

Andrew Pan

Associate RGD

Toronto, Ontario

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Multi-disciplinary graphic designer and illustrator based in Toronto, Canada.

Work Experience

Certo Creative—Intermediate Graphic Designer

Jan 2023–Present

Advanced from Junior Graphic Designer to Intermediate Graphic Designer within a small studio, working across a wide range of design disciplines for diverse clients. Led projects spanning identity design, print, digital, motion, and merchandising, managing multiple priorities while maintaining consistency and attention to detail. Interpreted client direction and brand guidelines to develop creative solutions across regional and multi-channel campaigns. Created pitch decks, presented concepts to clients, and refined work through feedback cycles. Supported junior designers through project workflows and design feedback.

Freelance Graphic Designer & Illustrator

2017–Present

Created branding, illustration, posters, and other visual assets for a range of client and personal projects. Independently managed projects from concept development to final delivery, handling creative direction, client communication, and production to create cohesive products.

Education

York University/Sheridan College—Bachelor of Design (Honours)

Sep 2018–Jun 2022

Graduated Cum Laude, Dean's Honour Roll.

Skills

Typography, Branding, Visual Identity, Design Systems, Motion Design, Illustration, Editorial EdUI/UX, Interaction Design, Wireframing, Prototyping, Photography, Video Editing, Print Production, Digital Production

Tools

Adobe Creative Cloud, Figma, Procreate, Glyphs