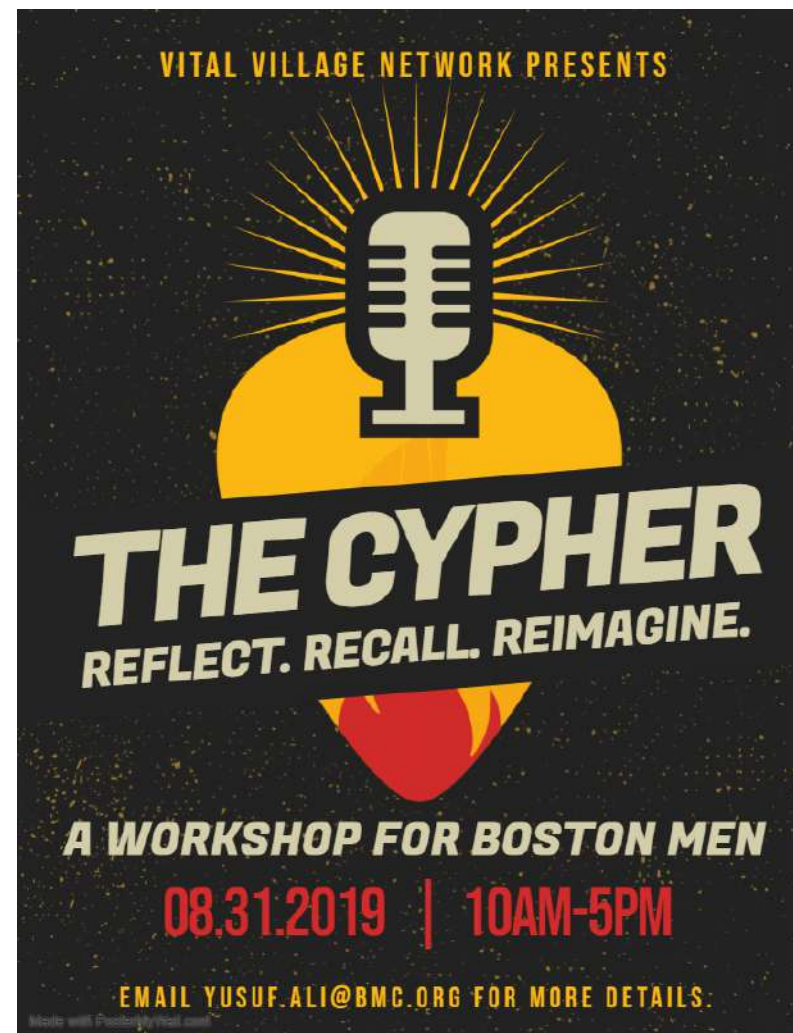
Community Housing Data Tool in Boston



- *The Cypher was an exclusive storytelling event to spotlight the voices of men whose stories too often go unheard.*
- Storytelling can be painful and transformative in supportive environments

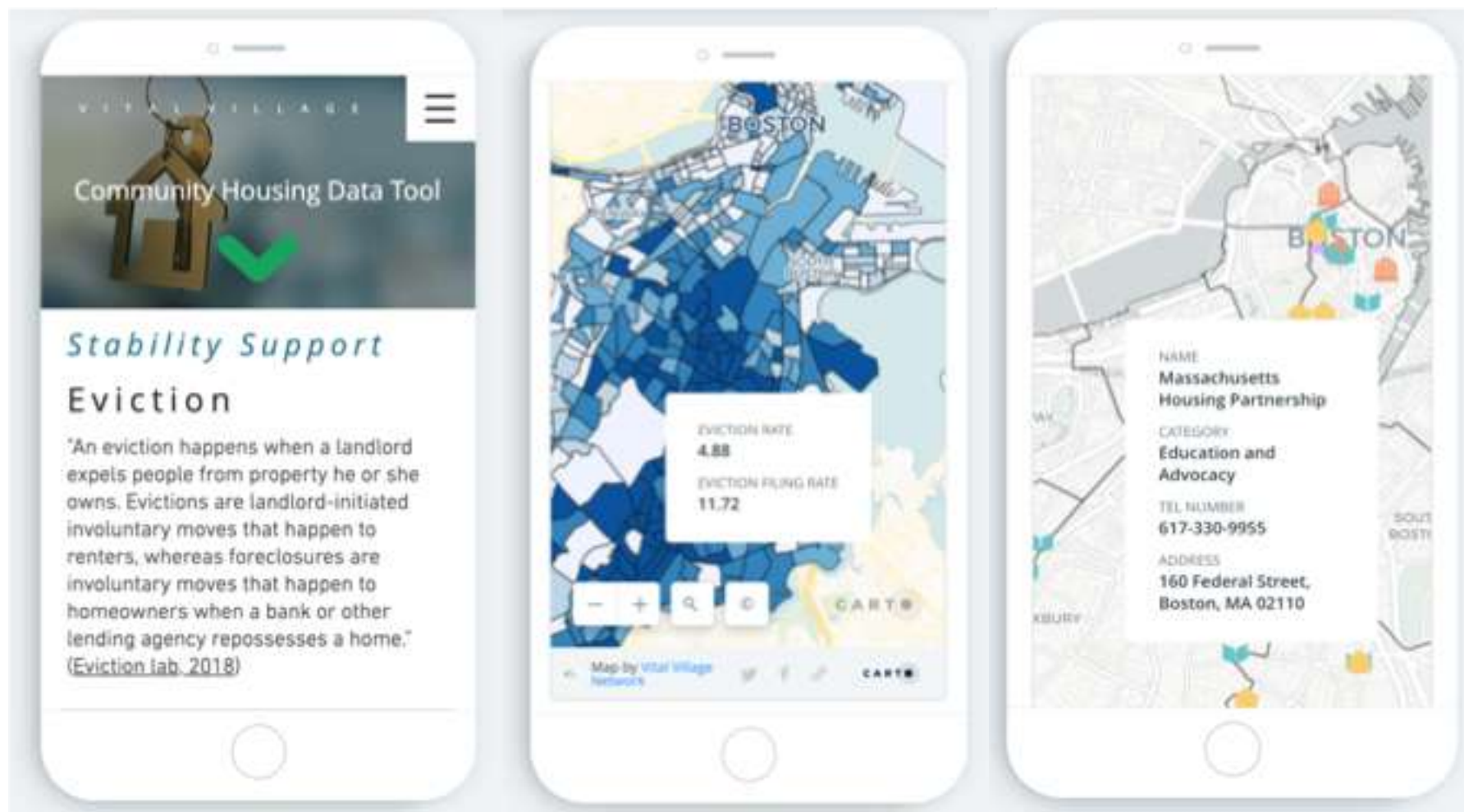


- Support Boston men of color with incarceration experiences to create video narratives about how that has effected their access to housing.
- Share examples of digital video stories
- Lead Story Circle to support story development
- Assist digital story production using photos, voice recordings, and music.



COVID-19 Response & Community Housing Data Tool

- Making the data tool more accessible to community members: a mobile friendly platform
- Eviction resource page: COVID-19

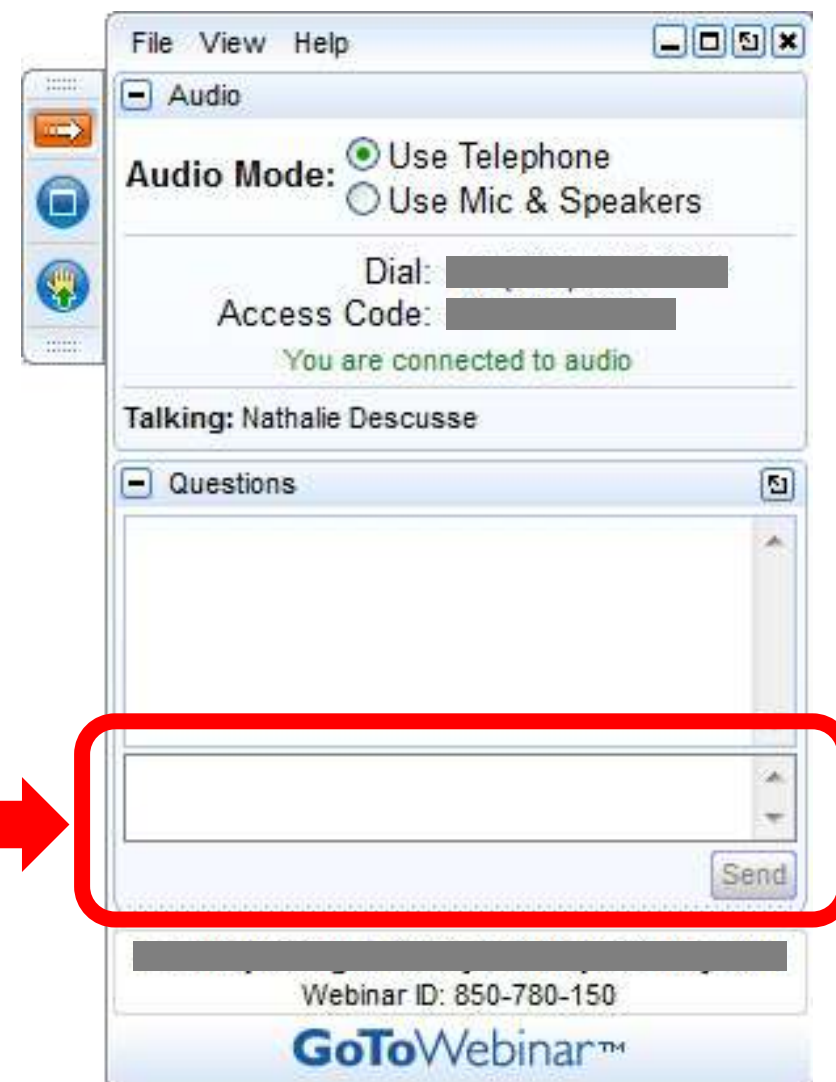


Q & A

Question and
Answer

Q & A

- Submit your questions box on Dashboard



Selected Resources



[10 Design Principles for Online Data Tools for Health Equity Action](#) (PolicyLink)



[Advancing Better Outcomes for All Children: Reporting Data Using A Racial Equity Lens](#) (The Annie E. Casey Foundation)



[The Storytelling Project Curriculum: Learning About Race and Racism through Storytelling and the Arts](#)
(Storytelling Project, Barnard College)



[Child Opportunity Index \(COI\): Why Neighborhoods Matter for Equity](#) (diversitydatakids.org)

Reminder - Invitation to Child Wellbeing Tracker

If your coalition is interested in participating, please email (by May 25) at soojin.conover@bmc.org

SAVE THE DATE!

2020 Webinar Series

Learning and Transforming Together: Community-Centered Equity Practices

Community-Driven Policy Advocacy for Systems Change

Thursday, July 30, 2020

10-11 am Pacific / 1-2pm
Eastern

Creating Pathways for Community Leadership

Thursday, November 19, 2020

12-1 pm Pacific / 3-4pm
Eastern

<https://www.networksofopportunity.org/Webinar>

Thank You!

<https://www.networksofopportunity.org/>

projecthope.csc@gmail.com

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