

# Andrew Pan

Associate RGD

3508—38 Widmer Street  
Toronto, ON M5V0P7

andrewjhpan@gmail.com  
647.550.2003  
andrewpan.ca

**Multi-disciplinary graphic designer  
and illustrator based in Toronto, Canada.**

---

## Work Experience

### **Certo Creative—Intermediate Graphic Designer**

Jan 2023–Present

Collaborated with a small team to deliver client-focused creative solutions using Adobe Creative Cloud and Figma. Produced branding, advertising, and digital assets under tight deadlines. Led multi-channel campaigns, ensuring consistency across print, web, and social media.

### **Freelance Graphic Designer & Illustrator**

Apr 2017–Present

Created branding, posters, and illustrations tailored to diverse client needs. Managed projects from concept to delivery, ensuring cohesive visual identities.

### **Vet Alliance—Graphic Designer**

Sep 2020–Aug 2021

Developed branding and visual assets for an e-learning platform. Designed corporate materials and supported supervisors in maintaining brand consistency.

---

## Education

### **York University/Sheridan College—Bachelor of Design (Honours)**

Sep 2018–Jun 2022

Graduated Cum Laude, Dean's Honour Roll.

---

## Skillset

Typography, Branding, Visual Identity, Motion Design, Illustration, Design Systems, UI/UX, Interaction Design, Wireframing, Prototyping, User Research, Photography, Video Editing, Print Production, Digital Production

---

## Tools

Adobe Creative Cloud, Figma, Procreate, Glyphs