

# Better!

## Media, Taxes, Votes



## A New Alliance for National Renewal



## About Better!

**Better!** aims to remove the grip on power, wealth and information by the few - and return it to the many. We believe that this is essential if we are to deliver a better future for all. We coalesce allies around a shared and hopeful national story based on changing the operating system of British politics: the honesty of our media, the fairness of our taxes and the value of our votes. If we change these three things, we can change everything - for the **Better!**.

## About the Authors

**Compass** is the pressure group for a Good Society, a world that is much more equal, sustainable and democratic. We mobilise the progressive majority of ideas, parties and movements to help make systemic change happen. Our strategic focus is to understand, build, support, and accelerate new forms of democratic practice and collaborative action that are taking place in civil society and the economy, and to link those with state reforms and policy. The meeting point of emerging horizontal participation and vertical resource and policy we call 45 Degree Change.

**Tax Justice UK** is one of the country's leading campaigning and advocacy organisations working to bring about progressive tax reform. We campaign for a fairer tax system that takes more from the very wealthy. A tax system that actively redistributes wealth to tackle inequality; that funds high quality public services that we all rely on; and raises money to tackle climate change and doesn't subsidise environmentally destructive business. Our vision is that everyone in the UK should benefit from a fairer and more effective tax system, supporting a wider transformation of our economy and society.

**Independent Media Association** is the largest network of independent publishers in the UK, organising for a people-led news media. We organise, network and lobby for news outlets that are democratically owned and run in the interests of readers, free from corporate and state control.

**Make Votes Matter** is the cross-party grassroots campaign for a fairer, more proportional voting system for the House of Commons. We are co-secretariat to Westminster's APPG on Fair Elections. The movement is powered by volunteer activists from across the UK and political spectrum, alongside a small staff team.

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To find out more about Better!, please visit our website:  
[bettercoalition.co.uk](http://bettercoalition.co.uk)

# Introduction

**Better!**

We live in a rich and beautiful country full of amazing people, who live with hope and ambition for themselves and each other. A country where all of us could be living rich, prosperous lives. But instead far too many of us struggle to make ends meet.

The honesty of our media, the fairness of our taxes and the value of our votes are three crucial foundations for building a society where we can all flourish. But all three are currently set-up to serve the rich and powerful rather than all of us.

Only in some places do voters really count, swaying the outcome of general elections disproportionately under a dysfunctional electoral system. These voters, targeted by billionaire-owned media and the politicians they back, are told that public services are crumbling, wages are stagnating and the cost of living is soaring because of poor and marginalised communities.

While attention is diverted on blaming the least powerful, the super wealthy extract value from those same public services, utilities and workforce - amassing vast, undertaxed wealth. And the immense power and persuasion at their disposal is directed to killing proposals for a more equitable society, such as more progressive taxation.

This grip on power, wealth and information by the few, for the few, is the operating system of British politics. And it is now funding and supporting the rise of authoritarian populism across the UK. Unaddressed, it will continue to deliver increasingly astronomic levels of wealth for a super-rich elite at the expense and degradation of the rest of the country.

If we don't change this operating system then the same struggles will continue: paying bills, affording rent, getting a doctor's appointment, getting a decent job, building a hopeful future for our children and action against climate change.

Together, we can break the cycle.

For the first time, three existing coalitions - campaigning on media, taxes and votes - have joined forces to challenge and change the operating system within which our politics is done.

Together, we have an opportunity to create a broad, compelling, hopeful national story — a new system for a new politics — that enables a wide variety of people, organisations, and communities to act under a shared banner - **Better!**

**Better!** is focused on:

- **Better media** - to bring truth, balance and accountability to national issues and debates
- **Better taxes** - to boost living standards, invest in public services, tackle inequality and limit the political power of the super-rich
- **Better votes** - to ensure everyone's vote counts, political institutions



represent the interests of the majority, and the state can't be captured by the rich and powerful

As **Better!** we start with an alliance of strategic campaigners and networks from across the country, with a clear set of proposals.

We will tell the story of how Britain has been captured by the few and how, together, we can win it back for the many.

We will challenge every political party and candidate to back our demands. How they respond will tell us whether they stand for all of us, or for a small powerful elite.

We are not a political party. But our ambition is to be a force that no political party can ignore.

We can't change everything at once. But we can start to change these three critical parts of our economic and democratic system so that, in the future, we can do so much better.

Here are the ways we can start.

# Better Media

**Better!**

We can't live in a society that works without a better media. We can't build movements strong enough to counter authoritarian populism without a better media. We can't make sense of the world, tell our stories, or confront the challenges we face without a better media.

A healthy media is the foundation of any functioning democracy. It allows people to hold power to account, represents the voiceless and enables people to be informed, to deliberate and to act together in pursuit of the common good. Yet in the UK and around the world, the flow of information is dominated by a handful of billionaires, political appointees and unaccountable technology companies. The media outlets and platforms they control reward outrage, amplify misinformation and divide us against one another - rather than being an avenue for confronting and solving the problems we face, such as inequality, climate collapse, mass migration.

Authoritarian populism thrives in that environment. When fear and cynicism replace trust and truth, democracy withers.

We believe that to build a better society, we must also build a better media. That means ensuring everyone has access to accurate information; that journalists can hold power to account without fear or favour; and that media is responsive, answerable to, and produced directly by the communities it is created for. It means making our communication systems democratic — publicly accountable, cooperatively owned, insulated from the influence of both government and corporate monopolies, and subject to minimum standards of ethics.

Better media connects people rather than isolates them. It gives citizens the tools to question, to imagine, and to participate. It supports a shared sense of reality and belonging, rather than the algorithmic chaos that drives people toward extremism and despair.

Having such a media is not a luxury - it is the infrastructure of democracy itself. Without it, campaigns for better votes, better taxes, or better work will struggle to succeed. With it, we can build the trust, understanding and coordination needed to meet the great challenges of our age: climate change, inequality and the rise of authoritarianism.

Our task is simple but urgent: to make truth, accountability, and participation the organising principles of the information age. A better media is how democracy defends itself and how people, together, can begin to win again.

## **Our Proposals for a Better Media**

### **1. Mutualise the BBC**

The BBC belongs to the public, yet too often it is governed as an arm of the state or a private members' club. Senior appointments are made by ministers; boards are filled with political allies and corporate executives. Government cuts



to BBC funding have wrecked services the public depend on to the point that there is a consistently declining view of the BBC as a public service.

A truly national broadcaster must not only be publicly funded but also publicly governed — run by the people who pay for it for the people who pay for it. We need a mutualised BBC: independent of government, insulated from commercial pressures, and accountable to its members - all British citizens - through democratic structures that give us control over the service we pay for.

Transforming the BBC this way would revitalise public service media, giving communities a real stake in the stories told about them.

**We propose:**

- **Replacing the government-appointed Board with a Council of BBC members** that holds the BBC directly accountable to the public.
- **Establishing regional membership councils** to enable direct public participation in programming and accountability.
- **Guaranteeing long-term, ring-fenced public funding free from political interference.**
- **Replacing the TV licence fee with a universal household levy**, rated by an independent body with exemptions for the poorest households.

## **2. Tax the Media Oligarchs**

A handful of billionaires and offshore corporations control most of Britain's press and digital platforms while avoiding UK tax. They are held up as representing all of us, as the 'free press', but their dominance distorts public debate and undermines democracy. If they refuse to contribute fairly, they should not be allowed to own or influence UK media.

Tax justice is media justice: those who shape our information environment must pay their share toward sustaining it. Progressive levies on large media holdings and advertising profits would fund independent journalism and level the playing field for smaller outlets.

**We propose:**

- **Imposing a progressive media-ownership tax on conglomerates and offshore owners.**
- **Conditioning UK broadcast or publishing licences on transparent, fair-tax compliance.**
- **Dedicating revenues to an independent public-interest journalism fund.**



### **3. Break up the Press Barons**

A handful of powerful owners dominate the national press, concentrating control of information in too few hands. This distorts public debate, limits plurality, and allows unaccountable interests to shape the national conversation. In some cases, these owners do not even contribute fairly to the country in which they wield such influence.

The national press is not just a private asset — it is part of the democratic infrastructure of the country. When ownership becomes too concentrated, detached from the public interest, or is used to withdraw vital publications, it should be treated as a matter of national concern.

We need a system that prevents excessive concentration of ownership while enabling a transition to more democratic, accountable models of media ownership.

#### **We propose:**

- **Opening up national newspaper titles to mutualisation where owners do not pay tax in the UK.**
- **Designating excessively dominant market shares in the national press as a trigger for public-interest intervention**, including mutualisation to restore plurality.
- **Requiring that any national publication under threat of closure or transfer of ownership to another media oligarch be offered first for community or worker buyout under a mutual ownership model.**

### **4. Regulate the Press Independently**

Most of Britain's print and online media is effectively unregulated. Instead, most publishers are in a body called 'IPSO' - the Independent Press Standards Organisation - which is controlled by a club of newspaper executives and compliant politicians. This undermines press freedom and leaves the industry accountable only to itself. This model of "political self-regulation" has failed on all counts. What we need is independent regulation that protects people from press abuses and the press from the powerful.

An effective regulator must uphold and promote journalistic ethics, mediate complaints quickly, and restore trust in the industry. It should be funded and governed collaboratively — by journalists, publishers, and the public — not by government or big business.

Such a regulator already exists - called Impress - but none of the national newspapers will sign up without compulsion.

#### **We propose:**



- **Making membership of a fully independent press regulator (such as Impress) compulsory for all national newspapers with an annual turnover above £10m.**
- **Guaranteeing access to low-cost arbitration for victims of press abuse** through Impress.
- **Extending ethical-standards training and accreditation** across all media platforms.

## **5. Make Big Tech Pay Its Share**

Global platforms extract enormous profits from UK journalism while undermining its economic base. Their algorithms favour outrage and misinformation, corroding civic life. Big Tech must contribute to repairing the damage it causes.

The Digital Services Tax should be increased and made permanent, with a proportion of revenue raised allocated to fund a new public-interest media ecosystem, and transparent rules on how platforms prioritise and remunerate regulated news. Tech companies that profit from UK content must help sustain it.

### **We propose:**

- **Expanding the Digital Markets Act to include a substantial media-funding levy.**
- **Requiring platforms to give algorithmic preference to independently regulated publishers.**
- **Creating an independent body to distribute levy funds to public-interest journalism** (modeled on the Better Media Fund - see below).

## **6. Build an Arts Council for Independent Media**

Just as the Arts Council supports creative culture, independent journalism deserves stable, arm's-length public support.

A Fair Media Council could distribute grants transparently to newsrooms, cooperatives, and community outlets, while investing in media literacy and shared infrastructure.

Funding would come from the digital levy, fair-tax contributions, and direct public allocation — but decisions would rest with citizens and journalists, not ministers. This would give democracy the cultural infrastructure it needs to thrive.

### **We propose:**



- **Establishing an independent, participatory Public Media Fund** (based on the Better Media Fund).
- **Allocating resources equally between publishers, infrastructure, and participatory projects.**
- **Empowering citizens to vote on a portion of funding priorities each year.**

# Better Taxes

**Better!**

A rigged economic system has allowed the greed of super-rich individuals to go unchecked as they amass extreme wealth and power. Rather than simply acquire wealth, a handful of billionaires have used their wealth to buy influence over politics, exploit tax loopholes and shift profits overseas. This has, in turn, increased the power they hold.

Fundamentally, the UK and global tax system has failed to stop rising inequality - and actively fuels it. Wealth is taxed at an average rate of 4%, compared to 33% for income. Between 2010-2024, real average earnings have increased by just £16 a week, whereas UK billionaire wealth has sky-rocketed from £250bn to £620bn. Just 50 families hold as much wealth as the bottom 50% of the UK population - some 34 million people - whilst millions in this country live in poverty.

This level of inequality has catastrophic consequences for our economy, society, democracy and environment. It deprives our public services of investment, breaks down our social fabric, builds mistrust in politics as big money flows into political parties, and sees the super rich & large multinationals disproportionately pollute our natural world. None of this is a coincidence.

Fair taxes are crucial to improving the lives of ordinary people. In turn this helps rebuild trust in democratic institutions and reduce the political apathy (and anger) that extremist movements exploit.

At the same time, political parties are seeking to exacerbate this. They propose tens of billions of cuts to public services and tax breaks for the very richest, driven by the super-rich's political donations and the influence on party governance and the media ecosystem this buys.

At its core, this runs counter to the priorities of ordinary people who are struggling. About 3 in 4 British people support a wealth tax and taxing the super-rich, including a majority of voters across all political parties.

Equally, the super rich and authoritarian populists have everything to gain by dividing people. By doing so, they prevent this majority support for fairer taxes from becoming Government policy.

## Our Proposals for Better Taxes

### 1. Introduce a 2% wealth tax on net wealth over £10 million.

The UK has the sixth largest economy in the world. But this wealth is a largely untapped resource, held by a small proportion of the population. [Equality Trust](#) research shows that billionaire wealth has grown by 842% since 1990, and the 50 richest families in the UK currently own more wealth than the poorest 34 million people.

Inherited wealth has reached unprecedented levels – occupying [twice the share](#) of the national economy than it did in the 1980s (nearly 9% of UK GDP),



with 'baby boomers' expected to pass down an enormous [£5.5 trillion](#) over the next two decades. Meanwhile, [increasing numbers of people](#) are being pushed into poverty at the sharpest end of an ongoing cost-of-living crisis – which according to YouGov, remains [the most important issue](#) for a majority of people in the UK.

The UK's unequal tax system is stacked in favour of the super-rich, fuelling this inequality.

Polling by IPPR and Patriotic Millionaires UK shows that 75% of the public and 80% of UK millionaires themselves want the wealthiest to pay more, and are more likely to vote for a party that commits to higher taxes on the super rich to invest in public services.

#### **We propose:**

- **A 2% wealth tax on assets of those with net wealth over £10 million**, which would raise £24 billion a year and apply to some 22,000 people, just 0.03% of the population.

### **2. Reform Capital Gains Tax**

Capital Gains Tax (CGT) – the tax on profits made on the sale of an asset – is one of the UK's most dysfunctional and economically inefficient taxes, characterised by unfair loopholes and rates. While Rachel Reeves made small tweaks in the October 2024 budget, raising the main and higher rates to 18% and 24%, respectively, it still remains the lowest in the G7. This is something Britain's communities struggling with the cost of daily living cannot afford.

#### **We propose:**

- Tax wealth equally to how we tax work: **equalise the CGT rates with income tax.**
- **Introducing an investment allowance.**
- Closing unfair loopholes: **Removing the death uplift** and **bringing in a 'settling up' charge** so people looking to move abroad pay their fair share on their way out.

This would make more than half of those currently paying Capital Gains Tax better off, whilst fairly raising over £11 billion from the very richest.

These reforms - with the inclusion of an investment allowance - would also support investment, productivity and growth as argued by [IPPR](#), [CenTax](#) and the [Institute for Fiscal Studies](#).

### **3. Apply National Insurance to investment and partnerships income**

Our outdated National Insurance system creates stark differences in how



earnings are taxed according to their source. Currently, National Insurance is paid on income from work but not investment – such as rent from property and interest on savings. This means that landlords without a mortgage, earning huge sums of money during a housing crisis, are paying a lower tax rate than their renters whose only income is from their job.

Similarly, there is no equivalent to ‘Employer NICs’ on partnership profits – despite the fact these are some of the richest earners. Nearly half of all partnership income was received by the highest earning 0.1% of earners, often in legal and financial services. Partners in firms are taxed at a different rate to regular employees – sometimes resulting in junior staff in partner firms paying higher tax rates than senior, better paid partners in the firm. The government should end the differential rates of National Insurance Contribution for partnerships.

#### **We propose:**

- **Expanding the NICs tax base to income from investments and partnerships.** This would remove economic distortions, ensure income from wealth is taxed at the same rate as earnings from work, and be better for growth.

These measures would raise around £6.1 billion a year – £4.2 billion (from investment income) and £1.9bn (from partnerships income)

#### **4. Proportional Property Tax**

There is widespread agreement among politicians and the public that council tax is one of the most **regressive**, outdated and unfair taxes across the UK today, with bands in England and Scotland still based on 1991 property values.

Property is one of the biggest sources of wealth in the UK, so reforming how it is taxed would be a major step towards taxing wealth fairly. This wealth is drawn from sky-rocketing rents and property prices, and therefore comes at the expense of ordinary renters, aspiring home-owners and small businesses. The current system should be replaced with a proportional property tax based on periodically reviewed valuations, which ensures that those with the broadest shoulders pay more.

#### **We propose:**

- **Introducing a Proportional Property Tax** based on periodically reviewed revaluations to replace the unfair council tax system that sees a mansion in London pay the same rate of tax as a house in the North East.

One example of this has been proposed by Fairer Share, that would replace both council tax and stamp duty by introducing an annual single flat rate of 0.48% of a property’s value, with an additional surcharge of 0.96% on empty, second and non-resident owned homes. It would result in a tax cut for 19 million people (77% of homes).



## **5. Stop tax abuse by rich multinational corporations**

The vast majority of multinational companies refuse to disclose how much corporation tax they pay here in the UK or any other country. This lack of transparency means the government has no way of knowing if they are paying their fair share of taxes, making it easier for companies (like Amazon) to shift their profits to tax havens.

Across the globe, 36% of multinational profits are artificially shifted to tax havens each year, leading to a US\$226bn reduction in corporate income tax revenues. Using 2021 data, the UK was found to suffer a staggering £71 billion of profit shifting, leading to an estimated £15 billion loss in corporation tax revenues.

### **We propose:**

- **Mandating that multinational corporations declare profits wherever they operate**, to bring in around £5 billion - and much more in future.

It is crucial the government mandates multinational businesses operating in the UK to publish a breakdown of exactly how much income, profit and tax they generate here and in all other countries – known as ‘public country by country reporting’ (pCbCR). The UK government agreed this was merited in 2016, but has yet to implement this power. Increasing numbers of nations are mandating pCbCR – from the EU to Australia – where there is evidence of reduced use of tax havens and profit shifting, and increased effective tax rates and domestic tax revenue mobilisation. The UK must follow suit – not just to raise significant revenue, but to restore its credibility as a global leader in tackling tax abuse.

According to the Tax Justice Network, implementing PCbCR would prevent 1 in every 4 pounds currently lost to corporate tax havens each year, and bring in around £5 billion per year.



# Better Votes

**Better!**

A better democracy should distribute power so that we can create a fairer, safer and more equal society. A better democracy should represent the diversity of beliefs and views held. A better democracy should address the problems that people care about.

But right now, people feel powerless.

Authoritarian movements thrive in the powerlessness we all feel: when democratic systems appear unresponsive, where large groups of people feel their views are ignored, and where political leaders seem insulated from meaningful accountability.

In the 2024 general election, 19 million people chose not to vote. Even for those who did vote, 57.8% of people didn't vote for their MP, while Labour won a supermajority government with the support of only 20% of the electorate. In systems where power can be won with minority support and wielded with minimal checks, populists can claim a false 'mandate of the people' to justify majoritarian abuses.

Our democracy and our freedom are under threat. But in the fight against authoritarianism, we cannot defend a system that isn't working. We must build something better: we must build a better democracy.

At the heart of a better democracy is the principle that political equality must be real, not just symbolic. The UK's current electoral system - First Past the Post (FPTP) - fails this test. Under FPTP, millions of votes hold no real weight: many elections are decided by a small number of marginal constituencies, while voters in safe seats effectively have no chance of influencing the outcome. This entrenches disengagement, fosters cynicism, and creates the very conditions in which authoritarian populist actors can thrive.

Moreover, resisting authoritarian populism requires safeguarding the pluralism that underpins liberal democracy. A fairer electoral system produces coalition politics and deliberation rather than rule by a single faction. This encourages compromise, broad-based legitimacy, and a political culture that values negotiation over confrontation. A fair electoral system also requires participation to be encouraged rather than obstructed. This includes ensuring simple, broad and equal access to voting, political education, and public debate.

But a better democracy goes well beyond our electoral system. Although essential, fairer elections alone cannot reverse rock bottom trust in government or resist the rise of authoritarian populism. A better democracy means building many opportunities for people to work together to shape local and national decisions. We face too many interconnected issues to solve through top-down democracy. There are many ways in which people can participate in public decision-making, whether through citizens' assemblies, participatory budgeting, legislative theatre and beyond. Participatory democracy embedded in public institutions can reverse declining trust, lead to more ambitious decision-making, and drive collective action towards society's greatest challenges.



Dark money in politics also needs to be firmly rooted out. The most recent data from the Electoral Commission shows that nearly £1 out of every £4 of reported political donations to all political parties in 2025 came from just one individual. That concentration of financial influence should concern anyone who cares about the health of our democracy.

When a small number of very wealthy donors are able to contribute unlimited sums, it inevitably raises questions about cronyism, access, and the perception that political influence can be bought. Allowing unlimited donations to continue will make it impossible to restore trust in our politics. A healthy democracy depends on the principle that every citizen's vote carries equal weight — and that principle is undermined if political competition can be distorted by money. Put simply, better votes cannot be devalued by being 'outspent' by high-value donors.

Finally, a fair democracy promotes resilience. It is the best bulwark against authoritarian populism because it removes the grievances on which such movements depend.

## Our Proposals for Better Votes

### **1. Every vote counts: proportional representation at the local and national levels**

Right now, the majority of votes don't count in deciding who rules us. Changing the voting system is not a partisan demand but a democratic necessity. A more proportional system of votes would ensure that political power reflects the full spectrum of public opinion rather than a small geographical subset of it. While not a silver bullet, reforming the voting system is an enabler for other, necessary work to be effective.

#### **We propose:**

- **Reforming the voting system to a form of proportional representation (PR).**

### **2. No profit in politics: limit money and corruption in politics**

A fair democracy requires safeguards, such as donation caps and sensible party spending limits, to stop money from buying access and influence and setting government policy. The Government has already put a £100,000 cap on donations from overseas residents, but this is not enough.

#### **We propose:**

- **The £100,000 cap be extended to all donors, including those based in the UK.**

### **3. A new UK constitution: a citizen-led process to set out the rules and**



## aspirations for a good life and fair society

We need a multi-national conversation about the United Kingdom and our collective and individual rights.

We propose:

- **Reforming democratic institutions** — an elected House of Lords, further devolution, greater use of deliberative processes such as citizens' assemblies, deeper and meaningful devolution of power and transparent decision-making — to ensure that power is accountable and contestable.
- **More funding and decision-making power locally**, with participative infrastructure for neighbourhood-scale decision-making.

## 4. Automatic voter registration and expanded democratic participation

We propose:

- **Introducing automatic voter registration.**
- **Extending early voting and postal voting options** to lower barriers for all voters.
- **Strengthening democratic education** in schools and communities.
- **Extending the franchise to migrants who are tax-paying residents** - one in six UK residents were not born in the UK.

## 5. Truth, transparency and accountability in the digital public sphere

We propose:

- **Requiring full transparency for political advertising.**
- **Real-time disclosure of campaign spending.**
- **Clear labelling of AI-generated political content.**
- **Stronger regulation of coordinated disinformation campaigns.**



# The Way Forward

**Better!**

The breadth and scale of potential policy changes discussed in this paper are options and suggestions. The organisations and networks supporting **Better!** may not endorse every individual measure. However, by joining the alliance they recognise the importance of better media, tax and votes.

The aim is to build a movement ahead of the 2029 General Election that effectively challenges political leaders to transform our political system, so it works in favour of the whole country.

These are the steps:

**Coalesce:** Bring together existing coalitions around three core system change demands (media, taxes, votes) - establishing a new strategic force that combines strategy, coordination, resources and effort in the push for national renewal: Better!

**Expand:** Creates a single banner under **Better!** with diverse voices and critical mass around these operating system demands - recruiting civil society organisations, cultural leaders, businesses, social enterprises, creatives, unions, faith groups, students and more.

**Mobilise:** Equip and enable this force across the country to counter and weaken £billionaire-backed media and toxic narratives promoting division. This countervailing-force carries out actions and activities locally (through existing and new groups) and comes together at larger coordinated moments nationally. It promotes a new national narrative pushing to reclaim power, wealth and information for the many.

**Influence:** Establish a powerful national narrative, with wide public support, visibly expressed across UK society, but especially in key target seats, that calls out these systems as the root of our problems. Start to create gravitational force on political party calculations and policies nationally and locally.

**Challenge:** Mount nation-wide challenge to all political parties and candidates to show voters they are for systems change based on commitments to: better media, taxes and votes. Expose those who are not, and boost those who are.

**Goal:** Help achieve a parliamentary majority in 2029 committed to progressive systems change.

## **Join Us**

**Better!** is creating a broad, compelling, hopeful national story about a new system for a new politics. We want to enable a wide variety of people, organisations, and communities to act under a shared banner focused on:

**Better media** - to bring truth, balance and accountability to national issues and debates

**Better taxes** - to boost living standards, invest in public services, and limit the



political power of the super-rich

**Better votes** - to ensure everyone's vote counts, political institutions represent the interests of the majority and the state can't be captured by the rich and powerful

These demands are supported by a majority of people in the UK. We are organising for what we want - for the country we want.

We will be developing our programme of activities over the next 6 - 12 months, including materials and content that can be used by civil society. Join us and help build this together.

# Better!



# Better!